## SL: I need your help [Prospect's Name]

Yes [Prospect's Name], I need your help.

Won't take much of your time promise.

You see, it's a tricky situation...

I'm trying to help you scale your business to another level, and...

Your business can benefit a lot by [changes that I've seen they can do to get more attention or monetize it better] because it would [hoped dream outcome].

Before getting to the main problem where I need your help, let me introduce myself:

I'm Kart, a digital marketer and I've been helping businesses get greater results in marketing and getting bigger numbers in sales for almost a year now.

Is the same thing I'm trying to do with your business at this moment.

[ I'll leave my website at the bottom of the mail by the way so you can look better at what I do if you want :) ]

But...

I need to make sure that you like my work and that I'm actually solving the right problem,

To do that I've attached an example of the work that I was thinking to make to get you more [dream result].

Let me know what you think about it.

Before you look at my work, please remember that everything is based on

- -What I've seen from outside your business
- -What are the biggest players in your niche, such as [**Top player's name**], doing and benefiting from it

## [Link for the free value]

I'm pretty sure there are some areas of your business that you would like to improve on a digital level and I want to help you with that, but from the outside, I don't know what roadblocks you are encountering.

If you are down to talk about it better on a short Zoom call let me know, because...

I've other great ideas to improve your business, for example:

[IDEA 2] [IDEA 3]
If you're not interested, let me know that too so I won't follow up on this message.
I wish you an awesome day,
Kart
Check everything about me and my work here→[Link for my website]

## SL: [Prospect's Name] this is how you 4X your course's sales in 5 simple steps.

[Prospect's Name], I've gone through your funnel and I've found 5 steps that would lead you to get more conversions, sales and overall money.

If you use these steps I'm sure you'll see changes right away, such as more people engaging with your content, more ideal customers coming across your videos and page, more followers, higher conversion rates etc...

I like the idea of explaining which type of people you help in your funnel, but it could be improved.

I've explained these 5 steps in a Loom video and if you want me to send it over to you, I'm going to ask you to reply to this email so I know I'm not wasting my time.

Kart

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