

COMMUNICATE & CELEBRATE CHANGES

Communicate the changes made in the community and celebrate successes as they happen.

Tools

- **Build Week and Build Day:** In KaBOOM!'s model, the community partner's work comes to fruition during Build Week and Build Day as volunteers come together to build the new playspace. Build Day is a celebratory community event with music, food, and kids' activities.
 - See KaBOOM!'s *"Process of Community Engagement"* document
- **Asset Framing:** Trabian Shorters of BMe Community has contributed to several resources on how to focus on communities' assets, including:
 - ["The Power of Perception"](#)
 - ["Asset Framing: The Other Side of the Story"](#)
 - ["You Can't Lift People Up by Putting Them Down': How to Talk About Tough Issues of Race, Poverty, and More"](#)
 - ["The Power of Asset Framing: A Conversation with Trabian Shorters"](#)
- **Equitable research:** ["Why am I always being researched?"](#) is a guidebook developed by Chicago Beyond for community organizations, researchers, and funders looking to do research more equitably. It offers tips and questions for how to share results in ways that are contextualized, recognize the value of lived experiences, and are accessible to communities.

Recommendations

- Leverage social media. Make the message personal.
- Buy pizza (i.e., share food)
- Recognize (publicly) your community leaders and/or community partners