How to import HTML Email Templates/ Campaigns

Are you tired of manually building email templates on different platforms, or do you happen to have several go-to templates?

With the HTML Email builder, you can effortlessly import your pre-existing email templates from various systems. This convenient feature saves you time and energy, as you can manage all your email campaigns in one unified platform while utilizing your top-performing emails.
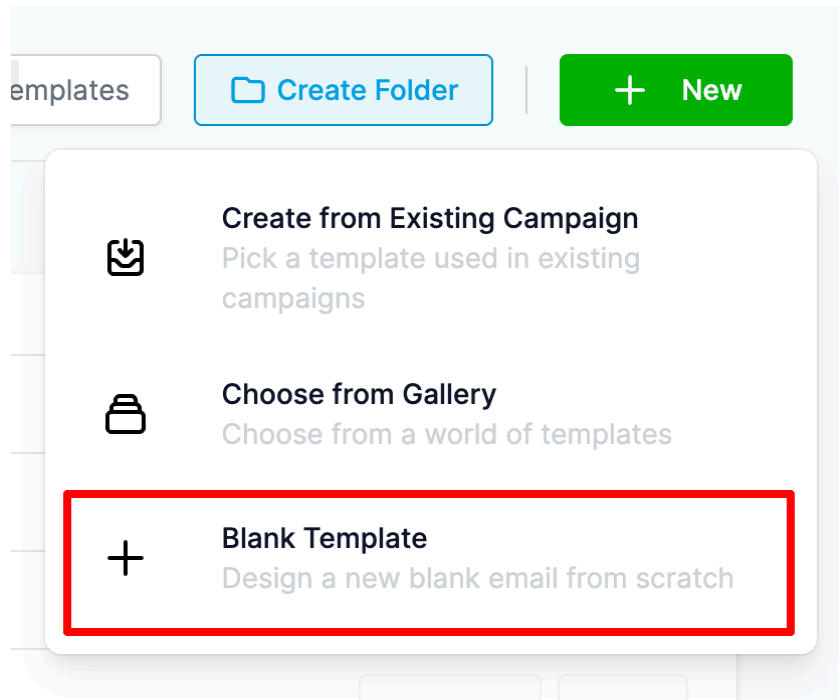
Covered in this article:

Relevant Help Docs

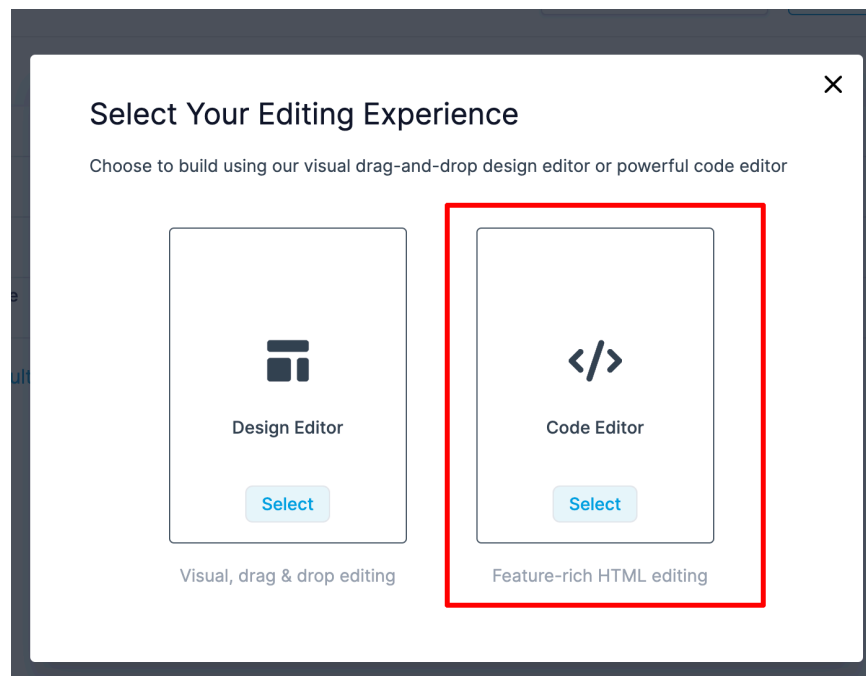Steps to Use HTML Email Templates/ Campaigns

The user will be required to visit the **Marketing > Email Builder**.
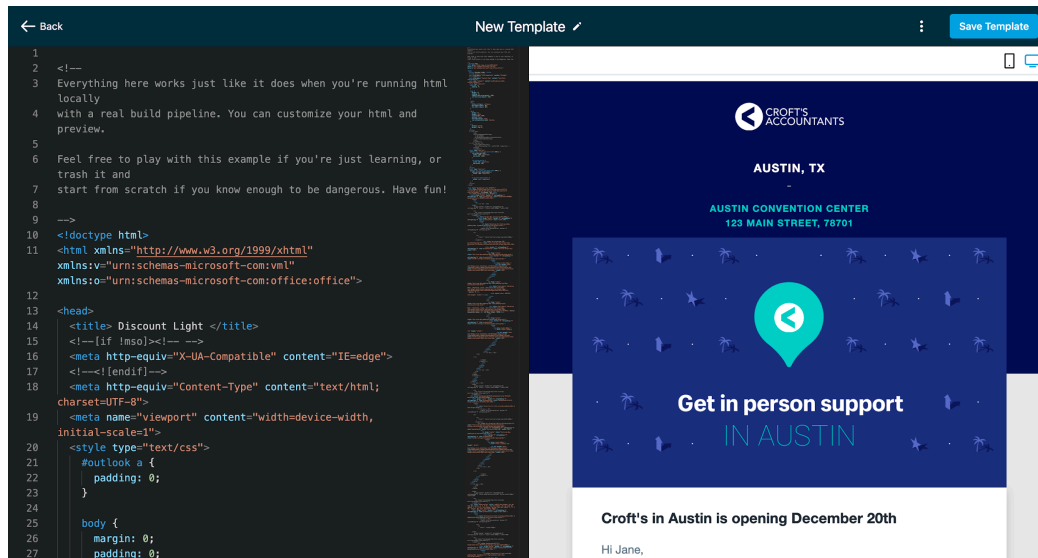
For Templates

1. The user needs to click Create New Template.
2. In the dropdown, there are 3 options. Select the option of Blank Template from the three options.

3. There will be a popup window with the option of Design Editor (drag and drop builder) and Code Editor (HTML builder). The user needs to select the Code Editor.
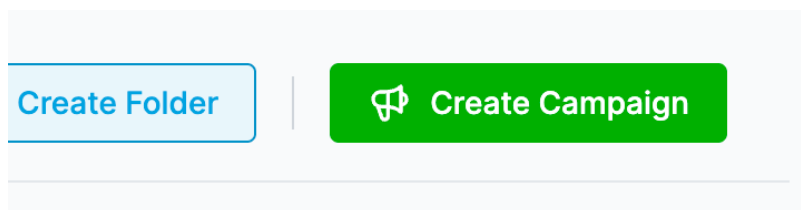

4. Once the Code Editor opens, please paste HTML in the Editor area to get the preview.
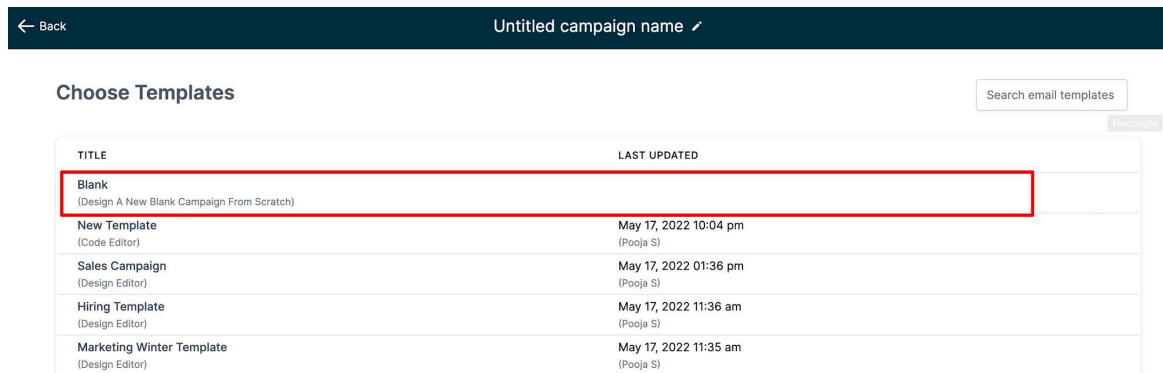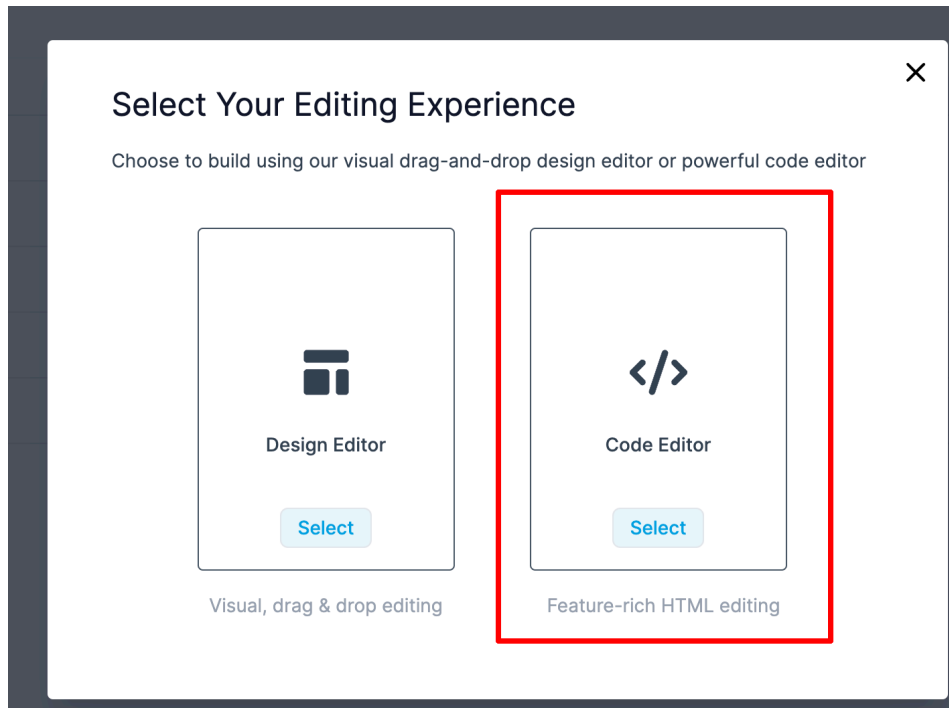

For Campaigns

    1.   The user needs to click Create Campaign.

2. There will also be a screen with a list of all the templates and blank campaigns. Select the option of Blank Campaign to go forward.

3. There will be a popup window with the option of Design Editor (drag and drop builder) and Code Editor   (HTML builder). The user needs to select the Code Editor.

4. Once the Code Editor opens, please paste HTML in the Editor area to get the preview.

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