

Nebraska high School Press Association
Executive Board Meeting Agenda
University of Nebraska Lincoln – Andersen Hall
June 10, 2021

Attendance: Brandi Benson, Kristen Harris, Michelle Hassler, Mark Hilburn, Erica Brockmoller, David Stevens, Kim Drey, Ranae Duncan, Diane Schieffer (pre-recorded video)

Approve previous meeting's minutes – Mark Hilburn

- Erica Brockmoller motioned to approve minutes from 12-19-21. Ranae Duncan seconded. Motion approved.

New Board Members – Mark Hillburn

- Introductions
- Welcome Kim Drey – Scribner-Snyder (Small School Representative)
- Current Board Members | Terms
- Secretary Needed –
 - Erica motioned to nominate David Stevens as secretary. Kim Drey seconded. Motioned approved.
- Board Position Open – Small School Rep
 - Names | Schools – reach out – will vote at Fall Convention
 - Members are encouraged to reach out to small school districts for to encourage representation

NHSPA Critiques – Brandi Benson

- Personal Checks vs Electronic Pay
 - Can we look into using Venmo or PayPal?
 - Concern is that bookkeepers and school checks take time
 - Start having a discussion to streamline submissions to make them easier
 - Streamlining process
 - Digital submission form instead of hard copy
- Rubric Form
 - Make it not so redundant for judges
 - Simplify the paperwork
 - Is the information relevant for actual judging?
- Broadcasting Forms
 - “Hot Mess Express” (translation: the form needs to be updated so it is more user friendly).
 - Updating form to make it more

Updating Forms

- Brandi did adding “text boxes” to make it easier for judges to annotate

NHSPA Summer Camp – Dianne Schieffer (video)

- Video
- Budget
- Update:
 - Enrollment
 - Numbers are comparable to previous years
 - Scholarships
 - Every student who applied for a scholarship received scholarship
 - Covid-19 Precautions
 - Restrictions are easing up
 - Students may need to bring their vaccination cards
 - Hot pink ribbons – Baby Got Vax

JEA Update

- Upcoming JEA/NSPA National Conventions:
 - November 11-14, 2021 – Philadelphia | April 7-9, 2022 – Los Angeles
- Adviser Institute this summer
 - 60 videos for \$60 (double check this information to verify)
 - July 5-8, 2021
 - Mentors – Stephenie Conley and Mark Hillburn (new groups this fall)
 - NHSPA Board Members recommend certification for either CJE or MJE
 - CJE requires a test
 - MJE is a project (must have a CJE before MJE)

Fall Convention – Michelle Hassler

- UNL - Monday, October 18, 2021
 - Registration Time TBD
 - Space concerns for beginning/opening ceremony/speaker
 - 3 sessions with 1 hour for lunch
 - Session Ideas:
 - Mark requests a session on in-depth reporting/strong in-depth coverage/how a team would work on a topic
 - Headlines (design and writing)
 - Editorial Cartooning
 - Illustration

- Session for newer advisers sit with seasoned advisers for advice/critique
 - Informal
 - Mini critique
 - One-on-one
 - Publication specific
 - Small group with round table
 - Immediate feedback
- Erica suggests an idea:
 - Newspaper Design critique
 - Maybe modeled after Walsworth's Mahoney WKSP with cover artists
 - Maybe even yearbook or broadcast critiques
- Keynote Speaker
 - Jareen Imam, Director of Social Newsgathering & Discovery, NBC News
 - [Jareen Imam's Bio](#)
- Online Registration
 - Maybe up in a few months
 - Ready to test drive
 - Several options for pay
 - Teachers may even be able to assign students to sessions
 - Erica suggests collecting information on advisers:
 - Years of Service
 - Possible question: Do you plan on returning?/Retiring?
- Paper Programs
 - QR Cord w/App – tech magic awesomeness
 - Michelle needs to calm down with the tech
- Needs yearbook presenters
 - Walsworth or Jostens

New Business – Mark Hillburn

- Bob Bair – retired Blair Adviser and Mentor
 - Card | Gift Card | Flowers | other ideas – vote
 - NHSPA Board agrees to send a gift, which is TBD via email.
- NSAA Advisory Board (Journalism) – NSAA State Journalism Contest
 - NHSPA board representatives and members are concerned and upset with how NSAA handled state competition and awards ceremony.
 - Possible actions

- Letters of concern
- Reaching out to the NSAA Advisory Board

Adjournment

- Brandi motioned to adjourn the meeting. Ranae seconded. Motion approved.
That's all, yo. :)