

YER MASOG

Roseville, MN 55113 | Phone: 414-243-5686 | Email: yer.masog@gmail.com
LinkedIn: www.linkedin.com/in/yer-masog-6470545a | GitHub: <https://github.com/yermasog>
Portfolio: <https://yermasog.github.io/portfolio/>

SUMMARY

Web developer with 5 years of web content management experience. Highly skilled in communication and translating user needs/wants into deliverables. Hold a strong understanding of screen readers and accessibility and launched 2 Drupal websites meeting UofM accessibility guidelines. Recent web development certificate from the UofM. Specialization in React JS, third party APIs, and mapping data flow. Enjoy a good challenge and believe that every hour spent debugging is another hour spent learning. Strive to be collaborative and have fun.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5, SQL, NoSQL

Applications: GitHub, MongoDB, MySQL

Tools: Express, React, Node, Bootstrap, Foundation

PROJECTS

Everything | GitHub Repo: <https://github.com/yermasog/everything>

Deployed Link: <https://everything123.herokuapp.com>

- Summary: Fun and customizable calendar app
- Role: Project manager and lead back end developer
- Tools: HTML5, CSS3 (Foundation), JavaScript, React JS, MongoDB, OAuth 2.0

games [i] | GitHub Repo: https://github.com/inqueblot/boardgame_collection

Deployed Link: <https://game-i.herokuapp.com>

- Summary: games.[i] (pronounced games index), is a fun web app for board game enthusiasts to create a virtual index of their games and quickly create a search for what their friends are in the mood for
- Role: Front end developer focused on user login
- Tools: HTML5, CSS3 (Bulma), JavaScript (jQuery), MySQL, Express, Node, Passport, and bcrypt

Find a National Park | GitHub Repo: <https://github.com/yermasog/Find-a-National-Park-app>

Deployed Link: <https://yermasog.github.io/Find-a-National-Park-app/>

- Summary: App that allows users to search for national parks by state or activities
- Role: Project manager and lead JavaScript developer
- Tools: HTML5, CSS3 (Foundation), JavaScript (jQuery)

EXPERIENCE

Alumni Board – Communications Team Lead

October 2020 – Present

New Sector Alliance

Minneapolis, MN

- Conducted communications audit (social media, website, mass email) to better understand and improve alumni relations
- Develop and disseminate stakeholder survey to over 5,000 alumni

University of Minnesota Communicators' Forum (UMCF) Vice Chair

June 2020 – Present

University of Minnesota-Twin Cities**Minneapolis, MN**

- Created process for submitting and creating social media posts to streamline communications between committees
- Partnered with Office of Information Technology and Accessibility Ambassadors to amplify #CultivateInclusion, an accessibility social media campaign

Campus Outreach, Recruitment, Communications, and Event Coordinator**Sep 2017 – Dec 2020****University of Minnesota-Twin Cities****Minneapolis, MN**

- Collaborated with a graphic designer and developer to rebrand and deploy the new ccel.umn.edu website using Drupal 7
 - Integrated ARC GIS map with over 300 nonprofit organizations into website
 - Designed and launched waystosocialchange.umn.edu using Drupal 7
 - Created social media strategy and editorial calendar and improved outreach by 50%
 - Spearheaded the migration to Google shared drives to improve workflow efficiency
 - Trained and supervised 10 student staff
-

EDUCATION**Certificate, Full Stack Web Development**

University of Minnesota-Twin Cities

Minneapolis, MN

March 2020

Certificate, Business Process Improvement

University of Minnesota-Twin Cities

Minneapolis, MN

May 2017

Bachelor of Arts, Sociology

University of Minnesota-Twin Cities

Minneapolis, MN

May 2013