

A narrative is a story that goes around in the community of crypto, that tells you the next big thing that will come, or that if you invest or pay attention to something, it'll be worth it.

Its positive sides are that it helps you prepare for the things that are coming, this gives you an advantage over people that do not have that information, based on the story, for example, you could invest into GameFi knowing that it will pump in the bull-run.

These narratives get spreaded all over social media, especially twitter, and everyone has access to them.

Some narratives are harder to spot because you have to have access to higher quality info or be more experienced to spot them before other people.

This results in more money in the long run.

Narratives can be based on things that already happened, with the opportunity to analyze the current-state of the market.

Its negative sides are that you can blindly follow a narrative that's not realistic or it's not useful, avoiding others that are more important.