



Become a Bookstore Romance Day Sponsor
Email info@bookstoreroanceday.org for more
information.

All sponsors pledging \$250 or more will receive:

- ★ Dedicated social media announcement
- ★ Logo and link to their website on bookstoreroanceday.org
- ★ Logo and link in newsletters to bookstores and consumers
- ★ 25% discount for one year on the Bookstore Romance Day Quarterly Romance Spotlight (For these purposes, "one year" will be measured as four consecutive quarterly presentations, beginning with the first one to occur after signing on as a sponsor.)

Sponsors pledging \$1000-\$2499 will also receive the following :

- ★ One segment (six minutes long) at no cost on one Quarterly Romance Spotlight
- ★ Access to the contact list of registered bookstores for the year of sponsorship
- ★ Priority consideration of authors for virtual panels

Sponsors pledging \$2500-\$4999 will receive all items listed above plus *two* of the following:

- ★ One dedicated newsletter to our complete mailing list
- ★ One consumer-focused giveaway via our social media channels

- ★ One public-facing virtual panel (not on Bookstore Romance Day weekend)

Sponsors pledging \$5000-\$7499 will receive *all* of the above (not including Quarterly Romance Spotlight time segments) , plus premium placement (above-the-fold) of logos and links, a total of 18 minutes on the Quarterly Romance Spotlight (with no more than 12 being used on a single event), and one additional dedicated social media share

Sponsors pledging \$7500 and above will receive all of the above, plus one additional pick from each of the \$1000 and above categories (excluding Quarterly Romance Spotlight time segments), two virtual panels (with no more than one on Bookstore Romance Day weekend), a total of 24 minutes on the Quarterly Romance Spotlight (with no more than 18 being used on a single event), and super-premium (top of page) placement of logos and links

E-mail us at info@bookstoreromanceday.org for more information.