



CRUSH
CAMPAIGN

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PRELAUNCH REMINDER SWIPE

Queue to go out at 5 PM EST on Nov 23rd

SUBJECT: Major Announcement (please read ASAP)

Hey {!firstname_fix},

Something VERY BIG (the kind of thing that can completely change your online marketing efforts) will be going live tomorrow.

In fact, there is a LIVE webinar tonight at 9pm EST with a free sample of what's coming up tomorrow. You can get an invite you jump on the pre-launch notification list here:

<http://jvz5.com/c/YOUR-ID/117641>

I've seen inside of this, and it is absolutely bonkers that they were able to cram this much value and content and top level training into a single site.

This is no joke Batman...

You will NOT want to miss this.

We're talking tens of thousands of dollars in value, for a mere fraction... but it will ONLY be open for this Black Friday Weekend event.

<http://jvz5.com/c/YOUR-ID/117641>

Make sure you watch your inbox tomorrow at NOON (est) for my announcement when the doors are opened to the public:

Regards,

YOUR NAME

SWIPE 1

Queue to go out at 12 Noon EST on Nov 24th

SUBJECT: MyUnfairAdvantage is LIVE - Go Go GO!

This is important {!firstname_fix},

A “once in a Lifetime” weekend
special offer just went LIVE!

As a limited time Black Friday
weekend blowout (3 days only!)
Omar & Melinda Martin have opened
the doors to their ALL NEW and
improved flagship membership site
named MyUnfairAdvantage.

This thing is going to blow your socks
off, you’ve got to see it to believe it:

<http://jvz5.com/c/YOUR-ID/117641>

Now... don't freak out on me...

This isn't some rehashed junk or
gimmicky crap you'll never need.

This is the “real deal holyfield”

This is the type of membership that
can completely change the course
of your online marketing, and finally
help you succeed!

MUA is an internet marketers dream site.
It literally contains EVERYTHING you
need under one roof.

PRODUCTS
TRAFFIC
LIST BUILDING
VIDEO CREATION
SALES COPY
GRAPHICS

VIRAL MEDIA

AFFILIATES

SOFTWARE

PLUGINS

THEMES

(The list goes on and on)

OVER \$19K IN TOOLS AND TRAINING

+ LIVE WEEKLY COACHING from
a real 7 figure marketer, and that is
just scratching the surface of what
you're about to get!

(Yeah, there's even MORE!)

I won't ruin all the surprises for you,
just hurry up and go check this out
right now, because the doors are
ONLY open for this Black Friday
Weekend, so don't waste any time:

<http://jvz5.com/c/YOUR-ID/117641>

Regards,

YOUR NAME

SWIPE 2

Queue to go out at 6 PM EST on Nov 24th

SUBJECT: NEW... IMPROVED... And Going Like Craaaaaazy :-)

Hey {!firstname_fix},

What an incredible response to
yesterday's email! This is REALLY
going like craaaaaazy! :-)

Omar Martin and Melinda have been
running one of the BEST membership
sites that I have EVER seen (really)
for YEARS now... and they just

opened the doors again.

But this time MUA is all NEW AND IMPROVED, with never-seen-before training, content, and features that you NEED to get your hands on.

<http://jvz5.com/c/YOUR-ID/117641>

This thing is simply bad ass. There is no better membership site out there for internet marketers. Period. I know because I've looked.

MUA has everything needed to ensure you make \$1000 per day under one roof.

As a matter of fact we use all the stuff in MUA ourselves to run OUR own business which we have now grown to 7 figures!

Members get unrestricted access to what I can only describe as a 'GOLD MINE' of high quality software, tools, training and LIVE weekly coaching for LIFE!

<http://jvz5.com/c/YOUR-ID/117641>

Bottom line is this...

If you're not in My Unfair Advantage you are missing the boat BIG TIME.

You're spending money on stuff you don't need and you're struggling with things you don't have to.

This weekend you can join the MUA family for pennies on the dollar and I recommend you make that move before the doors close on this.

<http://jvz5.com/c/YOUR-ID/117641>

Regards,
YOUR NAME

SWIPE 3

Queue to go out at 8 AM EST on Nov 25th

SUBJECT: 2 things I found SHOCKING about MUA...

I'm shocked {!firstname_fix},

In fact, I'm shocked twice!

First of all, I'm shocked that Omar & Melinda Martin have been able to assemble SO MUCH into their all new & improved MUA site.

This is really something special.

It's a true community of online marketers, from all walks of life HELPING each other succeed!

This is soooooo much more than a membership site , this is a support system made up of thousands of marketers just like you!

<http://jvz5.com/c/YOUR-ID/117641>

Yeah, you get all the software and..
Yeah, you get all the traffic tools and..
Yeah, you get all the products and..
Yeah, you get all the video training and..
Yeah, you get live weekly coaching...

BUT..

Even though all the above is easily over worth over \$19k in tools and training.. it PALES IN COMPARISON to the value you get from having a support network of like minded people that you will be able to tap into once you become a member of MUA..

Secondly...

The next thing I'm shocked about

is that there is anyone sitting on the fence about this!

Considering the amount of value you get, and the real life impact it can have on your success, joining MUA is a no-brainer, you will love it!

Right now you can get in for a super affordable price and there's even a low payment plan for you, but this is only available until TOMORROW night at midnight EST:

<http://jvz5.com/c/YOUR-ID/117641>

I apologize if you are reading this too late and the page is already closed, but if you do get there in time, grab access while you still can because this is an opportunity that you will NOT want to miss!

Regards,

YOUR NAME

P.S. - This is a truly rare opportunity to get so much value in one place. Heck, the weekly coaching alone is worth the cost of entry, and there's so much more inside. Don't sleep on this one, get in NOW!
<http://jvz5.com/c/YOUR-ID/117641>

SWIPE 4

Queue to go out at 2 PM EST on Nov 25th.

SUBJECT: You have LESS than 36hrs to STOP wasting your money!

I know that's not something you hear from a marketer everyday right?

Well {!firstname_fix},

This email will SAVE you thousands of dollars (and countless hours of time) whether you like it or not, but at the time of this email you have less than 36 hours to act, so read every word of this email carefully.

I've been down the road you're on.

Back in the day, I was an internet marketers dream customer. I used to buy EVERYTHING because it looked awesome to me at the time, but eventually it all just became overwhelming and I didn't make any real progress.

And that's EXACTLY why I'm so excited to tell you about Omar & Melinda Martin's MUA program.

They made this specifically for marketers who need real help reaching their goals, without all the hassle and headaches that I had to go through.

They've created a FAST TRACK to earning \$1,000+ per day with everything you need all in one place, but this deal is only open until tomorrow at midnight!:

<http://jvz5.com/c/YOUR-ID/117641>

Omar & Melinda have assembled the solution to the dreaded "shiny object syndrome".

Over the past 7 years they have put together the most powerful and targeted set of internet marketing tools and training you could ever wish for, all in one place, with all the insider training and behind-the-scenes secrets you need..

As if that wasn't enough, they also provide you with weekly LIVE coaching to help you reach your goals as fast as possible.

I highly recommend you get in on this before time runs out:

<http://jvz5.com/c/YOUR-ID/117641>

Regards,

YOUR NAME

P.S. - You'll be kicking yourself later if you miss out on this. Omar & Melinda have helped thousands of marketers just like you, but they can't keep the doors open forever on this, so get in now while you can:
<http://jvz5.com/c/YOUR-ID/117641>

SWIPE 5

Queue to go out at 8 PM EST on Nov 25th

SUBJECT: What if everything you NEEDED was GONE tomorrow?

Hey {!firstname_fix},

What if you had the everything you needed to build a successful online business that could earn you over 5 figures per month, right in the palm of your hand...

And then, POOF... It was all GONE!

That's exactly what could happen tomorrow if you don't grab this incredible deal while you still can.

Omar & Melinda Martin's flagship MyUnfairAdvantage program has

everything you need to succeed
online all in one place:

:: MUA contains an immense
library of professionally created
products that you can sell as
your own.

:: MUA contains hundreds of
thousands of content articles that
you can use to drive traffic or
create products.

:: MUA contains pre-written sales
page templates, video templates,
website templates, graphics and
media.

:: MUA contains TRAFFIC tools,
viral lead acquisition software and
training to bring you sales.

:: MUA is a virtual encyclopedia
of internet marketing with everything
waiting there for you at your fingertips
when you need it!

:: MUA contains a huge family of
internet marketers that are ready
to help you and JV with you.

:: MUA contains over 300
archived weekly webinars covering
every aspect of internet marketing
that have been recorded over the
last 7 years!

:: MUA contains LIVE weekly
coaching every Thursday night with
Omar and Melinda Martin, there to
help you break through barriers and
start getting real results.

MyUnfairAdvantage is quite simply
one of the most important investments
you can make to help grow your
business online and create a steady
reliable income for your future.

This is usually a private offer that is

available only by private invite, but right now you have the chance to get in (at a shockingly low price), but only if you act now. The doors will once again be closed to the public TOMORROW at MIDNIGHT (est) so don't put this off, secure your spot now:

<http://jvz5.com/c/YOUR-ID/117641>

Regards,

YOUR NAME

P.S. - This might very well be the internet marketing deal of the year, so don't shoot yourself in the foot, grab this while it's still open:
<http://jvz5.com/c/YOUR-ID/117641>

SWIPE 6

Queue to go out at 6 AM EST on Nov 26th.

SUBJECT: Rise and shine... You have less than 24hrs.

Hey {!firstname_fix},

Have you grabbed your 'Unfair Advantage' yet?

You'll kick yourself later if you miss this absolutely incredible deal.

The clock is ticking away and at the time of this email there's less than 24 hours remaining till your chance is gone for good:

<http://jvz5.com/c/YOUR-ID/117641>

Thousands of people have already jumped on this and with good reason!

Omar Martin and his wife Melinda have hundreds of success stories under their belts. They focus on the long term sustainable business while helping you bring in money fast.

Their goal is to get you making \$1000 per day online and they even supply all the tools and training you need to get there.

This ain't "theory"... This is REAL:

This Black Friday Blowout to get you in to this exclusive membership site is only being offered once, and TODAY IS YOUR LAST CHANCE!

<http://jvz5.com/c/YOUR-ID/117641>

I hope you get this email in time!

Regards,

YOUR NAME

P.S. - This ain't false scarcity!
This deal really is closing, and you will miss out BIG TIME if you let this pass you by.:
<http://jvz5.com/c/YOUR-ID/117641>

SWIPE 7

Queue to go out at 12 NOON Est on Nov 26th

SUBJECT: In 12 Hours it's GONE and you lose out BIG TIME

Don't let that happen to you {!firstname_fix}.

GET IN BEFORE MIDNIGHT:

<http://jvz5.com/c/YOUR-ID/117641>

If you haven't watched the video yet...
...you'd better put things aside right
now and pay close attention.

Omar Martin and his wife Melinda
have assembled the most robust and
dynamic membership site you could
ever wish for.

I've seen inside MUA and MAN..
This thing is like an Internet
marketers dream!

<http://jvz5.com/c/YOUR-ID/117641>

They truly provide everything you
need to stay ahead of the changes
in Internet Marketing... Not just
with a simple message, but with
a full LIVE coaching session
EVERY WEEK!

Most importantly it contains the
3 things that you absolutely need
to succeed at ANY online business.

- + PRODUCTS
- + TRAFFIC
- + GUIDANCE

The live weekly webinars will keep
you on the cutting edge and get the
on-going help you need to succeed.

They've even made this accessible
for everyone, with a super affordable
payment plan. There's nothing to
stop you from getting the help you
need, all you have to do is grab
your access before time runs out.

Everything is revealed in the video.

**BUT YOU MUST GET
IN BEFORE MIDNIGHT!**

<http://jvz5.com/c/YOUR-ID/117641>

This is real.

You need this.
Don't let it slip away.

See You Inside,

YOUR NAME

If it is after midnight and the
offer already says 'CLOSED' please
accept my apology in advance. I've
tried to give you every chance to
get in on this, so take action now.
GET IN BEFORE MIDNIGHT:
<http://jvz5.com/c/YOUR-ID/117641>

SWIPE 8

Queue to go out by 8 PM EST on Nov 26th.

SUBJECT: Sorry... They're shutting it down.

You must take action before 11:59 PM
or you'll lose this incredible discount
and join 'My Unfair Advantage'.

Don't let this sale pass you by because
you'll regret having to pay a lot more to
get in later.

The clock is ticking away and when it
hits zero...

THEY'RE SHUTTING IT DOWN!

<http://jvz5.com/c/YOUR-ID/117641>

Thousands of people have already
jumped on this and with good reason!

People from all walks of life that want
to generate REAL recurring income
from the internet.

Our goal is to get you making \$1000
per day online and we supply all the
tools & training you need to get there.

This ain't "theory"... THIS IS REAL
and they rarely open the doors to this,
and when they do, it's at a much
higher price.

And it's easy to see why, when
you get ALL this in one place:

PRODUCTS
TRAFFIC
LIST BUILDING
VIDEO CREATION
SALES COPY
GRAPHICS
VIRAL MEDIA
AFFILIATES
SOFTWARE
PLUGINS
THEMES
+ LIVE WEEKLY COACHING

But you'd better move fast because
they're SHUTTING IT DOWN very
soon, in just a few hours from the
time of this email:

<http://jvz5.com/c/YOUR-ID/117641>

YOUR NAME

P.S. - You have a very small
window of opportunity here.
I strongly recommend that
you spring into action right
now before its too late.:
<http://jvz5.com/c/YOUR-ID/117641>

SWIPE 9

Queue to go out by 10 PM EST on Nov 26th

SUBJECT: FINAL NOTICE: sent from my iPhone

HURRY - It's almost midnight
and you'll miss out on MUA!

Just sending this quick FINAL
reminder, you have about 2
hours left at the time I'm
sending this email!

<http://jvz5.com/c/YOUR-ID/117641>

YOUR NAME