

# Content Curation

## Overview

Content curation is the process of sorting through the vast amounts of content on the Web and presenting it in a meaningful and organized way around a specific theme. It's a great way for you or (if you are an educator) your students to showcase their learning surrounding a specific topic. Come to this workshop and discover the many tools that are available to curate the Web.

## Outline

Content Curation Defined

Curation vs Aggregation

Tools

- Scoop It!
- Livebinder
- Pinterest
- Storify/Paper.li
- Links to more tools

Practice using a curation tool

## Content Curation

Content curation is the process of sorting through the vast amounts of content on the Web and presenting it in a meaningful and organized way around a specific theme. A content curator cherry picks the best content that is important and relevant to share.

Like a museum curator when producing an exhibition:

They identify the theme, they provide the context, they decide which paintings to hang on the wall, how they should be annotated, and how they should be displayed for the public.

## Curation vs Aggregation

Aggregation is automated and collects info based on keywords. Tools for this include RSS feeds. Curation on the other hand is basically manual.

## Curation Process

The Ideal Content Curation Practice		
SEEK	SENSE	SHARE
Define topics and organize sources	Product: Writing w/links, presentation,	Credit sources and answer questions
Scan more than you capture	Annotate, Archive , Apply	Feed your network a steady diet of good stuff
Don't capture unless high quality	Must add value to work or strategy	Comment on other people's stuff
Time: 15 minutes 2x Daily	Time: 30-60 minutes Daily	Time: 15 minutes 2x Daily

Inspired by Marold Jarcho: Networked Learning Is Working Smarter  
Beth Kanter, <http://www.bethkanter.org>

### **Why?**

To stay informed

Establish yourself as a thought leader/build relationships

### **Common Curation Tools**

#### **Pinterest**

[www.pinterest.com](http://www.pinterest.com)

<http://www.eschoolnews.com/2013/05/14/how-teachers-use-pinterest-in-the-classroom/2/>

#### **Livebinder**

[www.livebinder.com](http://www.livebinder.com)

Example: [http://www.livebinders.com/play/play\\_or\\_edit?id=74749](http://www.livebinders.com/play/play_or_edit?id=74749)

#### **Bag the Web**

<http://www.bagtheweb.com/featured>

#### **Scoop It!**

[www.scoop.it](http://www.scoop.it)

Example: <http://www.scoop.it/t/students-as-content-creators>

#### **PaperLi**

<http://paper.li/>

**Bundler**

<http://bundlr.com/features>

**Storify**

<http://storify.com/>

**Links**

<http://www.bethkanter.org/content-curation-101/>

<http://insights.elearningnetwork.org/?p=639>

<http://www.scoop.it/t/students-as-content-creators>

**General articles:**

- <http://www.teachthought.com/learning/55-content-curation-tools-to-discover-and-share-digital-content/>
- <http://edudemic.com/2012/05/20-free-and-fun-ways-to-curate-web-content/>

**Practice**

Pick a curation tool and see how it could work for you.