

## COPY EMAILS

### 1. Email content

#### Email blast 1: Secure Your Spot

**Subject:** Register now for the most influential PIC event of the year!

**Pre-header:** Scaling Together in a Dynamic World - PIC Summit Europe 2025

Dear [Name],

As a proud partner of PIC Summit Europe 2025, we invite you to join leading tech innovators, market influencers, policymakers and major commercial investors at the premier knowledge-sharing and networking event for Photonic Integrated Circuits.

#### Save your spot at PIC Summit Europe 2025!

This November, **PIC Summit Europe 2025** brings an entire ecosystem of designers, foundries, integrators, OEMs, investors, and thought leaders together under one roof at Eindhoven's famous Evoluon.

Be a part of a rich program of events – including an exclusive networking dinner – as we collaborate to embrace the biggest challenges and opportunities in PICs. From advancing manufacturing capacity to expanding market applications and securing funding for growth, it's at **PIC Summit Europe 2025** that the Photonic Chip industry aligns its vision for the future.

#### Scaling together in a dynamic world

Shaping the next generation of Photonic Chips or looking to integrate them into your solutions? Whether you're looking for investment, partnerships, or technical cooperation, this is the place to make it happen.

Scaling isn't just about technology – it's about strategy, execution, and collaboration. **PIC Summit Europe 2025** is where tomorrow begins. Don't miss out on this exclusive opportunity to:

- **Gain strategic insights on how to scale your business and technology** aligned with industry-wide efforts.
- **Connect with the most influential players in the industry**, from technology leaders to business innovators and investors.
- **Learn which applications are proving most successful**, and where the next big opportunities lie in Integrated Photonics.
- **Access the latest insights on market and technology developments**, helping you navigate the future of PICs with confidence.

#### Last year's PIC Summit Europe

The previous edition of **PIC Summit Europe** attracted world-leading companies including Unilever, Sony, NVIDIA, and Airbus. Be amongst the biggest and best when Eindhoven's Evoluon once again hosts **more than 700 top executives, industry leaders, and innovators** from multiple markets including aerospace, automotive, and datacom.

Join us as we scale together in a dynamic world. Book your tickets with our special partner discount now:

[\[link or QR\]](#).

## Email 2: Invitation / short email

**Subject:** Join [PARTNER] at PIC Summit Europe 2025 – Special Discount Inside!

**Pre-header:** Scaling Together in a Dynamic World - PIC Summit Europe 2025

Dear [Name],

We are thrilled to announce that we are a proud partner of PIC Summit Europe 2025 on 4-5 November in Eindhoven.

PIC Summit Europe brings an entire ecosystem of designers, foundries, integrators, OEMs, investors, and thought leaders together at Eindhoven's famous Evoluon. From advancing manufacturing capacity to expanding market applications and securing funding for growth, it's at PIC Summit Europe 2025 that the Photonic Chip industry aligns its vision for the future.

Be a part of a rich programme of events – including an exclusive networking dinner – as we collaborate to embrace the biggest challenges and opportunities in PICs.

We encourage you to join us and connect with other professionals in the Integrated Photonics field. **Use [this special link](#) to get a 15% discount on your ticket.**

We look forward to seeing you there!

Best regards,

[Your Name]