



Weekly Mooncast

May 15 - 21, 2023

- **Last Quarter & Waning Crescent in Aries:** Completing quick and easy tasks to help you bring a close to this moon cycle
- **Waning Crescent & New Moon in Taurus:** Anchor into the aspects of your business that will make you happy long term
- **New Moon in Gemini:** Play with your business plans

Monday, May 15

Last Quarter in Aries begins at 12:56 am PST



Waning Crescent in Aries begins at 6:11 pm PST

Fast & Feisty



- **What remaining action needs to be taken** before wrapping things up and making room for the New Moon
- **Introverted yet wild**, free energy perfect for going on a personal journey and reconnecting with who we really are at our core
- **Explore and act on creative impulses** and desires, they're giving us the energy to stimulate major breakthroughs and masterpieces
- **Use flash sales** on existing courses/offers if you're not currently in the middle of a pre-planned launch

- **Last Quarter:** Active energy for completing tasks and assessing where you are in your current project plan
- **Waning Crescent:** Low key, reflective and inward energy

If you're high energy/in a work mood: Wrap up a project by completing small tasks that can be knocked off your to-do list before the next moon cycle begins. If you have changes that need to be made but you feel uncertain, be brave and move forward without needing to have it all figured out yet. Sometimes just taking one step reveals information useful for entering the next stage.

If you're low energy/in a self-care mood: This moon is perfect for getting to know yourself deeper and exploring your desires. When self-focused Aries energies meet introverted Waning Crescent, we will feel more active and engaged in meeting our own needs, rather than waiting for someone else to notice what we want.

Social Media & Clients:

- Use this to generate excitement, make an announcement, have a flash sale, open a cart, kick off an event, close a cart,
- Get people to sign up for an event, take action, or rally behind a cause that's important to you.
- Talk about anything that you and your audience find irritating, frustrating or plain pisses you off about your industry.
- Encourage building up your people as they face a breakthrough.
- Create a clear, concise Call to Action to make it easy for your people to say yes to your offer.
- Think short bursts, and only what's most important to MOVE you and them FORWARD.

Moon Boosts:

Chiron & Jupiter in Aries:

- **Chiron:** focuses on our own identity wounds and how they've held us back from living our authenticity. How can we move through them and heal?
- **Jupiter** in fiery Aries brings a rush of opportunities that give you a chance to prove your mettle, ignite your passions and get you in touch with how YOU are at the centre of your own business success.

Mars Trine Neptune



This transit is focused on expressing your creativity, through body movement, dance, chanting, and spiritual pursuits. Committing to diving more deeply into spiritual studies is also highlighted during this period. There is also increased energy around relationships, sex, sexuality, and romance.

Tuesday, May 16

Waning Crescent in Aries - All Day



Jupiter in Taurus (May 16 - September 4, 2023)



This transit marks an approximately one-year period where Jupiter will move through Taurus, providing us with opportunities to grow our wealth and skills, but it can also lead us to overspend, and we are likely also to see a magnification of the current inflation. Under the influence of Jupiter, everything can seem possible, and while this may endow us with more faith this year, it also needs to be backed up with good spending habits, resourcefulness, and focusing on what

we currently have and can leverage, rather than trying to add more onto our plates.

Taurus is an excellent business sign, but it is through its stinginess, ingrained habits, and resistance to change that it is able to maintain what it has. This is not the year to spend extravagantly, especially on luxury items although we will feel really inclined to do so. Taurus loves beautiful things, and under Jupiter, we will feel more than ever that not only do we deserve these things but we should have them right away, after all, Taurus needs those dopamine hits, and retail therapy is one of the fastest ways to get those fixes. But we would be doing ourselves a disservice, we can in fact build stability this year so long as we can follow up our purchases with a plan and have a clear light of sight to the ROI it will generate for us whether that is more time, more money, more security or more support. We just need to make sure that we are being honest about where we're at currently and focus on leveraging what we already have first, if you can shop from your own kitchen first, then you have more left in your pocket. This doesn't mean cutting out the things you enjoy, but it does mean looking to potential other ways to meet those needs, or the underlying need beneath the wants and cravings so that you can nourish the root before throwing money at it that may ultimately not bring you what you want.

This can absolutely be a year to build wealth and fortitude for yourself and your business, but it is NOT through taking big risks, but instead first building from what you already have, and investing in yourself first, with things that will bring you a quicker ROI, under Taurus we need to meet the basic needs first before we can think about scaling. If you have a viable business already then improving the infrastructure can be beneficial, as can running things a bit leaner so that you have more cash flow to bank, or invest in other areas.

Things are going to cost more this year, and we may feel we have enough to cover it, but what about next year, or the year after that? Find ways to find joy, satisfaction, and pleasure now, while also thinking about the stability of your future.

Jupiter in Taurus will highlight the following areas, so if you have business ventures in these areas this is a good year to focus on expanding them. This can also help you to focus on WHERE and WHAT to spend your money on for the future.

Products: Leather goods, leather, aromatherapy, clothing, cosmetics, chocolate, flowers, home furnishings, herbal medicine, meditation, Educational Products, sugar, woven products, safes, home security products, crystals and precious stones, agricultural feed, food storage, corn, wheat, purses, rings, shoes,

Services: loans, loan services, clothing design, budgeting, investments, cash flow specialists, graphic design, esthetics/beauty, home decoration/interior design, real estate, foreign exchange, herbal health, jewelry design, Higher Education from Home/Homeschooling, High-end travel, Product development, sex therapy, stock broking, singing/music production, textile design, upholstery, vocational training, business development and coaching, voicework, legal ownership rights, financial law, appraisals, legal services, home security, cabinet making, cellars for food storage, funeral services,

Skills: Ranching, home decoration/interior design, real estate, working with leather, meditation, Higher Education from Home/Homeschooling, home business, singing/music production, textile design, upholstery, new vocational training, business development, and coaching, weaving, cabinet making/carpentry/furniture making, carpet installation, food storage, harvesting,

Assets: cattle, meat industry, pigs, Farms, farming, farmers, farming equipment, fields, wheat, corn, flax, agriculture, copper, real estate, jewelry, sugar, precious stones, fields, feeding places for animals, stables, food storage/wheat storage, horses,

Industries: Banking, Chocolate, Copper, Cosmetics, Esthetics/Beauty, real estate, flowers/nurseries, Foreign Exchange, Money Lending, Securities, Wallstreet, Corporate law, Treasury Education/Home Schooling, singing, music, textiles, safes/home security, cabinet making, home building supplies, lumber, textile manufacturing, furniture manufacturing, corn,

Health: glandular swellings, neck complaints, the base of the skull/brain, throat issues, adenoids, gums, gout, goiters, larynx, irregular menstruation, mumps, parotids, tongue, tonsils, thyroid, teeth issues, voice box, cervical vertebrae, blood disorders, blood pressure (high/low), blood fibrin, circulation of blood (arteries)

Wednesday, May 17

Void Moon from 2:09 - 5:27 am PST [Aries to Taurus]



- Simmering down from the excitement and thinking more seriously about what needs to be accomplished over the next few days
- **Hold off:** on any big announcements/launches as this energy makes us distracted and like we're lingering in limbo
- **Fire to Earth** = putting into practice & structuring

Waning Crescent in Taurus begins at 5:28 am PST



[Combined with New Moon Phase]

Jupiter Square Pluto



This transit will highlight the beginning of the Jupiter-Pluto Cycle that began with a series of conjunctions between Jupiter & Pluto in April, June & November 2020 at 24, 24 & 22 degrees Capricorn respectively, and we'll be seeing this cycle unfold over the next few years, concluding in 2033. We will witness a partial conclusion and shift in our favour with the results of this transit in June 2024 during the Jupiter Pluto Trine in Gemini, more information will become available

to us, and the efforts we enact both in our own lives as well as collectively will see some results in about a year from now, but the full conclusion of which will not become apparent until 2028.

Jupiter is about expanding power, and Pluto is government, wealth, and transformation, but before we see the transformation we often have to face some of the worst of our fears and challenges, which we have experienced since then have not been light-going.

The square between Jupiter and Pluto will take place in the fixed signs of Taurus & Aquarius, which will only amplify the intensity of this transit, as fixed signs when pushed tend to dig in their heels. We may find that this transit intensifies the financial challenges and monetary restructuring we've seen unfolding since 2020. With Taurus ruling individual assets, and Aquarius ruling the public and the collective, the shift from individual ownership into collective ownership and the sacrifice of individual rights for collective rights is going to be spotlighted yet again.

The only way through a square is for one party to give up what they want, or go head-to-head. This also I feel will bring about a challenge between fiat currency (Taurus/Wall Street/Bull Markets) and digital or cryptocurrencies (Aquarius), and with this square taking place at 0 degrees Taurus/Aquarius, it is really just the beginning. With Pluto being retrograde, I feel the people will win out during this square, as the infrastructure needed to implement the governmental changes are not yet in place, the ideas are not fully thought through, and so there are flaws in the very structure itself.

What's important here is to focus on your personal assets and skills, if you are looking to invest look to tangible assets rather than intangible, and don't invest anything you can't afford to lose. This is also the best time to focus on what you want in your business, are you investing in your business in a way that it can pay you back? What structures are you building into your business and the social media that will allow you to expand and offer you more freedom in the next couple of years?

During this transit, we are likely going to see legal challenges to the lockdown measures and restrictions as well as to the limitations placed on civil liberties, as Jupiter also rules the judicial system and justice. We may also find that governmental restructuring triggers challenges with the people and their wants

and needs. There is an opportunity here to bring about meaningful political change, but we will need to remain grounded on the focus of what we actually have in terms of assets rather than 'what ifs'.

Thursday, May 18

Waning Crescent in Taurus - All Day



Sun Sextile Neptune



During this transit, you'll have access to an overflowing stream of creative genius and divine knowing. If you have spiritual tools you're adept at using, this is an excellent time to use them to engage in artistic projects with heightened intuition. Divine channelling is enhanced right now so if you have felt uninspired or disconnected from the magical side of yourself, this is a chance to dance with your own energy.

Friday, May 19

New Moon in Taurus at 28° begins at 8:53 am PST



- **Look at your offerings** to see if they truly reflect the value you give and also if they reflect your deeper desire to serve in the way you want
- **Review your prices** to analyze if they are helping you move towards your long term financial goals
- **Restructure** and make your funnel systems & sales pages copy concise and focused tangibly on results and the value you bring your clients
- **Balance your hard work with self-care** so that you're sustainably replenishing your energies with tangible, bodily nourishment
- **New Moon:** Low energy, purging and planting seeds, new beginnings

During the New Moon in Taurus, there are a lot of energies influencing what could be an exceptional time for taking action on long-term projects. The Moon itself will be making a sextile to Mars which could give us more energy and a strategic approach to executing our goals, while the trine to Pluto could give us added tenacity.

Venus and Saturn will also be having a harmonious conversation about the real value of investing our efforts in projects that fulfill us in the long run. The more we prioritize careful planning and patience in our careers, the fewer mistakes we will make that need to be corrected in the future, and consequently the less energy we waste.

The North Node, Jupiter, and Mercury will all be in a square to Pluto, which means we need to be careful that we are conscious of the situations we're in and why we're in them. An unconscious shadow could cloud our judgment about the people we are involved with and the direction we're going. Steer clear of empty promises that seem too good to be true, they very well could be.

FEELINGS: Nourishment, feeling at home, craving connection, communication, and clarity. This New Moon in Taurus is calling us home. To create stability, safety, growth, nourishment, and happiness. Have you felt a bit flat the past few months, or that you are just energetically getting by, or do you feel overwhelmed in your life? Taurus loves to simplify, to re-arrange furniture, eat good foods, connect with friends, to embody the full human experience.

ACTION: How can you breathe life back into your life if it has felt a bit ragged lately? Creating new routines, booking in self-care, and space, and reconnecting with friends is incredibly healing during a New Moon in Taurus. Also looking at your finances, and thinking about your future, and how you can make it a little happier, a little cozier, and more attainable will really appeal to you during this Taurus moon. Because this is a new moon, things can feel a bit cloudy, or uncertain. Be wary of this Taurus moon as there can be a proneness to being a bit overzealous when it comes to spending money. Don't partake in any unplanned shopping excursions during this moon, and be sure that what you are spending your money on is an investment you will use now, rather than something that would be nice later on. Taurus can sometimes get stuck in future thinking without thinking about if it's practical right now. Use this moon to set intentions on receiving money, and setting stretchy money goals, let your Taurus heart take you on adventures, dream of your next steps, and then start formulating a plan on how you will get there within 72 hours of the new moon.

Social Media & Clients:

- Use this period to add beauty, playfulness, systems, habits, routines, structures, or tips to your community.
- Share your indulgences and enjoyments. Show them your humanity and playful side.
- Taurus is great for giving a sneak peek behind the scenes into how your system/service/offer works in real life. Show don't tell.
- If you have done-for-you services or templates that save them time or money this is a great time to share them.

Moon Boost:

Taurus Sun, Mercury, Jupiter, North Node & Uranus

- **Sun:** Calls us into creating confidence around our finances and ability to create abundance in all areas of our life

- **Mercury:** We're more apt to communicate about what we value now, so fostering these conversations will be of great benefit
- **Jupiter:** An important time to focus on how you're expanding your long term financial goals and building a sales system that fully supports you and the healthiest lifestyle you're wanting to build.
- **North Node** shows us that the way we build wealth now will have a deeper feeling than usual like we're being called to a higher purpose within our work. Let it be simple and let all the abundance flow your way.
- **Uranus:** What physical tools and services do we need to upgrade in order to create more sustainable income and lower costs in our business? This transit is a slow restructuring of the global economic system and thus will impact personal finances and what role we play in the global market! It's also powerful for innovating new technologies that help us make money online.

Void Moon from 10:50 - 11:47 am (Taurus to Gemini)



- Emerging out of intense productivity and solitude towards socialization
- **Hold off:** on any big announcements/launches as this energy makes us distracted and like we're lingering in limbo
- **Earth to Air** = Introducing flow and balancing heavy with light energies

New Moon in Gemini begins at 11:48 am PST

Crazy, Curious, Creative



- **Refresh old plans** by shifting them around and turning them over like puzzle pieces until they make sense - be playful with it!
- **Let your mind run free** if you feel scattered mentally, give yourself lots of space to think in multi-dimensions and in all directions

- **Allow yourself to multitask** since this energy can feel scattered and unfocused
- **Be ready to write down** any ideas that flow and let them go mentally to allow more room for a continuous stream of creative potential
- **New Moon:** Low energy, purging and planting seeds, new beginnings

If you're high energy/in a work mood: Educational/informative content is supported with this Moon and we might even become inspired to create an entirely new plan for our content and the way we deliver it. If you've always used written posts to build your brand authority, consider adding live videos, or shake it up with a photo series on Instagram. Let some new air into your business and refresh the tools you use and the ways you get the word out about what you do. Marketing efforts are quickened under this Moon's influence and what we set into motion now can help you form deeper connections with your audience down the road.

If you're low energy/in a self-care mood: If putting pen to paper and creating content feels too tough right now, simply let your mind run free in whatever way it wants to right now. Sometimes trying to create order can cause more stress than if we just allowed ourselves to be chaotic with our thoughts and ideas. If it feels good to do so, blurt out ideas into a voice recorder or scribble them down wildly in a sketchbook. Create a playpen inside yourself to bounce your thoughts around without judgment or expectations of greatness.

Social Media:

- Ask questions of your audience and engage them in discussions
- Share humorous stories, memes & pictures
- Use quizzes, games and elements of fun to engage your audience
- Offer trainings and educational/instructional videos
- Share information about technological tools that help you do the work that you can share and showcase with your audience
- Remember to keep your CTAs short, simple and to the point, we don't have huge attention spans during Air Moons.

Moon Boost:

Aquarius Pluto is helping us transform aspects of how we create community and approach innovative technologies, both moving us quickly into the future of business.

Saturday, May 20

New Moon in Gemini - All Day



Mars in Leo (May 20 - July 10, 2023)



Work Hard, Play Hard. This transit is all about exploring a sense of fun, adventure, and enjoyment with the same passionate obsession that we do our work. It's about following your heart, and really expanding your experiences. Doing things on your bucket list, and rewarding yourself through creativity and play. This is an extremely creative and productive period where we will feel a heightened sense of personal energy and confidence in whatever we decide to pursue. This is not a time to slack off on work or let work slide, but to add play and adventure alongside your work, so that you have a place to catch all of the overflows of energy you're experiencing and to use it to refuel your work. It can be easy to overindulge during this period or to take on more than we can handle because we feel very optimistic, and it's not that you aren't capable but it is far better to harness and drive your energy more specifically during this time into tangible work so that you can reap the rewards of a very productive and powerful period.

Mars Oppositional Pluto



The power to get things done is present in this aspect and if we're smart, we will recognize just how much willpower is necessary to push a project forward. The power to move mountains is available for us more so now through us asking for help outside of ourselves. No person is an island and if we can put our pride aside, we're more likely to get exactly the help we need.

Sunday, May 21

Void Moon from 3:11 pm - 8:28 pm PST [Gemini to Cancer]



- Take time to yourself after all the active/social buzz of the Gemini Moon
- Letting the mental chatter quiet and focus on being in the emotional body
- **Hold off:** on any big announcements/launches as this energy makes us distracted and like we're lingering in limbo
- **Air to Water** = slowing down and feeling

New Moon in Cancer begins at 8:29 pm PST



[Included in Next Week's Forecast]

Sun in Gemini (May 21 - June 21, 2023)



Gemini Focus: Networking, Learning, Idea Generation, Education, Research, Analyzing, information overload, need for variety, shiny-object syndrome, bullet points, statistics, condensing information, teaching, writing, content creation, short-term tasks, multi-tasking, engaging conversations, curiosity, ADHD, fast, extroverted, processing, tech, internet, collecting information/programs, jack-of-all-trades, short distance travel.

The Sun rules our physical vitality and natural energy flow, and in this case, it highlights a specific area of our lives and businesses where we (and our community) will feel naturally drawn. So it only makes sense to use it for goal setting and theming our marketing out in one-month cycles.

The Sun first moves into the sign and then within a few days, we have the Moon join the Sun aligning our emotions with our physical vitality beginning the one-month lunar cycle.

Where the Moon sets the stage for task planning, and emotional energy (both mental and how we're feeling) on a daily level, the Sun sets the stage for the one-month container that we're working within. The Sun Is the Macro while the Moon rules the Micro (the daily tasks that will help you get there).

In this case with the Sun moving into Gemini, this is the best time to pick up a new book, program or course that you are interested in, as well as teach or write content you know well and have a passion in. I like to call this cycle the ADHD rabbit hole as many of us are neurodiverse and will often find new passions and interests at this time but may struggle with boundaries, follow-through, or application.

The best way to meet the need for variety at this time is to get interested in how YOU want to share or teach or utilize the information. Get excited about the process, the tech, the organization of the material, or the statistics, bullet points, or perspectives/arguments you have around these topics and why you're so passionate about them.

How can you use what you're learning now to improve your business, your offers, and your client work? Allow yourself to innovate.

This is a great time to map out your content for the year, brainstorm some topics, copy, or do research into the ideas you're having.

During this transit, we can feel flighty, desire to do multiple things at once, struggle choosing or focusing on one particular thing at a time, and desire to learn and absorb all the things. This can be a great time for a life upgrade, to expand our ideas of what we think of ourselves, what we think is possible for us, and to revamp our social circle. Are you surrounded by supportive, interesting, and growth-oriented people? Networking, and making new connections are very supportive at this time, and in fact, feed an important part of your inner Gemini.

This can be a time of new ideas, new information, new perspective, new conversations, contracts, and good news in general, enjoy all the information ideas, and data coming your way, and let yourself marinate, once the Sun moves into Cancer you'll find what it means for you in a more deeply personal way.

Sun Trine Pluto

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Lean into what your true desires are with this aspect. What you really want in life, what motivates you from the depth of your passions, and how you intend to exert your willpower to achieve everything you want are highlighted now. Stepping into your power could feel easier now compared to the square

between Sun and Pluto. If we can embrace the changes that inevitably come with Pluto transits, we have great potential to reach mountain peaks.

Sun Sextile Mars



This transit is giving us a lot of energy to work with, though if we don't channel it into something constructive, it could turn into irritation. We're likely extra inspired right now and ready to take a leap forward into a new project or the next chapter of our business. A lot of progress can be made right now if you let your truth and authenticity shine through your work. Be honest and direct about what you're doing and you'll attract people who genuinely see your value.

Ongoing Transits

Mercury Direct in Taurus (May 14, 2023)



5°50' - 15°37'

Mercury is finally direct in Taurus! If you've worked through the kinks in your team organization, you're now in a great position to move forward with more clarity and smoother systems. The clarity to know what you've needed and from whom is likely more visible now than it's felt in the past few weeks, so don't be

surprised if things unfold quicker than you thought. Hire your dream team, establish clear roles and responsibilities, then watch your money magic flow.

With this being a post-shadow period after Mercury's retrograde, we may feel like we are re-entering our work pace slowly and a little more hesitant. A lot has been processed and moved through and we may feel like everything looks a little weird or different than it did previous to the retrograde. Take your time and work out these changes, we were slowed down for a reason and it's for you to assess what has changed and HOW you're different and what this means for you moving forward.

Ideas may arrive spontaneously to you at this time, or areas where you just have felt stuck, overwhelmed, or just not able to come up with a solution to a particular set of challenges may see some relief during this transit. We are more open to solving our problems and aren't as emotionally attached to them, or the outcome. Be open to the creative ways that ideas come to you at this time, and let your inner genius get to work.

Venus in Cancer (May 7 - June 5, 2023)



This is a highly emotional and sensitive transit, where we experience the merging of our needs and wants. Our security, our home, the place where we feel safe, and a sense of connection and belonging will feel very amplified at this time. Our primitive needs around money, survival, belonging, and approval can all be highlighted here. It is important to notice where our needs compromise our safety if we feel that we need to accept something that we don't feel comfortable with in order to be accepted, approved, taken care of, or loved. This is a good period to question the differences between survival and love because the two can get mixed up. Where we intimately connect the two when they are in fact separate and need to be so, for our own well-being and health. The positive aspect of this transit is that it is a very good time to be healthy with family and friends and to let yourself be loved on and supported. To really reconnect with your circle and create pleasant memories.

Pluto Retrograde in Aquarius (May 1 - June 11, 2023)

E



0 degrees 21' - 0 degrees

The last time that Pluto retrograded at 0 degrees Aquarius was May 1, 1777 - August 20, 1778, which saw France fighting back against the British Empire, the formation of treaties between France and the US, and France becoming a supplier to the US of military supplies. This marked an important era in the birth of the United States and also saw some of the bloodiest battles in the American Revolutionary War.

Something is being birthed right now and as a collective, we're going through labor pains. In terms of governmental overreach, we may see some leniency at this time as Pluto is retrograde alongside Saturn, this lack of restriction will likely carry us until early October before things gear up again.

For the first couple of months of this retrograde, we will also see Jupiter squaring Pluto which will amplify the shifts we're seeing, this may trigger some amplification of spending without boundaries, especially on more survival-based aspects of our lives. This may also show up as an increase in legal action against the governments regarding lockdown measures, civil rights, and restrictions.

During this time we may feel a temporary relief from our fears as we get a little bit of a break, at least psychologically. But while this may seem like a respite, it actually is an opportunity for deeper introspection on where we're going as a collective and what is within your control moving forward. What is important to you in terms of maintaining your wealth and longer-term security? What are your digital assets? How are you using them, protecting them, securing them?

Sun in Taurus (April 20 - May 21, 2023)



Taurus Focus: Slow building, micro rewards, routines, habits, food, luxury, gifts, templates, bonuses, sales, high-end products/services, chocolate, sugar, done-for-you, business, income, skills, creature comforts, easy, step-by-step, dopamine, immediate gratification, laziness, working from home, homebody.

The Sun rules our physical vitality and natural energy flow, and in this case, it highlights a specific area of our lives and businesses where we (and our community) will feel naturally drawn. So it only makes sense to use it for goal setting and theming our marketing out in one-month cycles.

The Sun first moves into the sign and then within a few days, we have the Moon join the Sun aligning our emotions with our physical vitality beginning the one-month lunar cycle.

Where the Moon sets the stage for task planning, and emotional energy (both mental and how we're feeling) on a daily level, the Sun sets the stage for the one-month container that we're working within. The Sun is the Macro while the Moon rules the Micro (the daily tasks that will help you get there).

In this case with the Sun moving into Taurus, we can expect that our energy will slow significantly from what we experienced with the Sun in Aries. This is a time to begin going at your own pace and to take things one step at a time. We won't feel super motivated for new adventures, or big changes, making this a non-ideal time to implement new rules, routines, diets, or any other big changes, but that doesn't mean it can't be used well. Under Taurus energy, we're stubborn and set in our ways, so this can actually be a great time to stick with what you already have in motion. If you do have to do new things or have a big project on the horizon the best way to address it is to break it into much smaller chunks and build in micro rewards throughout so that you stay on track.

It may not be flashy or new, but it will stabilize you and keep you steady as you build out the rest of your business goals through this year. This is also the best time to offer any programs, services, or offers that involve done-for-you services, luxury products/services, templates, savings, bonuses, or limited supply.

When the Sun moves through Taurus our focus is on living more fully in the lives we have, about taking what we currently have in our lives and growing it, making it better, and increasing our comforts and security. It is about moving from surviving to thriving, about building a strong, long-term foundation where we

can not only see things grow but also enjoy ourselves and really live a good quality of life. Here our focus is on physical things, finances, structures, systems, and strategy. How are we going about what we're setting out to do? Is it grounded? Is it sustainable? Does it bring us joy?

This is a period of work, but it comes with the reminder that you're writing this story, you're setting the stage and you can create the rhythm by which you work and how you do things. That's a big part of the fun for Taurus, so let yourself get creative with the pieces that you can during this period, play with them, move things around, try things in a new way and see what feels right. Much here will be decided by the gut test - how does this feel for me? Let yourself experience, and then make up your mind.

Mars in Cancer (March 25 - May 20, 2023)



This transit packs a powerful punch. Cancer is the sign of the past, home, family, childhood, childhood issues, mothers, needs, and emotions. When Mars moves through this sign we can expect a significant stir-up. Mars represents war, anger, intensity, and aggression.

We may experience a flood of emotions, memories, or experiences that trigger the above challenges. A challenge with this transit is that we often suppress emotions to 'keep the peace', which ultimately causes a meltdown or boil over of these emotions either towards that person or within that seeps out into other areas of our lives.

This is a period of big change, confrontations, triggers, and addressing your own truth and needs. If there isn't an opportunity for understanding and healing we may feel compelled to cut off emotional connections with others, in order to 'save ourselves'.

Use this period to create a sense of security, home, and connection for yourself, however you can. Create a place that feels safe for you to be you and share your

feeling and experiences in a healthy way. And allow this transit to release anything that's no longer serving you.

Saturn in Pisces (March 7 - June 17, 2023)



Saturn's entrance into Pisces marks the beginning of a new structural, commitment, and mastery container. Saturn spends approximately 2.5 years in each zodiac sign and has just left Aquarius, its entrance into Pisces will add tangible structure and meaning to the confusion that has reigned in our media with Neptune's transit through Pisces, affecting our ability to think clearly and see 'reality'. If you have struggled to make heads or tails out of what has been unfolding for the past 3 years, you will find that you are able to cut away the unnecessary fluff with this transit and focus on what's 'real', for better or worse. This transit between now and 2026 will not only have us examining our own inner workings, fears, beliefs, and psychology, but it will also have us analyzing what we are receiving from various sources from the government to media, to public health, institutions, and science. This can show up as governments try to exert more control over individual media, free speech, and censorship bills.

We may find our faith tested during this time, while Saturn takes its time moving through Pisces where it will remain for the next 2.5 years, we may be confronted with the consequences and results of our actions (or lack thereof), our successes and our failures will both become apparent during this time. This is a period of psychological testing, where we may be faced with unavoidable realities, the experiences themselves are not nearly as important as our willingness to confront what makes us uncomfortable, and be willing to digest the truth. This is a forging of our new psychology and will ensure fortitude as Saturn moves to catch up with Neptune in February 2026 at 0 degrees Aries, fully dismembering the illusions we've been living under for the past several years.

Saturn often gets a bad rap, with many afraid of its transits, especially to our natal charts, but Saturn is the forger, what is formed under Saturn withstands

and endures. It rules iron, and when we think of the empires that were ruled under the Iron age, many of their buildings stand even today. As Saturn makes its transit through Pisces between now and 2026, this is a time to assess, re-evaluate, commit, and master. We are being asked to stick through things, and not give up easily, especially if things get difficult because what we are building now matters - maybe more than it ever has before.

Under Pisces often what we are facing are our worst fears, our belief systems, and our inner psychological mechanisms, this isn't to say that what we're facing isn't real, in some cases it may not be, but the changes it makes are crucial and long-standing in not only your business, but how you run your business, how you see yourself, and how you face challenges moving forward.

Saturn is karma and whatever is given under Saturn cannot be lost. This is the time to ask yourself where you will draw the line in the sand. What is non-negotiable in your life, in your business, in your finances, and in your relationships?

Saturn also rules time, and in Pisces which is the dream world, this acts in two ways, first that we can bring our dreams into tangible reality through commitment, effort, and good old-fashioned hard work, and the second is that this is actually a period of bending time, where what maybe took eons before may seem like it occurs in no time at all, we will also be faced with the deepest psychological pressures we've faced in 27-30 years (the last time Saturn moved through Pisces). We must also make sure that we are making the best use of our time, and not letting our fears overtake our ability to act toward our dreams, even if it seems like those dreams are a distant reality, or we struggle to see how they are possible.

Without dreams (Pisces) and tangible action (Saturn), along with a strategic plan we cannot create matter. And the forging of matter, moving energy from the 5D to the earth plane takes longer than we expect. And while it may not occur at the rate you'd like, it doesn't mean nothing is happening, it just means you can't visibly see it yet with your Earth-based eyeballs :)

Commitment is the meaning of this transit. One foot in front of the other, the more your mind screams at you, berates you, or activates your fears tells you

that you are in fact on the right track. You are stirring something deep within you that is ready for the spotlight of examination.

From a business perspective, Saturn shows us what needs to be built for the world, and what our community and clients will be dedicating time, energy, and finances to (even if reluctantly, or to all-out avoid). We can expect to see an expansion of art, music, therapy, counselling, and commitment to mental health support, as well as an increase in spiritual and metaphysical interests such as psychic work, religion, research, writing, and psychology.

If you have a spiritual or therapy-based business this is the time between now and the next 2.5-3 years to build the foundations of your business whether it's from scratch or to solidify what you have already grown. This can feel like a lot of hard work, but remember what you're building now isn't for now, it's for the next 30 years, and so when we think of our efforts through the lens of the long-term future we can understand and even become comfortable with the wait. Our market won't especially be excited about focusing on these topics but they will feel it's a need, a necessity even, and even though we may find more resistance to this, know that we'll be building the infrastructure of support that our community needs to feel secure in the world moving forward.

Governmentally we may see more restriction on free speech or even 'free thought', with politicians in many countries trying to quell platforms where free speech and dialogue is allowed, as well as adding additional restrictions on currently operating platforms to censor individuals who don't share popular views. We may also see advances in AI technologies (including possible AI Sentience), smart devices, predictive behaviours, and marketing based on these technologies. Amazon already does this when it comes to their algorithms knowing what you are going to buy before you buy it, and stocking it in their warehouse before you even think of ordering. Saturn is about materializing, and Pisces is the immaterial world.

We may also see an increased interest in topics such as psychic intuition, dreamwork, energy work, ufos, hypnosis, energy-based medicine, homeopathy, conspiracies, and psychic phenomena as Saturn makes tangible the things that we cannot fully explain.

Globally with the lockdowns in effect since 2020, we have seen repeatedly that when Saturn is direct, lockdowns and governmental restrictions are enacted and

maintained. It is likely we will see an uptick of lockdowns and governmental restrictions while Saturn is direct, with a rescinding of restrictions when Saturn retrogrades again. However the previous Saturn transits and retrogrades were in the sign of Aquarius (the people/the public), and Capricorn (the government, buildings, and world infrastructure), whereas this is the first Saturn Transit and retrograde cycle to take place in Pisces since the events of 2020, so it is likely the restrictions and release of restrictions will look differently, in this case, it may be in policing what can be said online, freedom of speech (and thought), and an uptick in programming and media directed to guide public belief and perspectives, as well as potentially reproductive rights.

Uranus Direct (January 23 - August 28, 2023)



14°56' - 23°04' Taurus

Uranus will remain direct in Taurus from now until August 28th, 2023. When Uranus moves from retrograde to direct, we are being gifted the opportunity to act on those big, bold ideas and innovations that we've been marinating in.

This is a time to regain our bearings. Uranus has been retrograde since August 24, 2022, and has been not so politely nudging us to pay attention to our finances, how we go about earning, spending, and saving our moolah, so that we can create a more stable financial future for ourselves, especially during a time on the planet where there is a great deal of change.

It is asking us to not get distracted by the surface changes, to the algorithms on social media, or the next new platform feature, but rather how do we create consistency, security, comfort, and long-termness within financial and governmental structures no longer offer us the sense of safety that they once did. Uranus brings with it innovation, a rebelliousness that isn't interested in doing things 'the old way'. It doesn't like externally or socially imposed

structures, it is here to help you form your own, oddly enough in the comfort-seeking nature of Taurus.

Taurus loves its food, its home, its friends, and keeping things kosher, and when it's met with change-agent Uranus, this area of our life is bound to see the most dramatic upgrades (which may feel like mini earthquakes)

What areas of your business have shifted over the past 6 months - a year?

Have you had financial sources dry up, or change?

Have you been compelled to create a new income source for yourself?

How can you create consistency during a time when there is so much inconsistency in our lives and society?

Uranus will remain in Taurus until July 2025. The last time that Uranus was in Taurus was post WW2, when new systems were created to ensure the welfare and balance for all, things like social welfare and standard work weeks. Necessary and important to the financial stability of both the family, community, and country's welfare.

As Uranus embarks upon its remaining 3+-year journey through Taurus what we can be sure of is that by 2025 the way you have looked at, used, and generated money, financial security, government, law, and growth will not look the same.

Chiron Direct in Aries (December 23, 2022 - July 23, 2023)



Degrees: 11°56' - 19°57'

Chiron has been in Aries since 2019 and will continue to move through the remainder of Aries energy between now and 2027 with a few retrogrades between help us be reminded that healing our wounds comes in layers. We are

never really 'over something' but we can find new facets of ourselves and our own medicine with each revisit.

Chiron reminds us of our tenacity, our ability to heal ourselves, and to share that medicine with others, to transform otherwise difficult experiences through alchemy. When Chiron is in Aries it is a time of action, to walk our talk and to enact real change in regard to our wounds. It is a time when we may impulsively react due to our wounds, so we will need to take a pause before jumping in fully but it can also be a very powerful period to bring the wounds to light. If there is something that you have experienced that you don't want someone else to go through this is a time to bring that cause to light.

With Aries we're not messing around, we need to mobilize our healing, and we need to create movements around it. It's a time to allow our anger and fury to become channelled into positive change in our world. To use our words and actions in an empowering way, to become the light. It is a period where we will no longer be silenced, and where we will allow our wounds to help us to become who we are meant to be.

Jupiter in Aries (December 20, 2022 - May 16, 2023)



This is THE transit for entrepreneurs, leaders and anyone wanting to make big, bold moves in business. Right off the rip, this transit delivers a punch, like hitting nitro on a race car so make sure you're wearing your seatbelt! Whatever it is you're wanting to achieve over this next year, you'll get a chance to do it in a way that will put your name out there in a huge way. Fortune favours the bold so risk-taking is positively supported right now and it could serve you well on the professional front.

The last time that Jupiter was in Aries was in 2010, so it's only natural if you find yourself thinking back to that time and what you were learning to initiate in your life back then. What ball were you desperately trying to get moving and what have you learned since then? Similar lessons might present themselves to you, along with all new opportunities to succeed. At times it could feel like somewhat

of a roller coaster and when Jupiter turns retrograde, we'll have some reflecting to do about our leadership qualities and deeper motivations in our work. Overall though, the jet fuel that is this transit will bring a world of joy and excitement to your projects. You might find you wake up in the morning feeling a renewed sense of purpose and a powerful drive to get things done - perhaps things you didn't have the courage to pursue before.

Neptune Direct in Pisces (December 3, 2022 - June 30, 2023)



NEPTUNE DIRECT (and POST RX SHADOW)

22°38' - 27°41'

Direct Until June 30th, 2023

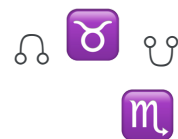
Neptune is making its way through Pisces where it will remain until 2027. This Journey it is taking is quite extraordinary and only happens every 165 years. Neptune in Pisces is here to connect us not only to our intuition but to our subconscious and to all of life on the planet. Neptune is the ruler of the seas (all water on earth) and Pisces is the fish that lives in them. Like a fish we don't notice our environment we aren't aware we're 'IN water' and yet without it, we would not be. All living beings on Earth need water and are made up of water to some extent. We are 70%+ water, and this transit is here to wake us up to who and what we are and the damage that is being done to the world around us. To help us question what is real (as Neptune also rules illusion and delusion) and the ways we have been lying to ourselves or believing the lies of the 'mainstream'.

We have in many ways disconnected ourselves from all of life ignoring the way we are damaging the planet and how each choice we make every day has an impact because we feel sad and depressed at the state of the world, its problems feel too big to solve. But when it comes to Neptune in Pisces the solution comes from within, to acknowledge our internal environment and discern the true from the false within us. To ask ourselves deeper questions and

to receive the answers from within us. TO remind us that WE are a part of this source, just like all drops of water are a part of the bigger ocean, we are not separate. Often when life and the state of the world become overwhelming we try to distract ourselves by focusing on things that cannot nourish us, that cannot fulfill the deep hunger and longing we have inside of us for meaning and healing, but with this transit we are being called within, to find our own nourishment and sustenance from within (rather than from outside of us which is contributing to the damage and harm we are seeing in our planet and world on all levels).

This is a time to cultivate your intuition, to listen to your dreams, and to work with yourself to dive deeper into understanding the mechanism and patterns you are repeating (Pisces is also the natural ruler of the 12th house, which is where we hide things from ourselves, and where our subconscious and trauma reside). The way to heal the planet is by more of us working with this unknown and often scary part of ourselves and bringing awareness and healing to it. This will create a ripple effect that has the power to change and heal the world to a magnitude that we cannot yet comprehend. If you are feeling drawn to lean into your own intuition to use it in your work, to use it to work with clients, this is your nudge. The veil between you and source (your intuition) has never been thinner than it is right now.

North Node in Taurus (December 22, 2021 - July 12, 2023)
South Node in Scorpio (December 22, 2021 - July 12, 2023)



North Node in Taurus

The North Node transit shows us what we are moving towards, and the global trends that we should expect over the next 18-month cycle.

The past 18 months have seen a massive change in global trends as the North Node moved through Gemini and the South Node transited Sagittarius.

This showed a moving towards new careers, education, educational formats (homeschooling/online learning/distance learning), as well as working and staying within our more immediate environments with an emphasis on very short distance travel, this saw a massive decrease in commute times through lockdowns and business restructuring.

This presented the ability for many to telecommute, explore grocery delivery and overnight delivery, work from home, telemedicine, and traveling within our more immediate neighborhoods.

In terms of business, this showed up as an explosion of technologies like video conferencing through Zoom, and the transition of businesses that were primarily in person into the online space. We also saw a massive explosion in online learning, new careers, online training, and many stepping into the updating of their businesses into a more online space. The development of new skills, especially highly specific training saw massive growth.

Now with the North Node moving into Taurus, we will see a continuation of much of our lives, whether through work, friendships, and domestic lives growing from right from the comfort of our own homes. Whether it's the continuation of online education, reskilling ourselves, exploring homegrown food, home-based health, and creating rhythms and routines around our more immediate environment.

The return to commuting or long-distance travel or education will continue to remain slow, if not completely and forever changed.

We will look to create more of our luxuries from home, whether it be foods we enjoy, health care, gardens, learning and education, and growing our businesses.

The emphasis will be on creating quality life experiences, which may have many exploring new ways of living, relocating, or new ways of creating sustainability in their lives that they felt they didn't have time (or motivation) to before. We will also see an increase in new currencies especially as the North Node conjuncts Uranus on July 26, 2022.

These trends will continue into 2023, lasting approximately 18 months.

From a business perspective, this is a perfect time to either launch your business into the online space (and home space), and to also explore new training, and

slowly build out more security for yourself. If you teach business in any regard, the next 18 months will see massive growth in your industry. This can also be a good time to explore alternative income streams, currencies and creating a side business.

The North Node shows the potential for increase/advancement and opportunities for the themes of the sign it is transiting through.

What to watch for during this transit:

Personal Assets/Personal Income/Cash in hand - Cash and tangible resources will become more important

Banks/Banking (trends or changes in interest rates, mortgage rates, loans)

Currency (changes to - shifts in currency, new currency, re-valuation of old currencies, gold, silver, gems, land, and other tangible assets)

A movement into trading, stocks, currencies, securities

Budgeting (more people will be watching their finances and likely stepping into budgeting if they haven't before)

Commerce and New Business -especially online, or from home

Focus on Skills that Earn Money/Earning Capacity

Government Finances/Currency/Shifts in Employment

Trends/Treasury/Country Reserves and Natural Resources (value)

Property/Mortgages/Purchasing of Land/Homes

Real Estate

New Hobbies that can be done from home

Increase in Taxes & Costs of Food/Resources

Issues of Health Care Systems /Access

Health Issues specifically targeting the Head/Base of

Skull/Neck/Glands/Diabetes/Fertility/Illnesses in Children and Grandchildren

Home Based Entertainment (both digital and hands-on)

Food Security/Agriculture/Self-Sustainability

Health Food/Vitamins/Herbs/Supplements/New Diets/Home Health Care

Home Education and an increase in new educational methods (Reggio Emilia, Waldorf, STEAM/STEM, Montessori) for younger children and for older children, teens, young adults, we will see an increase in more young people creating their own education and future employment from home, or through alternative means.

South Node in Scorpio

The South Node shows us what we're coming away from as a collective on a global level, and rules 18-month trends.

The past 18 months have seen a massive change in global trends as the South Node transited Sagittarius.

This showed a moving away from long-distance travel, higher education, retreats, and trips geared to personal development, and for many even a change in their belief systems, traditions (family/religious), and long-term goals.

We saw a massive increase in the consumption of media (Gemini), learning new information and an attempt to determine truth from fiction, while also attempting to form our own opinions for ourselves.

The South Node's transit through Sagittarius saw a complete change in the airline and travel industry, a coming away from global travel, and more to towards local travel, with many of us stuck in our homes or limited to our local areas for staycations.

This also saw a massive increase in learning from home, and a step away from long-distance or higher education, and a shift into choosing your own education for yourself, through the use of online or distance materials.

Now that the South Node is moving into Scorpio, we will see a disillusionment with any forms of manipulation and gas-lighting whether through media, friendships, authority, or governmental figures.

We may also find ourselves questioning previous healing methods, and possibly even avoidance of navigating our own trauma when things become too much.

It will feel more important than ever to step away from what we can't control and into navigating our own spaces and choosing what we allow into them (any negativity may send us into a downward spiral).

We must be cautious of seeking quick fixes at this time, and avoidance doing the deeper work on our health, mindset, psychology, beliefs, and fears.

This is not necessarily the best time for the healing and metaphysical industries, as they will see more people turning away from doing deeper work, even though it is obviously needed, on the other hand, we may see a rise in more manipulative and unethical techniques either through media, competitors in our industry, government authorities, and previously trusted sources.

It will be more imperative than ever to lean into your own intuition to determine what's true for you.

The South Node either obscures, ends, or creates obstacles to the themes of the sign it is transiting through.

Things to monitor during this transit:

Changes to Relationships/Divorce/Morality Rates

Debt/Credit

Death/Endings

Taboo Subjects

Joint Finances

Lawsuits

The Withholding/Gaslighting of Medical Advancements/Truth/Scientific Discovery

The hiding of facts/figures/numbers/data/results

 - Void Moon
 - Fire Moon Energy/Tasks
 - Earth Moon Energy/Tasks
 - Air Moon Energy/Tasks
 - Water Moon Energy/Tasks
R_x - Retrograde

My Notes and Plans:

[illegible]

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