

PROOF OF CONCEPT CHECKLIST



Demonstrating The Need

Define the problem or rationale behind your product's existence. Uncover customer pain points by conducting interviews within your target market.



Conceptualizing Solutions

Leverage customer feedback to generate potential solutions. Evaluate ideas considering constraints like time, cost, resources, and technology requirements to identify practical options.



Define POC Objectives

Clarify the goals of your Proof of Concept (POC) project. Communicate with internal stakeholders to align expectations and goals effectively.



Defining Measurable Success Criteria

How will you validate the achievement of your goals?
What metrics will be employed to assess the viability of your concept?



Identifying Team Members

Determine the individuals constituting the POC team and their respective roles in the project.



Developing a Timeline

Estimate the duration based on the POC's scope, significant progress milestones, and the prerequisites for project completion.



Planning Next Steps

Devise a plan outlining actionable steps to be taken if the POC proves successful.

