

# Christopher Carver

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## SKILLS

- Customer Service
- Social Media Management
- Public Speaking/Written Communication
- Licenses: 4-40, 2-14 Life & Annuities
- Marketing Collateral
- Retail Sales
- Leasing/Housing
- Managing CRM systems through Salesforce

## EDUCATION

### **Valdosta State University**

B.F.A. Communications, Public Relations Emphasis

**Valdosta, Georgia**

July 2017

### **Activities:**

VP of Public Relations for Interfraternity Council, oversight of the Instagram, Twitter, and Snapchat

VP of Risk Management for Interfraternity Council

Treasurer, Scholarship Chair, and Chaplain for Sigma Alpha Epsilon social fraternity

Member, Public Relations Society of America

## PROFESSIONAL EXPERIENCE

Doug Johnson - State Farm

### **Agent Team Member**

#### **Customer Service/Account Representative**

Agent Team Member for the agent, Doug Johnson, responsible for day to day activities as follows: handling accounts for book of business, sales/onboarding of auto, home and life insurance customers, posting regularly on social medias, updating webpages, and other responsibilities in line with bringing in new business and maintaining the current book.

Tampa, Florida

**August 2020-Present**

Dick's Sporting Goods

### **Sales Team Member**

Team member in the Footwear Department. Assists customers in selecting footwear both in store and online. Organizes and restocks area as necessary. Provides sales assistance to other departments of the store as needed.

Atlanta, Georgia

**March 2019-August 2020**

Boys and Girls Club of Valdosta

### **Marketing Intern through AmeriCorps VISTA program**

Responsible for marketing duties, including but not limited to social media, photography, design, as well as learning the behind-the-scenes operation of a national nonprofit organization.

Valdosta, Georgia

**February 2018-February 2019**

In the Game Sports Network

### **Social Media Intern**

Responsible for coordination and execution of the company's social media platforms. Instrumental in increasing social media presence and gaining visibility of the brand among clients and candidates. Photography and Twitter in-game reporting for High School football games. Assisted with special events.

Valdosta, Georgia

**September 2017-February 2018**