

Top Muay Thai Gym for Busy Adults in Warkworth and Snell's Beach!

After a long workday, starting a new workout can feel like a daunting task. Especially if you believe you won't be able to keep up with others.

But guess what? You don't need to be fit to try Muay Thai!

Or have any previous training experience!

We understand that the hardest part is walking through the door for the first time.

That's why our experienced trainers are here to support you from the moment you step in.

You'll train in a safe, clean, and welcoming gym where you'll feel at ease.

And, with 24/7 access, train whenever it suits you without sacrificing all your free time!

You choose!

You could continue wasting your afternoons scrolling through your phone and putting off Muay Thai for another six months...

Or, you can jump into our super supportive crew, gain explosive strength, and sculpt a physique that turns heads and makes you feel unstoppable.

All while pushing your limits daily alongside a supportive crew and mastering life skills like discipline and self-defence that everyone should know.

Do you want to unlock your true potential or just keep things the way they are?

Take control!

We know you've probably tried other fitness routines that didn't deliver.

That's why we offer a free 7-day trial!

Plus, with adult memberships at just \$30 a week, our gym is super affordable!

So don't let nerves hold you back. Bring a friend and jump right in. It's as easy as that!

Take control of your future...

Click the button below now!

And get a free meal plan with your combat fitness training when you sign up!

P.S. Don't wait too long, though! There are only 14 spots left in our 'combat fitness' adult workout program.

No fitness experience? No problem! Our gym welcomes both first-timers and experienced athletes, with separate classes for beginners and fighters. Affordable prices and flexible

payments make it easy to jump in. Our trainers will guide you every step of the way, and you'll train in a clean, safe, and welcoming environment. Plus, classes run every day, making it easy for you to choose when to train.

Top Section:

- **Headline: Get Fit with Muay Thai: Enjoy 1-Hour Workouts That Won't Break the Bank**
- **Subheadline: No experience needed – everyone is welcome!**
- **Primary CTA Button: Start Your Free 7-Day Trial Now!**

Middle Section:

- **Value Proposition: Train with our expert trainers in a safe, clean, and welcoming gym.**
- **Key Benefits:**
 - **24/7 Access**
 - **Premium Facilities**
 - **Expert Coaching**
 - **Flexible Schedule**
 - **Affordable**
 - **Free Trial**

Testimonials Section:

- **Testimonials: Include quotes and photos from satisfied members.**

Bottom Section:

- **Trust Signals: Add security badges and privacy assurances.**
- **Secondary CTA Button: Limited spots available. Secure your spot today!**
- **Contact Information: Make it easy to find and include phone number and live chat option.**

"Not only am I learning the art of Muay Thai and kickboxing, but also getting into the best shape of my life along with a big confidence boost, gaining muscle and getting leaner. The workouts are intense and challenging, but Coach Dan's guidance and encouragement keep me and the class motivated throughout." - Kelly M.

Why Join Us? Here's What You Get!

Find your fitness family – Join a group that has your back and keeps you motivated.

Uncover the secret to effective workouts – Scientifically proven methods that can burn up to 1000 calories in just one hour.

Experience unmatched flexibility – Find out how you can train anytime with our exclusive 24/7 members access key.

Train with top-notch experts – Discover how our trainers can take your fitness journey to the next level.

Try us out with zero commitment – Find out why our free seven-day trial is a must-try.

Affordable excellence – Discover how you can get all these benefits for just \$30 a week.



MUST READ! The copy is for a Muay Thai fitness class, not a "fighters" class.

The gym is the only Muay Thai gym in the area, and most of the competition are weight gyms.

SHORT STORY ABOUT THE AVATAR:

Jake, a 28-year-old tradie, spends his evenings scrolling through Facebook, feeling the weight of a long workday.

Frustrated with his lack of fitness and the previous boring gym routines, he dreams of building an athletic physique, relieving stress, and finding joy in a new activity. Jake loves combat sports and often imagines himself in better shape, gaining respect and confidence. He's heard of Connect Striking but hasn't trusted it enough to commit.

Tonight, he stumbles upon an ad for Community Muay Thai Fitness. The idea of high-energy workouts, a like-minded community, and learning self-defence sparks his interest.

Jake realises that Muay Thai could be the key to achieving his fitness goals and an outlet for him to unwind after work. He feels a surge of motivation, thinking this might be the solution he needs to push himself towards his dream state.

Business: Muay Thai gym **objective:** gain more adult memberships for fitness classes

Goal: Create a high CTR meta ad and landing page funnel.

1. Who am I writing to? Who is my avatar?

- a. Men age 18-40
- b. Occupation tradies (trade workers)
- c. They are seeking fitness and are Combat sports fans

2. Where are they now?

1. Scrolling on Facebook doom scrolling
2. Stage 5 (niche down)
3. Solution aware 3 (call out the known solution, then offer Muay Thai at Connect Striking as the best form of solution)
4. Dream state - what do they want to feel from doing a new fitness activity
 - a. Get fitter and build an athletic physique.
 - b. They make considerable gains in their cardio fitness strength and overall health.
 - c. Stress relief from busy lives
 - d. Joy and fun
 - e. Community
 - f. Self-defence: Being able to protect
5. All of the above will give them personal security, friendship, respect, status, recognition, and strength and move them towards self-actualisation.
6. Current desire to start up at the gym - medium (just need to push them over the edge)
7. Do they believe the solution will work - medium (they don't fully understand that Muay Thai is the best Vehicle to drive them towards their dream state)
8. Do they know the gym? They may have heard of the gym in the local area but probably need to fully trust the brand/business.

3. What actions do I want them to take at the end of my copy?

- a. Stop their scroll
- b. Consume the ad
- c. Click the FB ad link with the intent of trying out Muay Thai at Snell's Beach

4 - What must they experience inside of my copy to go from where they are now to taking the action I want them to take?

Example top players: Bangtao Muay Thai Gym FB AD

- a. Stop the scroll
- b. Call out the people who this ad is for
- c. They explained the offer
- d. They then explained what it's "not."
- e. They then explained what you "get."
- f. They then used the exclusion technique: "This is for serious people only."
- g. Then they directed me to a CTA to start now.