Christopher Carver

chriscarver11@gmail.com (404) 983-6456

SKILLS

- Customer Service
- Social Media Management
- Public Speaking/Written Communication
- Licenses: 4-40, 2-14 Life & Annuities
- Marketing Collateral
- Retail Sales
- Leasing/Housing
- Managing CRM systems through Salesforce

EDUCATION

Valdosta State University **Valdosta, Georgia**
B.F.A. Communications, Public Relations Emphasis July 2017

Activities:
VP of Public Relations for Interfraternity Council, oversight of the Instagram, Twitter, and Snapchat
VP of Risk Management for Interfraternity Council
Treasurer, Scholarship Chair, and Chaplain for Sigma Alpha Epsilon social fraternity
Member, Public Relations Society of America

PROFESSIONAL EXPERIENCE

Doug Johnson - State Farm Tampa, Florida
Agent Team Member **August 2020-Present**
Customer Service/Account Representative
Agent Team Member for the agent, Doug Johnson, responsible for day to day activities as follows: handling accounts for book of business, sales/onboarding of auto, home and life insurance customers, posting regularly on social medias, updating webpages, and other responsibilities in line with bringing in new business and maintaining the current book.

Dick's Sporting Goods Atlanta, Georgia
Sales Team Member **March 2019-August 2020**
Team member in the Footwear Department. Assists customers in selecting footwear both in store and online. Organizes and restocks area as necessary. Provides sales assistance to other departments of the store as needed.

Boys and Girls Club of Valdosta Valdosta, Georgia
Marketing Intern through AmeriCorps VISTA program **February 2018-February 2019**
Responsible for marketing duties, including but not limited to social media, photography, design, as well as learning the behind-the-scenes operation of a national nonprofit organization.

In the Game Sports Network Valdosta, Georgia
Social Media Intern **September 2017-February 2018**
Responsible for coordination and execution of the company's social media platforms. Instrumental in increasing social media presence and gaining visibility of the brand among clients and candidates. Photography and Twitter in-game reporting for High School football games. Assisted with special events.