

# BloodGPT Competitor Map

March 2026 | Quick reference with links

## B2B Competitors

Companies selling AI lab interpretation to labs, hospitals, clinics, or health platforms

Name	URL	HQ	Team	Funding	What it does	Threat
<b>BloodFlow</b>	<a href="https://bloodflow.eu">bloodflow.eu</a>	Lisbon, Portugal	4 to 6	€1.2M (3xP Global, Jul 2025). \$8M claim unsubstantiated.	AI blood test interpretation API for EHR. On premise deployment. No FHIR/LOINC. Pre certification. No named clients.	<b>LOW</b>
<b>OpenHealth</b>	<a href="https://open-health.app">open-health.app</a>	Berlin / Amsterdam / Sao Paulo	~21	\$4.3M (\$1.3M pre seed + \$3M seed, Sep 2025). GoHub, xdeck, Octopus, Calm/Storm.	Lab API (data harmonization) + Health Portal (white label visualization). 3,500 biomarkers. No FHIR/LOINC. Clients: Smart Fit, Grupo Sabin.	<b>MODERATE</b>
<b>Prognos Health</b>	<a href="https://prognoshealth.com">prognoshealth.com</a>	New York, USA	50+	~\$66.5M (Cigna, Merck, LabCorp Fund)	29B+ lab records, 250M+ patients, 1000+ ML algorithms. Sells to pharma/payers, not developer API. Internal LOINC mapping.	<b>HIGH (if opens API)</b>
<b>Medial EarlySign</b>	<a href="https://earlysign.com">earlysign.com</a>	Israel	~23	\$50 to 55M (aMoon)	AlgoMarkers: disease prediction from routine CBC. 30 publications. CMS challenge win. Partners: Geisinger, Kaiser, Roche.	<b>MODERATE</b>
<b>SBAS</b>	<a href="https://smartbloodanalytics.com">smartbloodanalytics.com</a>	Zurich, Switzerland	Small	Bootstrapped	First AI blood test interpretation with EU MDR certification. 500+ diseases, 70+ cancers. Physician SaaS. No FHIR/LOINC/API.	<b>MODERATE</b>
<b>hc1</b>	<a href="https://hc1.com">hc1.com</a>	Indianapolis, USA	50+	\$20M+ (latest \$6.25M, Jan 2025)	Lab data analytics for health systems. ~100M patients. Lab stewardship, test utilization. Operational analytics, not interpretation.	<b>MODERATE (if adds AI interp.)</b>
<b>LabTest Checker</b>	N/A (Wroclaw, Poland)	Wroclaw, Poland	Small	Seeking ~€2M	Peer reviewed clinical validation (JMIR). 74.3% accuracy, 100% emergency sensitivity. White box ML. B2B for lab result delivery panels.	<b>LOW to MOD</b>
<b>Docus AI (B2B)</b>	<a href="https://docus.ai">docus.ai</a>	Armenia / USA	~25	\$250K (2023)	"Docus for Labs" via LigoLab LIS partnership. Real time AI interpretation in US labs. Details limited. Armenian ownership connection.	<b>LOW to MOD</b>
<b>Kantesti B2B</b>	<a href="https://kantesti.net">kantesti.net</a>	Germany (claims)	1 (likely)	Unknown	Claims B2B API, FHIR R4, 15K biomarkers. Significant credibility issues. All B2B claims unverified.	<b>LOW*</b>
<b>Aima Diagnostics</b>	<a href="https://aimamed.ai">aimamed.ai</a>	USA	Unknown	Unknown	AI blood test interpretation with API + LIS integration + white label. Early stage, limited info.	<b>LOW</b>
<b>Hathr AI</b>	<a href="https://hathr.ai">hathr.ai</a>	USA	Unknown	Unknown	HIPAA compliant AI lab interpretation. Claims SOC 2. Powered by Claude. Early stage.	<b>LOW</b>
<b>Medicus AI</b>	<a href="https://medicus.ai">medicus.ai</a>	Vienna, Austria	Unknown	Unknown	AI health data analysis for diagnostic labs and insurers. DACH region. Since 2015. PitchBook lists as OpenHealth competitor.	<b>LOW to MOD</b>

<b>OptimalDX</b>	<a href="https://optimaldx.com">optimaldx.com</a>	Oregon, USA	~4	Bootstrapped	Legacy B2B software for practitioners. PDF parser for 50+ labs. Fullscript integration. No AI. \$20 to \$237/month. Declining.	<b>LOW (declining)</b>
<b>HolistiCare</b>	<a href="https://holisticare.io">holisticare.io</a>	Unknown	Unknown	Unknown	B2B longevity platform. 800+ biomarkers. Auto normalization. White label. For wellness/longevity clinics, not hospitals. No FHIR/LOINC.	<b>LOW (adjacent)</b>

## B2C Competitors

Consumer facing products (not direct competitors but worth tracking)

Name	URL	HQ	Model	Funding	What it does	Rating
<b>Docus AI</b>	<a href="https://docus.ai">docus.ai</a>	Armenia / USA	B2C + B2B (LigoLab LIS)	\$250K (2023)	AI doctor chat + lab interpretation + doctor video calls (\$490). Hybrid AI + human. Broken functionality, slow, frustrating UX.	<b>2/5</b>
<b>BloodSense</b>	<a href="https://bloodsense.ai">bloodsense.ai</a>	UK	B2C only	Unknown	Upload PDF, get 18 page report via email in ~7 min for \$13. Simple, works, correct recognition including Russian. No dashboard, no trend.	<b>3.5/5</b>
<b>TestResult.ai</b>	<a href="https://testresult.ai">testresult.ai</a>	Unknown	B2C only	None	Non functional. Ran out of Anthropic API credits in production. No real business.	<b>1/5</b>
<b>Kantesti</b>	<a href="https://kantesti.net">kantesti.net</a>	Germany (claims)	B2C + B2B claims	Unknown	Fast analysis, decent design (copied from BG). Massive credibility issues: fake team, fake validation, bought views. DNA test upload idea worth noting.	<b>2.5/5</b>
<b>Ornament Health</b>	<a href="https://ornamenthealth.com">ornamenthealth.com</a>	Unknown	B2C mobile app	Unknown	Mobile only. 2M+ installs claim. Blood upload via camera, trend analysis, AI chatbot, calorie tracker. Many bad reviews. No B2B.	<b>3/5</b>
<b>MeetAugust</b>	<a href="https://meetaugust.ai">meetaugust.ai</a>	India	B2C mobile app	Unknown	Health chatbot, 100K+ downloads. Claims 100% USMLE score. ChatGPT	<b>1/5</b>

					wrapper. No lab infrastructure.	
<b>LetsNova</b>	<a href="https://letsnova.com">letsnova.com</a>	Unknown	B2C tool	None	Broken tool with plain text report. Not a serious product.	<b>1/5</b>
<b>Superpower</b>	<a href="https://superpower.com">superpower.com</a>	USA (SF)	B2C membership	Well funded (Susa, Winklevoss, etc.)	\$199/yr. 100+ biomarker panel at Quest/LabCorp. Dashboard, bio age, supplement marketplace, wearables. US only.	<b>5/5</b>
<b>SiPhox Health</b>	<a href="https://siphoxhealth.com">siphoxhealth.com</a>	USA + Slovenia	B2C home testing	Institutional	Home blood test kit (photonic chip). Dashboard, AI assistant, wearables. EU office in Ljubljana. Similar to Superpower.	<b>4/5</b>
<b>AI LabTest</b>	<a href="https://ai-labtest.com">ai-labtest.com</a>	Unknown	B2C only	None	Upload PDF, get explanation. Labels itself "for entertainment purposes." No API, no integrations.	<b>N/A</b>
<b>AI DiagMe</b>	<a href="https://aidiagme.com">aidiagme.com</a>	France	B2C only	Unknown	Upload, pay, get PDF report. Azure hosted. Good UX but one shot report generator. No B2B component.	<b>N/A</b>
<b>ReadMyLabs</b>	<a href="https://readmylabs.ai">readmylabs.ai</a>	Unknown	B2C only	None	"Experimental bloodwork interpretation for entertainment purposes." Free. No business component.	<b>N/A</b>
<b>InterpretMy Results</b>	<a href="https://interpretmyresults.com">interpretmyresults.com</a>	Unknown	B2C only	None	Minimal site. AI lab report analysis for patients. No API, no pricing for business.	<b>N/A</b>