Christopher (Chris) Carver

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SKILLS

- Customer Service
- Social Media Management
- Public Speaking/Written Communication
- Photography

- Marketing Collateral
- Retail Sales
- Leasing/Housing
- Computer Skills: Photoshop, Lightroom, MS Office

EDUCATION

Valdosta State University

B.F.A. Communications, Public Relations Emphasis

Valdosta, Georgia

July 2017

Activities:

VP of Public Relations for Interfraternity Council, oversight of the Instagram, Twitter, and Snapchat VP of Risk Management for Interfraternity Council Treasurer, Scholarship Chair, and Chaplain for Sigma Alpha Epsilon social fraternity Member, Public Relations Society of America

PROFESSIONAL EXPERIENCE

Doug Johnson - State Farm

Tampa, Florida

Agent Team Member

Customer Service/Account Representative

Agent Team Member for the agent, Doug Johnson, responsible for day to day activities as follows: handling accounts for book of business, sales/onboarding of auto and home insurance customers, posting regularly on social medias, updating webpages, and other responsibilities in line with bringing in new business and maintaining the current book.

Dick's Sporting Goods

Atlanta, Georgia

Sales Team Member

March 2019-August 2020

Team member in the Footwear Department. Assists customers in selecting footwear both in store and online. Organizes and restocks area as necessary. Provides sales assistance to other departments of the store as needed.

Boys and Girls Club of Valdosta

Valdosta, Georgia

Marketing Intern through AmeriCorps VISTA program

February 2018-February 2019

August 2020-Present

Responsible for marketing duties, including but not limited to social media, photography, design, as well as learning the behind-the-scenes operation of a national nonprofit organization.

In the Game Sports Network

Valdosta, Georgia

Social Media Intern

September 2017-February 2018

Responsible for coordination and execution of the company's social media platforms. Instrumental in increasing social media presence and gaining visibility of the brand among clients and candidates. Photography and Twitter in-game reporting for High School football games. Assisted with special events.