

Info products emails

Email 1

SL: 3 people you're letting down %firstname%

2025 is here %firstname%.

Before you set any big goals or make promises to yourself,

I want you to think about 3 versions of you:

The past you who started this journey even though you were confused.

The present you who's putting in the hours, day after day.

The future you who's counting on you not to quit.

There will be setbacks, challenges, and failures in 2025.

It's bound to happen.

So when those moments come, think of those 3 people.

They've all fought to get you here, the least you can do is keep going.

Even if it's just one small step.

So now let me ask you %firstname%:

What's one thing you can do today to get closer to where you want to be?

It doesn't have to be a perfect plan. It just has to be action.

If you're not sure where to start, I've got you.

Instead of starting this year with a crappy "New Year's Resolution",

I'm gonna give you a 2025 roadmap %firstname%.

On January 10th at 12 AM EST,

I'm hosting a LIVE event to help you make this the year you finally get sh*t done.

By the time we're done,

You'll know exactly what to do to make 2025 your best year yet.

[%Click here and set your reminder for January 10th at 12 AM EST.%](#)

Always think of those 3 versions of yourself,

Happy New Year! 🎉

See you live,

name.

Email 2

SL: “Is online business even real???”

Hey %firstname%, quick story that might help you win:

Years ago, my friends laughed in my face.

I'd just told them I wanted to quit my soul-sucking 9-5 to start an online business.

Their exact words?

“Yeah right! Good luck buddy, will you sell those fake Chinese products?”

Ouch.

But for a second, I believed them.

I mean, who the hell was I to think I could make it with zero marketing background?

I had no clients. No portfolio. No experience.

I was a simple Walmart employee who had a good feeling there had to be more to life than stocking shelves.

But despite what everyone told me, I went all in any way.

And you know what happened next?



Nothing.

Lol.

For 2 months, I created multiple businesses and got zero sales.

I had no clue how to create a good product,

How to market that product,

And I second-guessed myself.

I even Googled, “Is online business even real???” 😅

But then, one day, it clicked:

If I kept waiting for someone else to believe in me, I'd be waiting forever.

The second I started betting on myself, everything changed.

I stopped overthinking, underdoing, and doubting myself.

Step by step, I went from broken and lost to being in control of my life.

That choice changed everything.

And now, I'm betting on you %firstname%.

On January 10th at 12 AM EST,

I'm hosting a LIVE event to help beginner digital drop shippers stop doubting themselves and start making real sales.

👉 [Click here, tap "notify", and prepare for value. ;\)](#)

Because the only person who needs to believe in you... is you.

See you for the New Year Event %firstname%.

Your #1 fan,

Mike.

Email 3

SL: yo open this before u finish the day

%firstname%,

People love to “play business owner.”

<Image of a gopher at a computer>

(Real footage of most biz owners)

Lemme check a few stats.

Lemme respond to a few emails.

Slack.

Hmmm.

Now is probably a good time to check Facebook.

First, check my notifications.

Then, scan the newsfeed.

Then, look at my groups.

To check if someone’s posted something that looks interesting.

Click on it, but don’t read it right now.

Just leave it open in my browser.

With the other 64 tabs.

For when I need to procrastinate more later.

repeat cycle again

This is all productive procrastination.

Empty but feels satisfying.

Look.

A bias to action is rare.

Cuz it takes real work.

But working on 'real things' that move the needle.

Is even rare.

Now %firstname%, lemme ask you a question...

Do you know what your hourly rate is?

Pfft, nothing.

You got nothing?!

"But Aryan, I'm not a salaried employee."...

I'm the El Presidente.

The head honcho.

Oh, really, huh.

Well, errrrrrrrbody's got an hourly rate.

Do this exercise.

Divide last year's profit by the number of hours you worked.
(not your take-home pay).

Let's say your ecom store made \$50k.

And you worked 20 hours per week.

But you went on a trip with your family for 4 weeks.

$48 \text{ weeks} \times 20 \text{ hours} = 960 \text{ hours}.$

$50k/960 = \$52 \text{ per hour}.$

Anything you do.

That you could pay someone less than what to do.

You shouldn't be doing it.

Instead.

You should be working on revenue-producing activities.

That moves your hourly rate up higher.

Simple.

Yet few business owners do it.

They'd rather fluff around on mindless stuff.

Instead of sharpening the 'tip of the spear'.

Don't be one of them.

Instead.

Book a call with me.

And we'll spend 30-mins together.

Outlining a step-by-step plan.

On how to double your hourly rate.

This will be THE most valuable 30 mins.

That you spend on your e-com business this year.

Don't believe me?

Read the XXX reviews here.

%Grab your free spot.%

See ya on the other side.

Aryan,

P.S. Trynna figure this out all by yourself, is harder than nailing jelly to a tree.

Speak with the experts :)

Email 4

SL: Can I Pay You?

PL: no really, can I pay you?

Every single day, I get 100's of inquiries

“Aryan, can you help me start my store?”

“Aryan, how do I get ideas?”

“Aryan, I have a store, how do I grow it?”

And while I answer as many as I can, no way I can keep up with the pile of Dm’s I have

and while I have a lot of content out there to help

Today, I want to pay you

I want to pay you with my time

People pay me \$500/hr for private consultations

Some Ecom stores pay me \$3,000/m just to have me as an advisor

but tonight, at 8 pm EST, I’m giving you 2 hours of my time for free

At 6 PM (2 hours from now), I’m hosting a live 1 hour training covering everything and then

I’m spending the 2nd hour answering all of your questions

Join the live training using the link below to join

["Join here"](#)

See you in 2 hours,

Aryan.

Email 5

SL: How online businesses expose the 9-5 scam

%firstname%,

The sooner you read this, the sooner you can escape your 9-5 / college.

Let me show you what I mean...

When I used to work at a Walmart,

There was one thing that never made sense to me:

The better I got at my job, the LESS I'd get paid. 😬

It would take me about 9 hours to stock all of the shelves.

Then I got really good and could finish them in 4 hours.

What happened?

I would be given more work for the same hours...

More work for the same hours means a smaller paycheck. 😭

It doesn't take a genius to notice how stupid this payment model is.

I'm encouraged to work slower, be worse at my job, and fill my day with meaningless fluff work.

Sometimes, I'd just read the labels and put them on display very slowly,

Just to clock in a few extra bucks. 😂

This was my own version of hell.

I hated knowing my hard work earned me less, not more.

With an online business, it's the opposite: the better you are, the more you earn.

That's why it's such a blessing.

Take this student for example. 👉

%screenshot of results%

He's about to be raking in over 4k/mo and is on track towards 6-figures.

Soon, he'll never have to work a 9-5 again.

Instead, he gets to work from home,

Have control of his income,

And spend time with his friends and girlfriend.

No work politics, micromanaging bosses, or hourly pay. 🤖

Not bad considering he started from 0 just a few months ago.

And it all starts with a decision to go all-in on this one skill.

The question is: do you have the courage to bet on yourself like this student, %firstname%?

If so, it's time to stop spinning your wheels and break free from your 9-5.

Here's what you can do:

👉 Watch the short training video at the top of this page.

It explains exactly how students like him are landing high-paying clients in record time.

By the time the video is over,

You'll know how to avoid all online business mistakes so you can build momentum FAST.

This could be the turning point you've been waiting for.

Your ex 9-5 worker,

Mike.

Email 6

SL: Did you keep your promise %firstname%?

"My 2024 goals are....."

%firstname% did you write something like that in your journal?

Half of 2024 is already gone,

And I wanted to ask you,

Did you keep your promises?

Everyone loves to set up these New Year's resolutions.

Most of them fail just 2 months in.

But I know you are not one of them,

If you are anything like me,

You can't sit still until you have finished your tasks,

Accomplish the goals that you set for yourself.

With 6 months in the year,

Do you feel satisfied with your progress?

If not, there is still time to do something about it!

Don't let the next 6 months go to waste,

Create a plan for yourself.

And if you need any help in that,

I have created

And I will give it to you for free only on one condition,

Reply to this email with your goals and ambitions,

And I will send it over to you.

I am asking for you to reply because,

I don't want people who won't follow through with their goals.

I only want people who are motivated enough to change their lives for the better.

Don't let this opportunity go to waste %firstname%

See you in the next one,
Name.

Email 7

SL: No one is coming to save you.

I know it sounds a bit harsh %firstname%

Not a single thing is going to solve your problems.

No one is coming to save you,

Not a person,

Not any relationship,

No goal, no achievement.

You will always feel mildly inadequate,

And somewhat dissatisfied with your life.

But you know what? nothing is wrong with you feeling this way.

In fact, it might be the most normal thing about you.

Everyone struggles and faces hardships,

But we cannot expect quick fixes.

We have to go through this.

But something you can do is,

Shorter the time that you struggle.

Grow quicker, earn money faster, and get into good relationships.

And how do you do that?

By joining a community of like-minded people,
All here to help each other, to become better.

If this interests you, and you want to achieve your goals faster,

Consider joining our Community, and meet your fellow like-minded people.

I will be waiting for you there,
Name

Email 8

SL: “I don’t have enough time”

Hey %firstname%,

Ever felt like there aren’t enough hours in the day?

At one point I worked three jobs plus was doing %the work%,

So I know what it feels like.

But I've got news for you.

“Not having enough time” is just an excuse,

And I'm about to prove it.

Keep in mind, that there are 168 hours in a week.

Let's break it down:

8 hrs sleep per day = 56 hrs per week

8 hrs work five days a week plus travel time = 56 hrs per week

Daily tasks like exercise, eating, family, etc. = 26 hrs per week

Do the math, and you're left with 30 hours.

That's just over 4 hours a day.

This means you have more than enough time to work on your skills.

4 hours a day to outreach, deliver, and consume new information.

So now, there is no excuse.

"I don't have enough time."

Sorry to break it to you, but you probably do.

Life isn't about the quantity of time,

It's about how you use it.

If you can't find 1 hour a day to work on your craft,

Maybe you need to rethink your priorities.

The only thing standing between you and your goals is how you choose to spend your time.

You can scroll through Instagram,

Or you can become the person you were meant to be.

The choice is yours.

Let's get to work, gentlemen.

Your future self will thank you.

Cheers to making every hour count,

%name%

P.S. To optimize your time as much as possible,

Click here to watch the %product%.

Email 9

SL: The Rule of 100.

%Firstname%,

Chances are you're not where you want to be with your business.

Maybe you can't get any replies with outreach,

Maybe you still don't have a client,

Or maybe you suffer from an overall lack of progress.

So I want to share a simple reframe to help you win bigger and faster.

Here's the harsh truth about business:

Only every 100 inputs you do count.

People are WAY too used to instant gratification...

You rarely have to wait to see the result of anything anymore.

Bored? Go on your phone and doom-scroll through Instagram.

Hungry? Get Uber Eats to deliver food right to your door.

Lonely? Swipe on dating apps.

And unfortunately, there's no convenient iPhone app for success.

That's why the rule of 100 is so important.

Instead of expecting EVERY outreach you send to land you a client,

Just pretend none of them count until you reach the next hundred.

For example,

Instead of looking at my Instagram every day to see if I got more followers,

I don't even concern myself with the progress until I've posted another 100 times.

Using the rule of 100 in your life will keep you focused on your goal,

Without beating yourself up just because you haven't won yet.

Your time is coming, %Firstname%

Just keep your head down until you get there, my friend.

Your #1 fan,
Name.

Email 10

SL: Proof “getting rich quick” is easy.

Hey %Firstname%,

Everyone says that getting rich quickly and easily is impossible,

But they’re all dead wrong...

So I’m about to show you how anyone reading this can “get rich quick”.

Now, I don’t mean to sound like a Lambo-driving online guru in Dubai...

...But it’s true.

The problem with the term “get rich quick and easy” is that the whole sentence is based on opinion.

What do all those things mean?

Let’s define them.

1. Rich?

\$10k/mo is over 10x the average cost of living around the world,

Which makes you extremely wealthy in most countries.

With a 6-figure income,

You can do whatever you want, whenever you want, and still have lots to save.

2. Quick?

The traditional college path takes over a decade to pay off debt and start making good money.

Putting this into perspective,

Making \$10k/mo in anything less than 3 years is extremely quick.

Sure, this isn't an overnight success story.

But compared to the conventional grind, a couple of years is lightning-fast.

3. Easy?

Making money is easier than slaving away at a backbreaking 9-5 like I did,

Building a Greek God physique through thousands of hours in the gym,

And much easier than living your entire life in regret as a brokie.

So will you make a million dollars just by watching Netflix?

Nope, not even close.

But everything considered,

It's extremely possible to get relatively rich quickly and easily.

Let this be your wake-up call to take action %Firstname%.

Hope this serves as some good motivation for you.

Talk soon,
Name

Email 11

SL: banana 🍌 = hook 🪝 ?

Hey %firstname%

How many times have you seen a video,

Where you just watch it for 3-5 secs,

But somehow you end up watching the entire thing.

What's going on here?

Well,

You were basically hooked on the video.

Creators on social media (including us),

Use what's called a hook.

A hook in a video is an attention-grabbing element,

designed to captivate the viewer's interest right from the start.

It's typically placed within the first few seconds of the video,

And serves to draw the audience in, making them want to continue watching.

It is emotionally appealing,

tapping into the viewer's emotions.

It has striking visuals or dynamic footage,

especially in visual mediums like filmmaking or photography.

It's relevant. It sets the stage for what's to come and promises value or insight.

And it teases the Outcome,
Suggesting that valuable or surprising information is coming up
encourages viewers to stick around.

That's what we did with the subject line of this email.

Yes, even a banana can be a hook,

Imagine you see a video that starts with someone peeling a banana,

You would want to see it!

Now if you want to learn how to create amazing hooks,

That will grab your audience's attention in an instant,

We have created something for you,

%We promote the courses/products here%.

See you there,
%name%.

Email 12

SL: Do a favor and pay yourself

Hey %firstname%

So many business owners get caught up in finding paying clients after paying clients,

But then they forget to pay themselves.

This is something I learned after making my first \$2k,

And I think it will help you increase your income faster.

Picture this:

You're living in a \$300/mo trashy apartment,

Walking through blizzards to 10-12 hour construction shifts because your car is broken,

And then going home feeling like your body had been hit with a wrecking ball.

Well, that was my life not too long ago...

But after the first \$2k deal hit my bank account,

I immediately spent it on a standing desk.

NOT car repairs or a better apartment.

My reasoning?

“It will help me stay awake so I can work longer.”

The lesson here is to invest in the person you want to be.

Where your money goes, energy flows.

If you spend money on weed and video games,

Then you’re gonna be a loser forever.

But if you get a new office chair and some coaching,

You’re contributing to your own success.

You invest in yourself,

Then your lifestyle improves,

And then you get an extra boost to chase more commas in your bank account.

I'm not saying you should blow all your money on something useless,

But rather get things that propel you forward on your journey.

Whether it's a standing desk or a course to up your skills.

Do yourself a favor %firstname% and cut yourself a slice of the cash pie.

Keep grinding,

To your success,
Name

Email 13

SL: Online business doesn't have to be hard.

Hey %Firstname%,

As you might know,

A lot of people these days try to start an online business,

But they all quit saying that "It's too difficult"

But in reality, it doesn't have to be.

If you have a plan,

And know when and how to implement it,

You have just put yourself in a position where it is difficult to fail now!

Now you just have to put in the effort and reap the benefits of your hard work.

But how do you get that plan?

A lot of online gurus would charge you thousands of dollars for it!

But I am not like them,

I won't charge you a single cent,

I will give all the knowledge away for free!

I am hosting a FREE digital product masterclass 2 days from now!

With just 48 hours left,

This is your last chance to join us and the other 10000 people who are ready to learn and grow!

This masterclass is not just another program.

It's the collection of everything we've learned over the years in the business,

This is everything you need to get started in the next few days.

So, are you in?

[%Click here to secure your spot for the masterclass now.%](#)

See you in the class

Name.

Email 14

SL: Last chance to join the Masterclass

Hey %Firstname%,

Hope you're doing well!

I just wanted to drop you a quick note to remind you that our FREE Digital Product Masterclass is happening in just 24 hours!

You know,

In the world of online business,

Timing is everything.

With the knowledge and strategies you'll gain from this masterclass,

You'll be poised to make the most of every opportunity that comes your way.

Don't let this chance slip through your fingers.

Join us and thousands of other eager learners as we dive into the secrets of digital success.

Remember,

Success favors the action-takers.

So, why wait?

[%Click here to secure your spot now and take the first step towards building the online business of your dreams.%](#)

Can't wait to see you in class!

[Your Name]

Email 15

SL: Trade offer

Up for a trade %firstname%?

Many people will ask 3000-4000\$ for this info,

But I have something else in mind.

This is what I am thinking:



Deal??

If your answer is YES!

%Then go to lead magnet and get your FREE gift%

Don't miss out on this offer,

This won't last long 🙄

See you in the next one,

Katie.

Email 16

SL: Why I love imposter syndrome.

Imposter syndrome...

That feeling of not being good enough for you to get more customers.

Most people see it as a curse,

But I LOOOVE imposter syndrome.

(yes, so much that I had to add extra "o"s to the word "love")

Here's why %firstname%.

If you feel like you're not good enough,

Then it probably is true..

The cure to imposter syndrome is to just get unreasonably good at what you do.

When you become so skilled that you develop confidence,

You won't feel like a fraud anymore.

How do you get so good that people can't ignore you?

Learn More and Try Again.

But specifically, the best exercises I've found have been to:

Find out everything about your competition, What sells, what doesn't.

Use that info to build your own product!

And don't give up even if you fail, keep going and you will find a successful product.

The more you practice and learn,

The less you'll feel like an imposter,

And the more worthy you feel of having success.

Get practicing %firstname%,

Katie.

P.S. If you wanna skip the learning curve and start selling directly without wasting much time,

I have the perfect thing for you.

%Click here to check it out%

Email 17

SL: "Working my way to financial freedom....

PL: In my pajamas."

Soooooooo...

It happened again %firstname%. 😊

Yet another made her way to the ever so wanted financial freedom land.

Here's what she said...



Client Review

*"Working my way to financial freedom...
in my pajamas!"*

- Suzana Horia,
Student

And this student isn't the only one.

Countless other people are seeing success inside the course too.

Like:

- Mahmoud who quadruple his income from 4000\$.
- Jon Smythe who made \$5k within just 2 months.
- David Patel who already has 12 successful products



Client Review

"Hey Katie, I just want to thank you for all you do. I opened my store about a week ago and already have just over \$3500 in sales. During my freshman year of college, I worked at a bank 15 hours a week and made a combined monthly income of \$4,000. I'm on the road to quadruple my monthly income if I continue to follow the strategies in your training. Thank you!"

- Mahmoud Darwish,
Student



"I was skeptical at first but this course changed my perspective on online selling. Within 2 months, I saw my first \$5k in sales. Thanks to Katie's straightforward approach I'm more confident than ever and this is just the start."

- Jon Smythe, FBM
Seller



David Patel

1 week ago

6-figure month, baby! 🔥🔥🔥 It's been a wild ride since I started this course 8 months ago. From struggling to get my first product live to now managing a portfolio of 12 successful products. The scaling strategies in module 7 were a total game-changer for me. To all the new sellers: trust the process, do the work, and success will follow. This community is amazing!

❤️ 587

💬 203 comments

🔗 45 shares

...And that's only the tip of the iceberg.

There are dozens upon dozens of other wins just like this.

Needless to say,

This is undeniable proof of what's possible when you bet on yourself.

With what these successful sellers learned in the Blessed to sell course,

They were able to make thousands of dollars per month.

So let me ask you a question%firstname%...

If joining Blessed to Sell helped you get just your first sale,

Would it be worth it?

If so,

%Tap here to join and start your journey to be financially free in 2024.%

Normally people charge at least a few grand for this.

But in the Blessed to Sell course,

You get to learn directly from me!

Plus, there is the access to the community with people just like you and me,

so that's cool too. :)

But only until X date.

After that, I'll remove the \$X discount and raise the price back up.

%Click here to join while you can and learn directly from me.%

Don't kick yourself for missing out later...

Especially when there's so much to gain and nothing to lose.

See you inside,

Katie.

Email 18

SL: %firstname%, I had a WILD dream and you were a part of it...

%firstname%,

I had a WILD dream and you were a part of it...

We were casually chilling in Hawaii,

drinking cocktails waiting for the sunrise,

You turned your WIFI on and suddenly you got hundreds of messages like it was from a CRAZY ex...

But instead of getting the “you'll never find someone like me” message,

You got something you like,

You got notifications from Stripe...

1 Sale, 2, 5, 10, 15... in just a matter of minutes,

That's how you just made an extra \$30k+ a month...

%Your X thing is working%

Now %firstname%, it was a CRAZY dream but,

Let's make it happen (and of course, we can skip the Hawaii and Cocktail part for now),

But don't let this dream be just a fantasy...

And if you're wondering how you'll do this,

What you need is a mentor,

A mentor who will help you achieve this dream,

And I might just have the thing for you 🙏🙏

You see, I was looking to mentor someone for a while now,

And who better than you %firstname%.

This mentorship program is only open for the next 7 days,

If this is something you think will help you achieve your goal,

%Apply now and we can hop on a call to discuss your needs%

And let's make your dreams into reality.

See you in the call then,

%name%