

Zakariae El Harrak

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ABOUT

Hey, I'm Zakariae, a Product Designer with 4+ years of experience bringing digital ideas to life. I've worked on everything from SaaS platforms to automotive interfaces, and I enjoy figuring out how to make things work better, feel simpler, and look great. I'm naturally curious, detail oriented, and always looking for new ways to learn, experiment, and grow through design.

EXPERIENCE

Bertrandt - HMI UI/UX Designer (Infotainment system vehicles)

Mars 2025 - Present

Worked on CUPRA/SEAT vehicle infotainment systems. My main responsibilities included creating the visual design for the system based on technical deliveries and specifications. I was also involved in developing concepts for new models system.n

CommonShare - UI/UX Designer (Sustainable Product SaaS)

November 2022 - February 2025

At Commonshare, I've been at the forefront of designing the design systems, branding, and presentation templates for multiple projects. I also led the creation of the UI-UX for the main LLM. Working alongside a diverse team, I've helped shape our SaaS platform, focusing on quality and seamless project delivery, all in support of our mission to promote sustainability.

Freelancer - Digital Designer (Branding & Web Design)

July 2022 - November 2022

Worked with local agencies in Tangier to design and develop UI/UX solutions for websites. My responsibilities included creating responsive website designs, developing websites using WordPress CMS, and creating branding and visual content for their clients.

SKILLS

DESIGN & UX SKILLS

UI/UX Design · Product Design · UX Research · User Flows · Wireframing · High-Fidelity Prototyping · Interaction Design · Design Systems · Responsive Design · Usability Testing · A/B Testing · UX Strategy · Visual Design · Branding · Typography & Layout · Accessibility · Design Handoff · Motion Design

SOFT SKILLS

Problem-Solving · Critical Thinking · Creativity · Communication · Cross-Functional Collaboration · Leadership · Time Management · Adaptability · Attention to Detail · Decision-Making · Presentation Skills · Stakeholder Management · Client Communication · Empathy · Organization · Continuous Learning

TOOLS & TECHNOLOGIES

Figma · FigJam · Framer · Adobe Photoshop · Adobe Illustrator · Adobe Premiere Pro · Adobe After Effects · Miro · Maze · Hotjar · Jira · Confluence · Notion · GitHub · WordPress · Elementor · HTML/CSS

KEY STRENGTHS

I combine creativity and critical thinking to solve problems and create meaningful user experiences. I'm detail-oriented, adaptable, and a quick learner who values teamwork, clear communication, and continuous improvement.

EDUCATION

SupMTI | Sep 2024 – Jul 2025

Bachelor's in IT Systems

OFPPT | Sep 2022 – Jul 2024

Pre-Bachelor Diploma in Digital Infrastructure

ACTIVITIES

Active Audiovisual Member — LiveRoom Project

Volunteer Member — Social Support, OFPPT PIE Club

Active Gym Member

LANGUAGES

Arabic (Native)

English (Bilingual)

French (Conversational)

Spanish (Basics)

Certifications & Awards

IT WAVE — 1st Place, Infographics Hackathon

Google — UX Design Professional Certificate

Google & CalArts — Graphic Design Specialization

Google — Google AI Professional Certificate

Adobe — Graphic Design

CalArts — Fundamentals of Graphic Design