

Title of the Full Article

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Abstract

Abstract should be between 150 and 250 words. It should be provide a concise summary of the key points of your paper. Abstract must be typed with the normal style using Arial size 9 point.

Keywords

English keyword 1, English keyword 2, ... (max. 5 keywords)

General

Manuscripts must be written in English, should not exceed 15 pages and formatted according to these guidelines. Text should be typed with the font of Arial, size 9, justified and single-spaced throughout. The text must have the space of 2.54 cm. from the top of the page, 2.54 cm. from the foot, 2.54 cm. from the left and 2.54 cm. from the right. All texts, tables and figures must be within that area of the page. The manuscript should include research background, literature reviews, methodology, data analysis and some statement of your academic contributions. The author(s) may wish to include acknowledgement, which must be placed at last after references.

Text formatting, Tables, Figures, Endnotes and References

All texts should be typed with the font type of Arial throughout. Manuscripts begin with the title with the font size of 13 and bold, make 6 spacebars, then the names of the author(s), 10 font size and italic, followed by email address in a different line with 10 font size and regular. Then the abstract and keywords, maximum of 5, using the regular font and size 9. All headings should be in the font size of 10, so as other texts and use justify.

Table 1 Table example 1

Weekdays	AR(1) Coefficients
Monday	0.18
Tuesday	-0.06
Wednesday	-0.05
Thursday	-0.00
Friday	-0.03
Joint Hypothesis:	
Equal Coefficients (x_1^2 x_1^2)	26.84

Note:

Source:



Figure 1 Images should be clear. They will be published in black and white.

Source:

Numbers of endnotes must be in (parentheses) and use superscript, place it at the end of a word or sentence where relevant. The endnotes must be listed after the contents but before references, as shown in the example.

Word or sentence that needs modification (1)

Endnotes

(1) Modification

Referencing in manuscripts must follow the style of APA (American Psychological Association). Detail of such referencing can be consulted at <http://www.apastyle.org/>. We recommend the author(s) to use the referencing menu (Reference) in Microsoft Word for automatic formatting. An assistance of using the referencing menu can be found at <http://office.microsoft.com/th-th/word-help/HA010067492.aspx>.