

FSI/ACB FAQ's

Q: How do I know I will get results from the FSI/ACB program?

A: Below is a list of all the results our clients have gotten from working with us. Additionally you can check out our 70+ [5-star google reviews here](#), as well as video [testimonials here](#) and results we've gotten our [clients here](#). I'm sure you will not find anyone else with this level of client success.

1. 1 Mil in Sales 1st year
2. Tripled Sales in 2 Months
3. Quit 9-5
4. 2-22K followers in 1 year
5. Bag on 2 A-list Celebs
6. Showed at NYFW + PFW
7. Made \$2K/day from 1 strategy
8. Saved \$3-28K in Manufacturing Costs
9. Got on 1st page of Google
10. Site conversion up from 3 to 6%
11. Email sales up 2.5x over previous year
12. Line in Vogue Italia, L'Officiel, Forbes
13. Decreased expenses \$100K/yr
14. Got Sales Day 1

Q: How is this program different from taking other online courses?

- This program is more than just courses– it also includes coaching and community. When you combine the three, it is much more effective than courses on their own.
- We offer LIFETIME access to all updates (courses, cheat sheets, vendor list, etc.) as well as the ability to ask Christine UNLIMITED questions in the private Facebook group. Most programs do not include this.
 - Also, Christine makes sure that no question goes unanswered and she does so personally, not through an assistant or bot.
- The contact lists and resources that we offer comes from 20+ years of relationship building within this industry. No one else has these same lists and resources and many aren't willing to offer the contacts they do have. Imagine someone cutting out 20 years of networking, relationship building, and sourcing and simply handing all of that to you– that's priceless.
- Christine's experience level is far above any newbie fashion coach. She has over 20 years of industry experience over every aspect of fashion from fashion school at FIT to starting her own line to dressing models backstage at fashion week. She managed an entire sample room, has traveled to Asia to visit factories, done photoshoots, fit modeling, has helped countless clients succeed, the list goes on.

- She is a strategic coach. She combines strategy with her vast amount of industry resources and checks to make sure you complete the steps properly. She leaves no stone left unturned.
- We are the only program that teaches the No Product Fashion Line Method– you can't learn this anywhere else.
 - How to market your business before you even have a product.

Q: What is the process for adding a supplier to the Preferred Vendor List?

In order for a supplier to make it on our Preferred Vendor List they must either A) be a supplier that we have personally worked with or one of our clients has worked with, and/or B) meet a rigorous list of requirements including meeting fair trade standards.

Q: Do you have eco-friendly manufacturers or low MOQ?

A: YES! We have both eco-friendly fabric suppliers and manufacturers that literally are super sustainable down to the amount of water that they use or having LED lighting in their entire facility so if things like that are important to you, yes. We also have manufacturers that offer low MOQ some of them offer as low as 50 pieces per style and even some of them offer zero MOQ so you can make one piece and that's all you're required.

Q: Where are the suppliers located on your Preferred Vendor List?

A: Currently we have suppliers located in the following countries: USA, Canada, Mexico, Guatemala, Honduras, El Salvador, Peru, Columbia, all over Latin America, Dominican Republic, Spain, Italy, India, China, Hong Kong, South Korea, Taiwan, Vietnam, Cambodia, & Turkey. Keep in mind our contact base is always expanding and Christine's network is huge so if you need a contact in a country not listed she can probably help you. *(*If you don't see a specific country on the list please #askChristine about it in the FSI Mastermind FB group)*

Q: Is the Manufacturing tour part of the Fashion Startup Intensive?

A: The Manufacturing tour is not a part of the FSI. These are two separate things, if you're interested in attending be sure to sign up for our VIP email list. You can also find our tours/events here: [Fashion Angel Warrior Events](#)

Q: What is the difference between the Fashion Startup Intensive and the Manufacturing Tour in terms of learning the Manufacturing process and which factory is right for me?

A: Both include our Preferred Vendor List with over 90 of our Preferred suppliers as well as 25 various cheatsheets to help with the manufacturing process. The 3 main differences are;

1. The tour provides you an opportunity to meet with 4-5 different vendors and take a tour of their facilities and ask questions while the FSI simply has 3 Video Interviews with various Manufacturers, one being On-Demand
2. The tour provides you with 6 hours of time with Christine Daal where you can ask her your manufacturing questions. The FSI includes a private FB group to ask all of your questions.
3. The tour provides 25 cheatsheets while the FSI includes an additional 15 cheatsheets that cover things like Costing, Factory PO contract, different kinds of Tech Packs and more.

If you are looking for the complete picture of how to launch a fashion line then the Fashion Startup Intensive is the right program for you. If you simply want to learn the manufacturing side only and do not care about getting any sales then the Manufacturing tour is the best place to start.

Q: How long will it take me to get through the FSI/ACB program?

A: We recommend spending 4-12 months to go through the classes and coaching calls. It is designed to be done in conjunction with your line and as a LIFELONG resource for any needs you might have now or in the future. The coaching calls last for 1 year. The classes and private community group you have LIFETIME ACCESS to so you can come back any time and get your questions answered. The classes are also recorded and available immediately so you can go at any pace that you like. You could binge watch everything in a weekend or take your time and spend an entire year going through the material.

Q: Are these courses theoretical only or do you provide examples of content that we can use? For ex. Do I have social media content and ideas for content or do I just learn in the course, that I need content.

A: The FSI courses cover everything and are not just theoretical. Christine is very big on not only telling you what you need to do, but also SHOWING you, and providing examples that are plug and play so you can easily use them for your business. For example you'll get:

- 25 EXAMPLES OF WHAT TO POST ON SOCIAL BEFORE YOU EVEN HAVE ANY PRODUCT
- 16 READY TO GO EMAIL HEADLINES TO USE
- 10 SOCIAL MEDIA CAPTIONS TO STEAL (C12 INTELLIGENT INSTAGRAM HAS 45)
- 75 DONE FOR YOU CTA'S (C12 INTELLIGENT INSTAGRAM)

- INSTAGRAM COLOR VAULT -OVER 150 IMAGES THAT YOU CAN SIMPLY POST RIGHT TO YOUR INSTAGRAM (C12 INTELLIGENT INSTAGRAM)
- EMAIL TEMPLATES FOR PITCHING BUYERS, JOURNALISTS, INFLUENCERS, CELEBS, ETC
- PHONE SCRIPTS FOR PITCHING BUYERS, CELEBS, ETC
- SALES ORDER FORM TEMPLATE
- PO CONTRACTS AND FORMS
- AND MORE

Q: When do the Classes and Coaching Calls start?

A: As soon as you sign up, you get access to the class modules immediately! The content is not dripped so everything is available immediately. The coaching calls are done monthly and you'll be notified via email and the private Community group when the next one is happening.

For any 1 on 1 coaching calls with Christine or other experts, if you are on the payment plan we ask that you make at least 4 payments prior to booking these calls. If you'd like to pay your balance ahead of time, just email us to do so.

Q: My brand is unique, I'm not sure this program will apply.

A: Most people think their brands are too unique or different for online courses to apply but this is a myth. I've coached hundreds of brands and so far there is not one brand that has not been able to benefit from the system that we teach. Also, just in case you do have a specific question that only relates to your brand, you can ask these questions inside the private FB Mastermind group or on the live calls so you will always have the support you need.

Q: How is this program different from taking fashion classes at a college?

A: I went to one of the top fashion schools in New York City and I can tell you specifically there is a huge difference. **I built this program around all of the things I did not learn in fashion school** that I needed to learn in order to have a successful fashion line. An accredited fashion school takes at least 2- 4 years to receive an associate degree or a bachelor's degree. You can take the Fashion Startup Intensive in literally four months so you're saving yourself so much time. You'll also learn way more than the sketching, draping, patternmaking, and sewing that you learn in fashion school. You'll learn business, digital marketing, sourcing, production, crowdfunding, PR, sales, and MORE!

By going to a Fashion School, you don't get lifetime access to your classes or your teacher and you get left with unanswered questions after graduation. Plus, who wants outdated textbooks which you always have to spend more money to get the new ones?

With the FSI, you get lifetime access plus access to all the updates so you're never going to have to buy anything ever again! You also get access to ask me any questions that you have at any time forever!

Q: Can't I just YouTube and Google everything you teach?

A: Nope! There are a lot of bad YouTube videos and blogs that are giving outright, wrong advice. You have to really be careful of the source of what you're reading and watching on YouTube because not everything out there is actually true!

The Fashion Startup Intensive comes with my 20 years of experience plus I bring in experts that have anywhere from 15 to 30 years of experience on top of getting me. You're getting interviews with my trademark attorney, an influencer marketing coach, logistics specialist, sales rep, plus multiple interviews from various manufacturers!

We specialize in teaching not just "how to" but the specific strategy which you cannot simply google.

Q: What if I really want to get 1 on 1 coaching and personalized support from Christine?

A: We totally understand that when you're considering investing in your business, you want to be sure you're getting the kind of support you need.

Christine almost didn't sign up for a course for this very same reason, but she thanks herself every day that she didn't let her fear get in the way, because the one she invested in changed everything for her.

You'll get direct 1-on-1 support from Christine in 3 different ways:

1) You'll get 12 Live Zoom calls with Christine throughout the year. These calls range from Q&A style to Expert sessions where we bring on various different experts to workshops and new trainings. With all calls, you'll get a chance to ask Christine (plus another expert if applicable) any questions you have. And Christine stays on until every question is answered.

2) Every student gets a 30 min private 1-on-1 call with Christine and another 30 min private 1-on-1 call with our Marketing Strategist. These are great to show Christine your design ideas, samples, get feedback on your name, target customer, etc.

3) You also get lifetime access to our Private FSI Mastermind Group on Facebook! Inside this group, you'll get not only support from other like-minded entrepreneurs BUT you'll also get unlimited access to ask Christine as well as other coaches any questions you have! Christine personally goes inside the group 1-2x a week to answer questions

and occasionally she even goes live! Our other coaches are experts in social media, branding, marketing, and we even have a Shopify Tech expert there to troubleshoot all your Shopify questions. This is a very active group and not a very large group so you always feel supported.

So as you can see there are 3 ways you will get direct 1 on 1 coaching from Christine, plus you're basically getting 1 on 1 coaching for FREE! Christine typically charges \$500/hr for 1-on-1 coaching so this is a value of over \$6K!

I dare you to find another program that offers support like this!!

Christine has taken programs that promise to answer all of your questions but it's not even the teacher, it's an assistant that answers them. Or worse yet, you post your question and NO ONE answers it! :(

Sure you could book 50 sessions with Christine (\$25K investment) or you could do the smarter thing and take the FSI for a fraction of the investment and get free 1-on-1 coaching.

As you can see, our program is VERY Different. This is a '**Done WITH You**' rather than a **DIY program**.

Q: How do I know if the FSI is right for me?

A: Even if you are doing menswear, jewelry, handbags, childrens, home, medical products, etc this program will work for you. Or if you are a retailer wanting to start a line and sell in your own store, this will work for you! Perhaps you want to just have an online boutique with other brand's products, or even do made to order, this program can still help you!

Q: I'm a new fashionpreneur, with no background in fashion, is FSI right for me?

A: Totally!

You don't need to know how to sketch or how to sew to start a fashion line. While you don't need to be a new fashionpreneur to get lots and lots of value out of FSI, you also DON'T need....

- A website
- A product
- A raving fan base
- To even be making money in your business

In fact, I've designed FSI so that it covers all the pieces that you need to start your Fashion Line from A-Z no matter what stage of the business you're in! From just starting out to having a full line completed and already selling, the FSI is for you!

Cause' here's the thing, it's NEVER too soon, or too LATE, to learn all the tricks and tips needed to build a healthy and prosperous business. In fact, it's always the perfect time for FSI, no matter what else you're investing in, or who you're working with as a mentor. When you invest in yourself, you'll always get a return.

Q: What if I don't think I'm ready?

A: The reality is, there will never be a magical moment when you suddenly have loads of free time, or everything is "just right."

And I know from experience, sometimes you've got to start before you're ready. You've got to MAKE IT the right time.

We've had single moms go through the program, as well as individuals working full time and studying for their MBA at the same time. So if they can do it, I know YOU can too!

But let me tell you, honestly if there is anything worth making the time and space to do, it's starting your fashion line with FSI.

Q: Do you cover Trademarking in countries outside of the USA?

A: There is an interview with our trademark attorney included in the program and she speaks a bit about trademarking internationally. We highly recommend working with a trademark attorney to make sure you are covered and so her contact information is also provided so you can work with her directly. If you live outside of the US and want to trademark in the US you will need to work with a US based attorney. If you are looking to trademark in Canada for example, our US attorney has contacts she can refer you to.

Q: Does the course cover importing goods to countries outside the USA?

A: Please note we are not lawyers or customs brokers however we do have 2 international logistics specialists who you can work with that are familiar with all of the tax, freight and duty charges etc. Even if they don't specialize in the customs laws in your country, they could most likely refer you to someone who does. There is also an interview with a Logistics specialist included in the program as well.

Q: Does the course help with legalizing the business entity, a guide on tax brackets, etc for brands based outside the USA?

A: Please note we are not lawyers or accountants and since accounting laws differ by state and country we always recommend seeking out someone in your local area to work with. The majority of this info can be googled and we don't teach things that can simply be googled. There are also a bunch of international students in our program who you can network with right inside the private FB group. We also bring on experts such

as attorneys and accountants so you can ask them these questions directly on the Live Calls.

Q: How do I go about requesting a refund?

A: We constantly strive to ensure we are offering the best, and most valuable information and tools to help our students and clients succeed. Your satisfaction with our Products is important to us which is why a lot of time, effort, and care goes into creating and/or providing these Products.

Due to the nature of our Products being digital products, which could easily result in theft of our materials, we have a very strict refund policy.

For our Fashion Startup Intensive Program, unless otherwise provided by law, you acknowledge that **we do not offer refunds** for any portion or entirety of your payment, **except under the following Terms and Conditions:**

1. **You don't see any value in the program**
2. **You must watch the first 2 classes and complete all of the homework in entirety from those classes**
3. **You must join and be active inside the [Private FSI Mastermind Group](#) on Facebook**

In order to request a refund you must email us at info@fashionangelwarrior.com within **14 days** from the purchase date. In your email you must include the exact reason for the request as well as all of your homework assignments. We will then review your request and get back to you in 1-2 business days during normal working hours which are Monday through Friday from 9am to 5pm EST.

Please note, we reserve the right to ask questions as well as to deny your refund request. We DO NOT approve all refund requests.

By purchasing our Products, you have agreed to the Terms and Conditions of this Refund Policy.

If you have any questions or concerns please email us at info@fashionangelwarrior.com