



Travel Program Marketing Toolkit

☐ Logos (MS Teams Folder)

☐ Program Brochures:

Country	Link
Costa Rica	http://maryvillecollege.via-trm.com/program_brochure/16821
Denmark, Iceland, Sweden	maryvillecollege.via-trm.com/program_brochure/16841
London, England	https://maryvillecollege.via-trm.com/client/program_brochure/16930
Merida, Mexico	http://maryvillecollege.via-trm.com/program_brochure/16902
Scotland	https://maryvillecollege.via-trm.com/client/program_brochure/16929
Spain	http://maryvillecollege.via-trm.com/program_brochure/16928
Switzerland	http://maryvillecollege.via-trm.com/program_brochure/16927
Dominican Republic	http://maryvillecollege.via-trm.com/program_brochure/16931
Greece	http://maryvillecollege.via-trm.com/program_brochure/16932

☐ Social Media (We will post on @MCScotsAbroad on FB and Instagram)

Please use naming protocol for any Facebook Group “MC Scots in _____”

☐ If you post on Social Media, please use hashtags #mcscotsin_____, #mcscotsabroad

☐ Marketing Tips (see MS Teams)

☐ Presentation Slides (process - to be used for any program - see MS Teams)

COMING SOON – WILL BE IN MS TEAMS

☐ Posters

COMING SOON – WILL BE IN MS TEAMS

☐ Sign-in / Interest list (see MS Teams for QR and link)

☐ Timeline (see 2024 folder for timeline for application and payments)