

LG Business Team - November 02
[VIEW RECORDING - 98 mins \(No highlights\)](#)

[@0:02](#) - **Angel Adams**

I'm on my studio at the house. James. Well, I have maybe if you send him the link or send it to me, and I can send.

Yeah, the job is to pop on here with James. Yeah, that's all there. I'm to be late for the zone.

Yeah, yeah, yeah, I'm going to send to him. send it to your. I can just put it in group.

[@0:38](#) - **James Lauderdale (the37208@gmail.com)**

Yeah. What's your answer? Yeah.

[@1:30](#) - **Angel Adams**

Are you there? Start talking. Just keep talking.

[@2:00](#) - **Woke3**

Hey.

[@2:02](#) - **Angel Adams**

Okay.

[@2:10](#) - **Woke3**

Okay. James, are you there?

[@2:25](#) - **Angel Adams**

You have it. I'm to get him to respond.

[@2:29](#) - **Woke3**

You see what?

[@2:30](#) - **Angel Adams**

I haven't been able to get him to respond. Okay.

[@2:34](#) - **Woke3**

Well, we'll try to call.

[@2:37](#) - **Angel Adams**

All right.

[@2:38](#) - **Woke3**

All right. Thank you.

[@3:30](#) - **James Lauderdale (the37208@gmail.com)**

I'm going this. I'm to be doing I'm going to I'm Okay.

[@4:05](#) - **Woke3**

Hey, what's up, Jay?

[@4:16](#) - James Lauderdale (the37208@gmail.com)

Oh, hey.

[@4:20](#) - Woke3

What's up? Mmm Email efficient I Foughted from the change Thanks.

[@5:03](#) - James Lauderdale (the37208@gmail.com)

Okay. You want a take? You want a take? I a take? You want a take? a a take? I don't know.

just don't know. Maybe it might be too old. I don't know. It tastes like a normal taste.

[@6:19](#) - Angel Adams

Jane, how are you? I'm Can you hear me?

[@6:33](#) - James Lauderdale (the37208@gmail.com)

You want to stay here and eat it?

[@6:40](#) - Woke3

I can't want to say something. You might not hear me. I'm fine.

[@6:57](#) - Angel Adams

We'll see if you can. Okay. That's okay.

[@7:02](#) - James Lauderdale (the37208@gmail.com)

Okay. Let's see.

[@7:08](#) - **Woke3**

James, can you hear me now? Hi. Ohhh. The city, the needs attention. city I know there's express. leading Yeah, I wonder what's going on.

[@8:12](#) - **James Lauderdale (the37208@gmail.com)**

Oh.

[@8:19](#) - **Woke3**

Okay, you hear me?

[@8:22](#) - **James Lauderdale (the37208@gmail.com)**

How's everybody?

[@8:24](#) - **Woke3**

Yeah, we said, can you hear us?

[@8:26](#) - **James Lauderdale (the37208@gmail.com)**

Oh.

[@8:28](#) - **Angel Adams**

James, can you hear me now?

[@8:31](#) - James Lauderdale (the37208@gmail.com)

Oh, my bad. It was on mute on the top. I can't, I'm sorry.

[@8:47](#) - Angel Adams

We've been here the whole time. Just waiting on you to check in.

[@8:50](#) - James Lauderdale (the37208@gmail.com)

We was like, James, James can be here. That sounds like dinner's delicious. Yes, I'm sorry, I'm going to the pineapple.

[@9:05](#) - Angel Adams

Yeah, it's about time for me to have dinner too. was showing you my studio. I was in here working on my studio in the carriage house so I can essentially invite other artists to join me and start kind of working on some projects and things here.

Would you like to see?

[@9:24](#) - James Lauderdale (the37208@gmail.com)

Sure.

[@9:25](#) - Angel Adams

Okay. Let's see. So right now I'm putting up my green screen. I'm building out a sound studio right now and you're now in my equipment in here.

But yeah, this is, it's a big, uh, attic pretty much and I'm just kind of cleaning it up. That's what I'm doing right now.

phone is propped up. What is, uh, frankly, going to join us?

[@10:00](#) - **James Lauderdale (the37208@gmail.com)**

it. Where?

[@10:13](#) - **Angel Adams**

Welcome there. Now, now welcome.

[@10:19](#) - **Woke3**

Yeah, I mean, I got to send it to the link.

[@10:22](#) - **Angel Adams**

guess it's not even. I'm it. Okay, yeah, drop it in the chat. You want to share with, go ahead and share with James.

Give him an update on where we are with everything.

[@10:35](#) - **Woke3**

So he talked to an architect at who designs a lot of the earthship builds, who used to work with the founder of earthship.

And now he's kind of doing more practice on his own.

[@10:53](#) - **James Lauderdale (the37208@gmail.com)**

And he's down to help us with some doing workshops and things.

[@10:58](#) - **Woke3**

Yeah, he has not probably. I feel and he's doing projects he's working on wanting Guatemala that's coming up and you know Will will we playing on working with him in that and He is he

will be the person that we will have to help us as we As we build these as we build the bread and grounds And we have Franklin who's like whose rights grants and It will it's going to be an it can um kind of compile uh list of resources and things for us And he's gonna be working with us as well.

We just got to phone with him. He should be happening a car The uh Okay Oh, no, phone was gonna die I'm gonna have to step inside give me a second Yeah

[@12:04](#) - **Angel Adams**

James, what are you working on?

[@12:10](#) - **James Lauderdale (the37208@gmail.com)**

Just, I found, you found a pretty good flow for the, was this the job templates? So like, in order to get on the free job board, has to be kind of like a certain size and all that.

I'm to add the...

[@12:44](#) - **Angel Adams**

Okay. Did you talk to Maya yesterday? James?

[@12:55](#) - **James Lauderdale (the37208@gmail.com)**

Yeah.

[@12:57](#) - **Angel Adams**

my bad. Okay. Okay.

[@13:03](#) - **James Lauderdale (the37208@gmail.com)**

Can you hear me?

[@13:05](#) - **Angel Adams**

Yeah, was just asking if you had talked to Maya yesterday.

[@13:09](#) - **James Lauderdale (the37208@gmail.com)**

Oh, yeah. So she texted me that at the time she was putting to his, I guess, putting her kids up and everything.

[@13:24](#) - **Angel Adams**

Okay. I I did. I did rock and neck. Yesterday.

[@13:34](#) - **James Lauderdale (the37208@gmail.com)**

can see the text until later where she was asked about. Oh, we, we did not. Not yet.

[@13:48](#) - **Angel Adams**

Okay.

[@13:52](#) - **James Lauderdale (the37208@gmail.com)**

Okay. I do have a question though. So like, when we, when we talk. What were you supposed to talk about?

[@14:04](#) - **Angel Adams**

You said, I sent it around.

[@14:06](#) - James Lauderdale (the37208@gmail.com)

What was the topic? But yeah, what, mean, what, like, was it just like an introductory call?

[@14:13](#) - Angel Adams

You remember, was, I was saying to ask her if she had seen the MOU and if she could send her license in W9 so we could begin.

Did you hear me? All right, it looked like James froze and then we've lost.

[@17:10](#) - James Lauderdale (the37208@gmail.com)

Sorry about that, y'all. The is whoever was the what's gears escrever Okay, I got you. Yeah, I see. Yeah, yeah.

Got you. Yeah, I saw it. I saw it. Yeah. So, why did you get the phone phone phone? Yes, yes.

Okay, sure. Thank you. Did you have any questions or anything? Where? Okay, so yeah, so I'm working through that action right now and so what I have to do okay yeah so I actually have you as a hub administrator eight HR men so this is through jazz HR you may want to check your email let me put the C

Nick. Oh. Nick, forland.mya.yahoo. Okay, great. And I may have sent you something using G-mail. It's a jazz HR? Okay.

Yeah, okay. Okay, that's it. Yeah, I made it a lot of houses. I made it a lot of houses.

Okay. I have no idea. Well, so that's probably it. that is, if you clicked on it, it's mostly a thing to verify your email.

So, it then also probably, where you can set up your password so that you could access. Yeah, because this is what zoom.

And this is from. Okay, and this is. while Is it a good home? good I don't know. I don't know.

Yeah. You can't see that well. It's good home. Yeah. Yeah. Yeah. Yeah. Yeah. Yeah. Yeah. Okay. Okay. Okay. Okay, I'm here go.

Let's I'm going say that I few things to do. All one more time. All right. Okay, James.

[@24:22](#) - **Angel Adams**

Hey, sorry, it's okay. And I had to get dinner started.

[@24:30](#) - **James Lauderdale (the37208@gmail.com)**

Okay.

[@24:31](#) - **Angel Adams**

I'm.

[@24:36](#) - **James Lauderdale (the37208@gmail.com)**

No, talk with. Talk with Maya. So. If we need to get any questions answered, anything. to. I'm. You can clear it up.

So I was so she was asking about. I'm assuming that you verify your email?

[@25:13](#) - **Angel Adams**

No, not yet.

[@25:17](#) - **James Lauderdale (the37208@gmail.com)**

Okay, over here. She was like describing to me what it had and it sounded a little weird. Maybe I said this H or Lingo, but it was like, I don't know.

[@25:36](#) - **Angel Adams**

Okay, I can log in and just a second. I'm just, they took a do it. We'll see more things.

[@25:43](#) - James Lauderdale (the37208@gmail.com)

Oh yeah, no. Take the time.

[@26:12](#) - Angel Adams

So what was, what was she saying that she saw?

[@26:21](#) - James Lauderdale (the37208@gmail.com)

Something about like I think scheduling Zoom or something and see I I think it was so on just as HR I have you Maya and myself listed it's like administrators and so there's this name for the email their invitation and so like it seemed like that it kind of came over the run around like extra steps or something else

Okay.

[@27:03](#) - Angel Adams

I'll see what you're saying.

[@27:07](#) - James Lauderdale (the37208@gmail.com)

Yeah. Yeah. Yes, yes, yes, yes.

[@27:33](#) - Angel Adams

Okay.

[@27:54](#) - James Lauderdale (the37208@gmail.com)

you.

[@28:25](#) - **Angel Adams**

It's um, it's just, it's I guess a little bit too much. maybe, Did you see the resumes come through?

[@29:14](#) - **James Lauderdale (the37208@gmail.com)**

Jazz H.R. I'm sorry. Okay.

[@29:32](#) - **Angel Adams**

Let's see resumes.

[@29:40](#) - **James Lauderdale (the37208@gmail.com)**

Don't you want to speak your phone, Maya? You can talk with with with any.

[@29:46](#) - **Angel Adams**

Say that one more time.

[@29:55](#) - **James Lauderdale (the37208@gmail.com)**

Oh, Maya is on speaker now. Okay, I'm in.

[@30:03](#) - **Angel Adams**

Hi, please. What's going on? Maya.

[@30:17](#) - **James Lauderdale (the37208@gmail.com)**

Okay. so we were able to get inside of it. Um, that email that was sent out. Went to my job to know what's going on.

Okay. That was an easier time. was able to verify. I'm going to get out of here. Okay. Okay. Yeah.

Okay. Um, Amy actually first. Summer in. It. It. It says a pending verification. For for jazz. It's a. Or um it says that for who?

For info I live right at grounds.

[@31:08](#) - **Angel Adams**

Okay, yeah, I had to I only saw gusto.

[@31:12](#) - **James Lauderdale (the37208@gmail.com)**

I'm sorry. Oh, okay.

[@31:14](#) - **Angel Adams**

So, okay, hold on one second. I'm okay. don't know. Okay. The jazz H are so. I think it's in my spam.

[@31:24](#) - **James Lauderdale (the37208@gmail.com)**

So you're actually talking about that.

[@31:27](#) - **Angel Adams**

Yeah, I was talking about gusto.

[@31:33](#) - **James Lauderdale (the37208@gmail.com)**

Okay.

[@31:34](#) - **Angel Adams**

Um, don't take anything just yet.

[@31:36](#) - **James Lauderdale (the37208@gmail.com)**

I have access to it. I just.

[@31:39](#) - **Angel Adams**

I only can see what comes through my inbox on my phone. So if it gets stuck in junk, I can't see it.

[@31:47](#) - **James Lauderdale (the37208@gmail.com)**

Oh, yeah, yeah, I see.

[@31:51](#) - **Angel Adams**

What's what's it's asked me for password? Oh, I'm making it up. Okay, period. New password. Okay. Okay. Oh my goodness up, don't match that.

One almost second. Yeah, and while I was going through on my junk, there's so much stuff in there that I missed like about walk by Nashville's open streets.

They had sent me some emails and Metro artists and some emails.

[@32:29](#) - **James Lauderdale (the37208@gmail.com)**

I'm go see it.

[@32:34](#) - **Angel Adams**

So I have more people to follow up with tomorrow or get to most Friday. Okay, goodness. Sorry. There are only reason I'm thinking about that is because I called Wix and Google GoDaddy to fix the problem to figure out why things are going to spam and I thought I fixed it.

But I guess not for a long time. wasn't even receiving a liberty grounds emails. And now I'm receiving them, but they're going to spam.

[@33:07](#) - **James Lauderdale (the37208@gmail.com)**

And then I can't see them unless I log in from a desktop. OK, let's see. So it's here. Worker.

[@33:29](#) - **Angel Adams**

OK. The Maya. What questions do you have?

[@33:35](#) - **James Lauderdale (the37208@gmail.com)**

I don't know. Real quick. Let me answer.

[@33:42](#) - **Angel Adams**

OK, no problem. So. Uh, woo.

[@34:19](#) - **James Lauderdale (the37208@gmail.com)**

So my question, sorry about the y'all. So when what is the trajectory to the targeting date, I'll say out to the public regarding the position.

And I'll put everything you are we doing one at a time. So in terms of this, I'm still working on giving all of the jobs up.

I just. I just figured out a good workflow. So it was like to, to be able to post on the free job boards, it had to meet like a certain standard qualification all this.

Oh, I just figured out how to do it rather quickly or much quicker. So after, so, so I've got about with five or six up already, but the main thing is just I put it in like a request for an additional account.

And so JazzHR actually has the concept need for that. And so that way it'll be listed under liberating grounds.

So after that, then we can I guess we'll start with the top positions. So the top is in, then, with the...

I'm just wondering if everything is that the social media... Yeah... Is that the social media person now? Yeah, the engagement marketing director...

[@36:35](#) - **Angel Adams**

Hey, I'll come back. I just want to go and meet staff.

[@36:39](#) - **James Lauderdale (the37208@gmail.com)**

Simple, sir. One second, one Yeah, okay. Amia... Yeah, I'm seeing some kind of things. see Otis programs director. Amy, we're doing actually need to list the chapter lead under job.

It's available.

[@37:20](#) - **Angel Adams**

What is that? What you mean chapter? I lead.

[@37:26](#) - **James Lauderdale (the37208@gmail.com)**

Chapter lead like the. Like for each city.

[@37:35](#) - **Angel Adams**

I can't see it. I don't know where you are. I don't know where you're looking. don't know how to.

[@37:42](#) - James Lauderdale (the37208@gmail.com)

Oh, so this is a SOP. Actually. So this is I'm referring to the ecosystem.

[@37:56](#) - Angel Adams

Okay.

[@37:57](#) - James Lauderdale (the37208@gmail.com)

Of LG.

[@37:59](#) - Angel Adams

Uh-huh.

[@38:00](#) - James Lauderdale (the37208@gmail.com)

So like, yeah, yeah, so like, so you know, um, the chapter lead as in like the person over each chapter in each city like for Kansas City.

[@38:20](#) - Angel Adams

And then, okay. So yeah, I've been calling that role chapter president. Sorry. But yes, chapter lead. I'm with you.

[@38:31](#) - James Lauderdale (the37208@gmail.com)

Okay. I'm sorry. I like that.

[@38:38](#) - **Angel Adams**

Yeah. What was the hey Franklin? Yeah, I mean, I mean, Maya, do you want to just have in on the zone so you can, you can join in on the conversation?

Can you send her the zoom link James?

[@38:52](#) - **James Lauderdale (the37208@gmail.com)**

Yeah. Yeah.

[@39:20](#) - **Angel Adams**

So he froze on me. Okay. Okay. I'm sorry. We lost James.

[@40:00](#) - **Maya**

It made us. Oh, I was trying to follow what he was saying, but his phone was breaking up, and then I know he was also thinking about how to kind of phrase it.

So can you share with me what he was thinking? So I think it was the chapter leaves that are in each city that will be spearheading the campaigns for liberated grounds.

He was asking do we need to post that position as well as the social media personnel or marketing personnel?

[@40:32](#) - **Angel Adams**

So that's not a position that we would post. Chapter leaves would be a charter member by default. we need to write that somewhere.

So that everyone is aware. James, did you hear what I was saying about that chapter lead?

[@40:50](#) - **James Lauderdale (the37208@gmail.com)**

No, sorry. Thank you.

[@40:52](#) - **Maya**

When I hung up, I think I hung up. I'm sorry.

[@40:57](#) - **Angel Adams**

That's okay. I was just sharing with Maya that Chapter lead by default should be a charter member. At least for the first, know, I would say the first over the last five years.

mean, Maya, I mean, this is kind of where your decision-making kind of comes in based on what you know about L.D.

and how you think we could build a motto out that's workable. But I don't necessarily think a chapter member who has come in at the chapter level should be leading the chapter until they have kind of a role model to follow would be my suggestion.

[@41:33](#) - **Maya**

Maya, what are you thinking? I wouldn't even often to have any chapter job posted.

[@41:41](#) - **James Lauderdale (the37208@gmail.com)**

And honestly, I don't think that would be at a city chapter level.

[@41:46](#) - **Maya**

I think that as we are developing these positions, that position will kind of follow on as to what exactly we are looking for.

And that can be just a person. and they can be the P.O.C. for those chapter members or spearheaders in those cities to contact if they had questions or they had issues to resolve.

But I wouldn't necessarily post that at the moment. I don't think that would be a major position right now.

I think there's other small blue nuances that need to be finite or detailed before we put jumping to that position.

Yes, ma'am.

[@42:33](#) - **Angel Adams**

Okay.

[@42:34](#) - **James Lauderdale (the37208@gmail.com)**

Let me see. Um, so the ones... I apologize. My review is very slow sometimes. Um, let me see. So let us...

Okay. So for the simple... But that I currently have engagement marketing director leadership and professional development over site, over site operations and facilities manager.

That kind of like the revenue stream just stuff. So, trying to work on the next one.

[@43:34](#) - **Maya**

That would say you said marketing the revenue team and what was the other?

[@43:40](#) - **James Lauderdale (the37208@gmail.com)**

The leadership and professional development over site.

[@43:44](#) - **Maya**

That's kind of why I would probably throw the chapter bit into. For them to start developing an outline for the chapters and what that should look like before we even hire another chapter member.

That will be something in description. and I will put towards them is developing a program for that. So I don't know if there's necessarily a program.

I think we just got chapter members out there. Go sit down and bring your applesauce. I think we just have the chapter members out there, but not for sending finite UVs.

Or maybe the chapter members in the city not wanting to finite UVs as to what they should be doing.

[@44:22](#) - **James Lauderdale (the37208@gmail.com)**

Okay.

[@44:23](#) - **Maya**

And I think that that position could kind of spearhead the chapter leadership positions.

[@44:30](#) - **James Lauderdale (the37208@gmail.com)**

Okay. That's it.

[@44:35](#) - **Maya**

Don't be this.

[@44:39](#) - **James Lauderdale (the37208@gmail.com)**

Okay. Let me. Okay.

[@45:30](#) - **Maya**

Yes, Madison, each Madison which I possess.

[@46:00](#) - **Angel Adams**

you Please And takes for conversation, just and this is what He just put him on the room.

[@47:01](#) - **James Lauderdale (the37208@gmail.com)**

She's gonna get him laid down. Oh, Cool days.

[@47:07](#) - **Angel Adams**

I think it's this fire started right now. Outside, man. I don't know why it's taking so long to get started.

[@47:15](#) - **Maya**

Yeah, fire painting outside.

[@47:17](#) - **Angel Adams**

I'm just trying to cook this corn and potatoes.

[@47:20](#) - **Maya**

Oh.

[@47:21](#) - **Angel Adams**

Just gonna put a mix of the fire, little burn up, you know.

[@47:25](#) - **Maya**

Mm-hmm.

[@47:27](#) - **Angel Adams**

I just need to, I need to learn how to do it with sticks.

[@47:30](#) - **Maya**

Yeah. Well, need to put a paper on the meat to get a little fire started. And then, like the sticks burn and probably touch some big and loud something.

[@47:39](#) - **Angel Adams**

Yeah, I got to get a lot of what they want. to get something. I gotta get the fire going.

They're locking the burn up and I know a lot of little wet. So I think I don't know. But like, I always miss it in the ground for so long.

[@47:51](#) - **Maya**

Yeah. What about our board some burn quickly? You need like a slow starter burner, fire starter.

[@48:00](#) - **Angel Adams**

Yeah, I started getting, you know, trying not to do just, you know, doing it.

[@48:05](#) - **Maya**

Oh, you trying to rub it? Yeah, rub it. Put it in like in a pyramid formation, like the twigs or the little smallest sticks that strive putting a pyramid formation, some paper underneath and burn it.

And then the paper casts the sticks and then you can start kind of building up on it.

[@48:30](#) - **Angel Adams**

Oh, thanks.

[@48:31](#) - **Maya**

Hello, Franklin. Hello. How are you?

[@48:41](#) - **James Lauderdale (the37208@gmail.com)**

You're awesome.

[@48:43](#) - **Ngalim Franklin Njaiwo**

I'm good. I'm good. And nice to meet you all. I'm just trying to follow the discussions and see where I can be able to come in.

I was kind of like already thinking, my work, you need to call John to come burn that fire for you, man.

[@49:00](#) - **Angel Adams**

Oh yeah, I know what you're talking about. You need John over here right now man.

[@49:06](#) - **Ngalim Franklin Njaiwo**

He has the fire going every night.

[@49:10](#) - **Angel Adams**

It's just like, man, I'm trying to cook these potatoes in his corn.

[@49:16](#) - **Ngalim Franklin Njaiwo**

I'm putting it in my oven.

[@49:19](#) - **Maya**

You got you don't need to be in a varsity.

[@49:24](#) - **Angel Adams**

You have a varsity.

[@49:26](#) - **Ngalim Franklin Njaiwo**

That's how I learned it.

[@49:27](#) - **Maya**

Yeah, if you put it up in like a pyramid and triangle formation, put some paper underneath, let it catch, and then you can kind of build on it.

But if you would, it's what you're not going to be doing too much.

[@49:40](#) - **Angel Adams**

It's just sitting on the ground. So it's like, it's got that, you know, it's sitting in one spot for so long.

It's like underneath the caratsoist. I think it may be straight. I'm an introduced everybody to Frank's. And he was one of the folks that was helping build the airship.

He is on Cameroon and he went to the academy at Erbship and then he went to the field study.

He is actually working on building a academy for an Africa because he feels that it will be great use if the academy is there to teach people how to use waste and things into recycling to build a home.

I learned Franklin if you want to do stuff better than I can. you know I'm mute.

[@50:48](#) - **Ngalim Franklin Njaiwo**

Thank you so much for work. Like you said, I'm from Cameroon and it's been a long journey here. but I'm glad that I'm finally here and can go a long way not just to change the livelihood but also contributing cleaning up fixing up on conserving our breed as a whole.

And I'm a grassroots environmentalist and I've been working in the non-profit sector for the past 13 years and I've done a little of this and that here and there that has greatly contributed in improving the state of the environment in my community, education and engaging young people and contributed in climate change.

I've also worked as a consultant and I've also worked as a consultant and a ground writer for both small businesses back at home on how

how they can cut their carbon footprints, as well as other civil society organizations back at home, as to how they can improve on their efficiency and output, with respect to their projects and programs.

So I met these two amazing people, who have at the Top of their doors to join a night in in the middle of the night, to two strangers from nowhere, one from Illinois and another one from Tamarone.

mean, it was really beautiful and I've learnt about liberated grounds, your projects, your dreams, your aspirations, and it's really great what you're doing, I think the least I can do is to

to contribute my experience and expertise and skills to push this movement so that everyone can become liberated.

[@53:14](#) - **James Lauderdale (the37208@gmail.com)**

Yeah, it's good.

[@53:16](#) - **Angel Adams**

Ah, Shay. We had to switch out. Thank you, Franklin, for sharing your heart with the team. You know, we've spent a lot of time together in the last party days.

So for them to have the opportunity to meet you, it's truly a blessing the way things are coming together and the way that they're unfolding because people are starting to see each other and starting to be a part of the conversations.

And also a part of the strategy. Me and Franklin talked about that earlier today, the idea mapping. I think that's my favorite thing about liberating grounds is because I talk to all of you individually, but now we, when we do have time, think we are making time.

James, Maya, today. Monday through Friday, 6 to 8 through the first few weeks of November to get some of this stuff just knocked off our list.

Franklin and the airship team are meeting Thursdays at 11 a.m. Central time. And. Sorry, I lost the baby in the house and so.

[@54:21](#) - **James Lauderdale (the37208@gmail.com)**

Like my heart just dropped.

[@54:24](#) - **Angel Adams**

I'm just like gathering myself and then woke me.

[@54:26](#) - **Maya**

He said just go take a break and he just handed me the phone.

[@54:30](#) - **Angel Adams**

Look, that's what happened when they're mobile when they start walking and it's too quiet. gotta go. That's why. Wait a minute.

[@54:42](#) - **Maya**

Where do you go?

[@54:44](#) - **Angel Adams**

There are so many people are part of this dream and so many people are part of the vision. So just figuring out how people want to help.

I think a lot of the times in the past people have come to me saying how can I help and it's at this point of

just ask them a question right back to them. How can you help? You know, how do you see yourself helping?

How do you see yourself being a part of the vision because liberated grounds, in reality for me, it truly lives above.

The only reason we've kind of brought it down to the ground to be a business or something tangible is because it has to be something that people can physically think they're teething to.

Like they have to be able to feel it and that's typically a business structure. But even now, we haven't formally decided what that structure is going to be.

So we get to have those conversations if it's going to be a formal cooperative. We've been informally calling it a multi-stakeholder cooperative because we have the most artists and producers and the production team and the Earthship Build and the potential for these academies as being able to support people and create long-term strategies

for our liberation. So Franklin, thank you again. Well, she's standing in a room. Yes, we are. OK, I was going to have you join back into the conversation if that was OK.

And so I wanted to share a few more things, James and Maya, because myself and Franklin, we were on a Zoom call with each other at 6 o'clock.

And so we've all hopped on this one. And so just making sure that everybody is aware of what Franklin, did you share, because I know we'll pass the phone off to me.

Did you share a little bit about the mind mapping? Hey, Omi.

[@56:37](#) - **Ngalim Franklin Njaiwo**

No.

[@56:39](#) - **Angel Adams**

No.

[@56:40](#) - **Ngalim Franklin Njaiwo**

Omi, this the emotional first?

[@56:41](#) - **Angel Adams**

I meant to tell you that, Maya.

[@56:45](#) - **Ngalim Franklin Njaiwo**

No, no, no, not yet.

[@56:46](#) - **Angel Adams**

Oh, you're on mute, by the way.

[@56:52](#) - **Maya**

Yes, because little ones ramp it. Thank you. So easy. Thank you. So the mind mapping. Is that geared towards the earth shift primarily or more so with the trajectory of liberated grounds than the guy who was working on multiple projects?

[@57:12](#) - **Angel Adams**

So for us, honestly, since every, and well, come up on the call as soon as you can, because I want to make sure that you're part of this conversation.

For myself and work, when I say us and even in deep in Tierraca, the founders of OG, all of this is tied to the next thing.

So for example, if liberated grounds is the organization that's acquiring land as a regenerative land trust, where we can place people on land and teach them how to build their homes and they become producers and they can be creative on that land.

And they, you know, at that point are living with no bills and, you know, are able to support themselves and their families.

All of that is liberated grounds that they can provide themselves with a livable wage based on what they're producing or if they're growing something in their Greenhouse that they can take to market or if they are just becoming builders and Learning to pick up those skills and so what it's come what it's starting to turn into is that once we have access to land If the you know the possibilities become limitless, you know, have community gardens you have People who will be over overseeing the community center that's open potentially 24 or seven that has the studio spaces and you know Have festival managers and You know all these type of opportunity starting to become that very quickly So basically just to add to what the em you were sharing it it's about capturing all the ideas and then throwing them on this board and I

[@59:00](#) - **Ngalim Franklin Njaiwo**

It tends to answer all the questions, be it from the individual or the collective perspective. Like, what is it we want to do?

When do we want to do what we want to do? How do we want to do what we want to do?

And what are the strategies we need to do what we want to do? And how do we finance it?

How do we compensate people for what they do? Who's going to do what? Where? When? How? And why? And it's kind of like just going all of these ideas and putting them together and then getting this moment of reflection and sinking into the future.

Like, trying to look way past now and into the future. How is it going to look by? that way it gets to answer a lot of questions.

You get to find you in the strategic plan and you get to know effectively how people can have and who can get on board when

Why and all of that like ME said She asked the question like how can people help for instance? I have this huge experience in putting together resources resources together for organizations that align with the organization's vision these could be fun funding opportunities college opportunities potential organizations for partnerships and you know that align with the organization's vision and also put together resources or facts and findings that justify to go infograms or investments or these and that so it's just to throw that like my mapping all of the organizations their green mission vision put in child projects on programs and playing with all of these and then trying to reflect move

on the same pot, same pot why because when you do this exercise you get to answer all the unanswered questions.

[@1:01:10](#) - James Lauderdale (the37208@gmail.com)

Okay.

[@1:01:11](#) - Angel Adams

And what I'm starting to see is, and I'm just basing this off of what I've learned from my venture capital course in school that I'm that I'm in right now is if we were a VC firm for example, and we got funded, let's say, five million dollars, then we would hire a small staff, we would deploy resources to strengthen other organizations and those collaborations and those partnerships.

And then we would already have proof of concept for many of the things that we're working on such as the Earthship, the Tows community, the mothership.

the ability for us to have a producers cooperative. All of these, there are models in the world of all of these different avenues that we could take.

think what we, like Franklin was saying, what we have to determine amongst us at this point and me and Woken Franklin, we're talking about this right before we hopped on this call is who is going to actually be at the table on a consistent basis to navigate this thing.

the investors are going to want to know that the members even are going to want to know that because they want to make sure that they're membership and their investment, whether that is the 250 a year or friends of LG, they want to know that we have a commitment.

And I think that's initially what people were a little afraid of is that were we going to do what we said we were going to do with the time, the money, the resources, and where we're going to allocate the resources properly and then

So those are the things that kind of come to mind that we need to figure out and work through.

That's why one of the things on our to do list for the month of November was to make sure that the budget makes sense even with the funds that we do have and then if we're going if I'm going to be the person continuing to be the grand administrator getting more grants under our bill.

if we are going to shift to essentially writing proposals to get the media team partnered with someone who can essentially be a sponsor to so like there's so many different ways we could take this but I think coming up with some solutions as a team versus feeling like I have to make the final decision.

I think we if we all have an understanding of what the what I say what the products and services of liberated grounds are so that's just like a business term then we cannot identify what should be priority.

[@1:04:00](#) - **Maya**

Okay, so I do think, you know, hiring as we've learned is probably going to be the best back because not necessarily saying if you're earning a paycheck, you're committed.

But as we've learned on a volunteer basis, that not everyone is going to be receptive to staying on for the long term.

And so if we're hiring, we're paying people for it our time, we're paying people for the work in our efforts.

do think longevity or internally we would have more skin in a game and someone who's more committed to division of living ready grounds versus someone that was volunteer.

We were working on their time. Now we're collectively working together and there's an incentive to outside of, you know, community work and the resources that liver ready grounds is providing.

You do have more skin in a game. So I do agree with that. Um. I also think that the skin in the game, those people that are going to be more committed, potentially venturing outside of national.

hate to say it out loud.

[@1:05:18](#) - **Angel Adams**

I'm right there with you.

[@1:05:20](#) - **Maya**

That's what comes out.

[@1:05:20](#) - **Angel Adams**

We already have been doing that.

[@1:05:23](#) - **Maya**

I hate to say it out loud, but it's honest truth. And so just networking outside of the normal norms that we're typically working within.

And so frankly, thank you for coming aboard. Welcome. Welcome, welcome. Thank you.

[@1:05:45](#) - **Ngalim Franklin Njaiwo**

Thank you.

[@1:05:47](#) - **Maya**

It was happening that you all met at the right time at the right place. It was very serendipitous. So thank you for that.

I'm going to do some outside networks. resources I think would be very beneficial and comparable to the trajectory of word liberty grounds is trying to go.

[@1:06:10](#) - **Angel Adams**

The only pushback. Real quick, sorry, I'm listening, but I'm parenting. Okay, that's okay. The only pushback and using the word pushback versus life because I don't agree.

I don't disagree with you. I think from the position I've been as been in as chief visionary for the last few months is it's not my goal to make people feel like I have to pay them for their to free their mind toward liberation.

And so like I have to make sure we need to make sure that we don't present liberty grounds as a business, but more so as a school of thought.

In the sense of, you know, if you are interested in liberation, this might be a group of people that would, know, can support your

you would support the cooperative as part of a working responsibility. that's what I learned from the earth ship is that we paid them to get that knowledge.

then we paid, so we paid to be there with each other, not the other way around. so I've got to figure out how to, how to model it, doesn't make it feel like, well, everybody has to get paid before they can come to the come and help.

[@1:07:28](#) - **Maya**

I don't know, just so that I just want Yeah, you know, I get 100%. I didn't know in a capitalist setting that that's the mindset of, if I'm giving time, then I need to be paid for it or compensated for it.

And so, I don't know, maybe that's question. Where did the earth ship, you know, academy start before they were getting paid?

How did that happen to get you from point A to point Z where you currently? are receiving outside resources to learn to answer that question.

[@1:08:08](#) - **Angel Adams**

What I've established from everything that I've noted is he Michael Reynolds essentially is hope you know withholding information and resources unless you are tapping into his network.

And so it's you know his product and services is just information sharing and so he's essentially using the earthship trademark to say I will certify you and you know you can go through my academy and field study and independent study and you will be certified and then I will give you blueprints to the earthship and Franklin you can come in anytime here.

[@1:08:46](#) - **Ngalim Franklin Njaiwo**

Yeah so yeah I just wanted to add like just to say like it's this model is something that we'll talk about that it's kind of like what else is a social entrepreneurship model that

puts together people, profit and planet. it's like the three rupees. The people are involved, they make certain profits. That's the crude team is making like direct profits, but all of them are cleaning up the environment.

And it's something that can be developed around different initiatives. And the first step is like being able to put together to resources.

And that's why it's very important. So you have this mind map. Because once you have the mind map, you know what you want to achieve.

When you know what you want to achieve, it's easy to attach instances. That's financial instances. So bring on what people to join you to achieve what you want to achieve that takes into consideration the three rupees.

So like, for instance, artists, artists like music artists, In this case, how can people or let me use what Murals that a vote does?

How can people pay to learn? But most importantly, send a positive message in the community through that. So it's like three pieces.

They are passionate about learning how to do murals. They have someone who knows how to do murals. But what kind of murals do they want to roll out into the community?

when you know exactly what the people want, it's easy to attach incentives to what they want, to motivate them to get on board and join you in realizing that goal.

And that's exactly what my career in all is doing. Everybody wants to cut their carbon footprint and they don't know how to go about that.

People want the same, they don't know how to go about that. So how can you attach incentives to all of this and then roll it out in a simple, affordable and sustainable way that people are inspired and motivated to get involved?

So of course, these are things that would brainstorm and look at and try to work on with respect to developing these models that you are already working on for the people that the beneficiary communities or the people that live in a rated ground tends to serve, so that it doesn't come from the business perspective.

But it's more about like, oh yeah, you wanted to do art and this is a great opportunity. before you do this from the people profit planet perspective.

[@1:12:06](#) - **Angel Adams**

Before I say anything else James or woke, did y'all have anything you wanted to share?

[@1:12:28](#) - **James Lauderdale (the37208@gmail.com)**

I don't. more as a school of thought instead of just a business, it gives me better clarity. And so like, I guess you almost say I've lost your way of of doing everything.

And so perhaps it's more of like, we want to pay Starting out, we can't afford to pay people like to cover their home income, but maybe like enough to, you know, help them along the way, so to speak.

And so, is it like something to really replace income, but in addition to what they, to their income, of what they already have.

And so more so, like a quote on Turingship, it's what I think I'm, I paid into in ship, is what I think you're saying?

That's that, that that would be the equivalence of it, I guess you could say, um, I, the pay equivalent, you

Yeah, I guess from your suggestion as well as as Emmys, her comment about how the earthship was done with the certification.

So they is like a pay internship for us. And then like we could help since it's well artists, then we can make sure that we we look for ways to help each other get either I guess income or a little of a wage for our our art.

Something like that because I think that is like ultimately the goal for a lot of people.

[@1:15:07](#) - Angel Adams

So what the model is right now is that we are bringing thought leaders into the conversation and offering them a percentage of the stakes in return for their information and then we package that information in products and services such as lifestyle gurus, coaches, wellness practitioners, how to build a community garden, how to sustain a home garden, and then we create you know books and beginners guides and how-tos and that's and the reason I'm starting from that vantage point my in James is because out of all the conversations we've had with artists, at this point it's been rare that our

this has said, I need space to do my art. It's starting to become, I can't live because I can't afford to live right now.

Like, I can't even think about art because I have to think about how to pay my rent or how to get, you know, get food every day.

And so I think that's what has created the shift in the last few months. And it's going to get worse.

We're about to head into a recession. You just got word that, you know, there's a potential for another string of COVID or something of the sort that's going to come through that might shut the world or, you know, nation down again.

So, you know, for us to create communities, homesteads, off-grid living opportunities, ASAP to have shelter and water and, you know, solar power in the greenhouse.

And then we can produce on that land and still serve people is. where my mind has shifted and that's but I'm just one person other than the LG media arm which is telling our stories of how we did it so that there's always a record showing that this is how we begin liberated grounds where there whether someone wants to be a part of it.

Or they want to create it themselves such as the certification with the airship with Michael Reynolds that we were we are a part of but either way they determine what journey they want to be on if they want to come under the media arm or if they want to learn how to go to an airship with Franklin you know but are they the same setting skills like when I but you're thinking about how can I reach the audience and if it's necessary how can we bring them to us.

[@1:17:45](#) - **Maya**

We can you know teach you to fish or we can show you to fish and you sustain yourself and so I think that home study not necessarily survival is but we've been through a pandemic for

[@1:18:00](#) - **Angel Adams**

over three years.

[@1:18:00](#) - **Maya**

I feel crazy to free precautions of that. And it was well understood. Ain't nobody prepared. And we were pregnant during that time period.

So we would definitely bond the robo.

[@1:18:12](#) - **Ngalim Franklin Njaiwo**

We can do anything.

[@1:18:13](#) - **Maya**

And so with that mindset is that, okay, if I'm not making enough income, I have a sustainable garden that can flourish in all of the months or seasons.

And I have food that I can eat so that I can focus on my art. So I think that it would be like one of the marketing tools that you know, we could potentially use is please don't just screen on me.

Thank you. Okay, she wants to be seen.

[@1:18:48](#) - **Angel Adams**

I'll hear it. me. Well, we're ready.

[@1:19:00](#) - **Maya**

Yeah, I do think that could be a marketing tool that we could use to get members on board is through.

Don't let your art die, but you know, don't let this be a dying art. If you're dying, you can't afford to do anything.

You can't afford to live because you're no longer working in your craft. You're no longer able to pour food.

How can we sustain you? How can you sustain yourself? And if it's not necessarily a financial buy-in, you are giving your time.

[@1:19:34](#) - **Angel Adams**

You are putting in the word so that you're able to sustain. I just need to put a camera in front of you is what is starting to sound like.

[@1:19:42](#) - **James Lauderdale (the37208@gmail.com)**

Nope. Yep.

[@1:19:43](#) - **Maya**

I mean, you could.

[@1:19:44](#) - **Angel Adams**

Maybe. Okay.

[@1:19:45](#) - **Maya**

All right.

[@1:19:46](#) - **James Lauderdale (the37208@gmail.com)**

Yeah.

[@1:19:47](#) - **Maya**

But also, this boat, like in my new workplace, you know, we have a carpenter who works in woodwork. He was like, I just teach you everything I know.

But. You will do the work. You will do the work. You will gather the wood. You will cut the wood.

You will measure. You will do everything.

[@1:20:08](#) - **Angel Adams**

I'm teaching everything I know.

[@1:20:11](#) - **Maya**

Yeah. And he's a expert. Coffin. But if you're not willing to be there and put in the words, they know that you don't get to learn.

pay me then. And I'm not cheap.

[@1:20:22](#) - **Angel Adams**

Yeah.

[@1:20:23](#) - **Maya**

Or you can come and work.

[@1:20:25](#) - **Angel Adams**

And you know what I was thinking about when you used just a couple of seconds ago, Franklin, this is for you is appreciate about liberating.

Grants is that it's a organization of leaders for leaders in a way because we have to like it's important that we help you sustain as a leader, Franklin, whoa, Maya, James, like we have to sustain leaders so that leaders can help other people.

You know, and that's so important. That's so important.

[@1:21:00](#) - **Ngalim Franklin Njaiwo**

I think more like leadership development, know, in a way.

[@1:21:06](#) - **Angel Adams**

Wow. And I think that's a deal. that's an avenue.

[@1:21:12](#) - **Ngalim Franklin Njaiwo**

Yeah, kind of like an incubator for change, an nurturing ground for impact creators and stuff like that. I think I'd think that once with text artists, we cite in and fashion designing in our, our most high organization, wherein I had an entrepreneur within an entrepreneurial aesthetic and both entrepreneurs were independent and realizing like goals, kind of a symbiotic relationship, which is really good.

[@1:21:51](#) - **James Lauderdale (the37208@gmail.com)**

Okay.

[@1:21:54](#) - **Angel Adams**

I definitely think Liberty Grounds can help build. Phil's team. And so we could be that incubator and kind of place people in these organizations.

that James, that could maybe be what the partnerships, the friends of LG actually looks like.

[@1:22:15](#) - **Ngalim Franklin Njaiwo**

Okay.

[@1:22:16](#) - **Angel Adams**

I'm just thinking out loud right now. I don't know. Well, do you have any thoughts? I know you're over there painting, but or James, were you about to say something about that one?

I don't know.

[@1:22:24](#) - **James Lauderdale (the37208@gmail.com)**

No.

[@1:22:25](#) - **Angel Adams**

I was just going to be I know.

[@1:22:29](#) - **Ngalim Franklin Njaiwo**

And this is this this this this for that are emphasizes on the need for us to have this mind map so that you can just think out loud and loud and loud and loud and you just just grow in growing and I see it lots of good or a huge opportunity that can be exploited.

Like an incubator for. Vidas, it could be a center. Well, young people who can be connected, like a matching talent or skills we need, with organizations that I need, two ways.

You take from here, you mentor, and then you roll it up to someone. So that way more people are motivated to be a part of the movement.

[@1:23:32](#) - **Maya**

Actually, I like that idea.

[@1:23:35](#) - **Ngalim Franklin Njaiwo**

I really do.

[@1:23:36](#) - **Maya**

I really do like it. Yeah, I'll talk about draft and the bedtime story time. Okay, Maya, once the next time we'll connect with you, is that Tuesday?

What is today? Yeah, because it's drill weekend.

[@1:23:54](#) - **Angel Adams**

Okay. All right, yeah, that sounds good.

[@1:23:57](#) - **Maya**

Yes, I will keep you posted. Did will it be helpful to start like a Google doc or what would be the best way so you can kind of follow up on the notes Um, you can put in a Google doc.

Yeah, I have a liberating grounds Google drive. Did you Um, I can carve out some time for that.

[@1:24:18](#) - **Angel Adams**

Okay, and you did get your MOU? I Did not Oh Okay, James if you don't mind checking in on that just we're checking Yeah, I share the Google a Google doc So just double check my in text me let me know if you don't see it again I don't know if I'm going to do drive or not, but let me know and I can go in And I'll check it sounds good night.

[@1:24:46](#) - **Maya**

Oh me Take a nice day everyone Oh Say good night Good night

[@1:25:00](#) - **Ngalim Franklin Njaiwo**

Is this the hey? Hi! Hi! What is this?

[@1:25:05](#) - **Maya**

Happy F&C?

[@1:25:08](#) - **Ngalim Franklin Njaiwo**

Viva! Happy F&C?&C?

[@1:25:12](#) - **Angel Adams**

Yeah, don't start then the whole thing is gonna come out. Oh, come on. You keep playing. You keep playing.

Okay, so for the mind mapping, by ooming the night, I'm gonna hurry up. Let me do mine. For the mind mapping, I guess the question is, what time and days will we do that?

[@1:25:36](#) - **Ngalim Franklin Njaiwo**

We can start to work on that as a day because most often in the evening, I'm really good at kind of actually a little bit late, maybe as from 10.

That's like good time to work for me.

[@1:25:58](#) - **Angel Adams**

So we... We've been meeting from six to eight central time.

[@1:26:05](#) - **Ngalim Franklin Njaiwo**

Do you know what time that is for you? That's like an ALEA, which isn't bad because I can always use my phone and I have my headset and join the meetings.

[@1:26:19](#) - **Angel Adams**

Okay, sounds good. So, well, based on what you've heard, Franklin James, what you've heard, what is the starting point for us right now?

Because, know, liberating grounds is still in motion. regardless of, we might mind-mat for, you know, a month, but by the end of this month, we would have already made some decisions for the next quarter, essentially.

Yeah. So, what are your thoughts?

[@1:26:51](#) - **Woke3**

Well, we'll first be saying that by the time we've made this, math, really, we might have already made decisions for like next year, at least for the first half over their first year.

And so we have put whatever we come, we have to take that into consideration, we make the modern map.

I mean, I kind of, whatever it's kind of, we come up as we're like planning, is there a way to like include what's coming up in the next quarter with the map and participate in my map?

[@1:27:31](#) - **Angel Adams**

Yeah, so that's a good question. we just hired Maya. Maya is our first hire, she's our HR manager. So myself, James and Maya, before y'all hopped on the call, we were determining what was priority, which we all suggested the engagement marketing director so that we can continue telling our stories using social media and that's how we spread the word.

So that's our first formal, you know, part time staff person or you know, outside of Maya. Maya, will be helping us create a recruitment process.

Also helping us make sense of membership, friends of LG, any other processes to bring people into the fold, regardless of if they're hired or volunteer.

So we're just thinking about those journeys. But that's as far as we've made it right now.

[@1:28:20](#) - **James Lauderdale (the37208@gmail.com)**

Hi, people. We're actually a fine piece of cake.

[@1:28:24](#) - **Woke3**

Well, we need to, like said, just take a consideration that we will be like without moving.

[@1:28:30](#) - **James Lauderdale (the37208@gmail.com)**

mean, I'm just trying to go.

[@1:28:36](#) - **Woke3**

Yeah.

[@1:28:37](#) - **Angel Adams**

Yeah. Yeah. like this. I'm not meeting your phone.

[@1:28:40](#) - **James Lauderdale (the37208@gmail.com)**

just go and I will.

[@1:28:41](#) - **Angel Adams**

I'm meeting your phone.

[@1:28:44](#) - **James Lauderdale (the37208@gmail.com)**

Sorry. was sorry.

[@1:28:46](#) - **Angel Adams**

And you're OK.

[@1:28:49](#) - **Woke3**

Yeah, we're taking a consideration now. We're going to be because we don't know exactly what's going to come out of the map.

So we have to kind of. I go through the process. we kind of leave us that we just make sure that what we are planning for next quarter is that is, I mean, I feel, is light enough or that we can feel the name feel some other, you know, some spaces.

You give us a hand. Hello?

[@1:29:21](#) - **Angel Adams**

Yeah, yeah, no, I understand.

[@1:29:24](#) - **Woke3**

OK. Is that answering the question or I?

[@1:29:32](#) - **Angel Adams**

Yeah, that answered the question James. Did you have any thoughts about that?

[@1:29:37](#) - **James Lauderdale (the37208@gmail.com)**

For this quarter, I know that what you were saying about the artist struggling base, we just just survive. And I think that has, that that, that's something up.

as to like the S so Y or like the I don't know distance or something between like what we want where we want to go and where we actually are because you know like you know people are still paying so we know they're in it but you know I guess that in terms of well I gotta I gotta just survive so now they have less time to be involved with the long term so I guess it's just making it more practical I think that's going to be a big challenge I think just the practical steps to make sure that I guess like I feel like you know we've got their backs

[@1:31:00](#) - **Ngalim Franklin Njaiwo**

like that they feel that they feel that we can be a real foreland that is they how something they're going through that they kind of come to us as a community where do our best to help yeah okay cool cool Franklin did you have any thoughts about those ideas I think I think they're really great and all of these will be captured as we begin talking about putting down everything in place so it's great and it's easier for me to make inputs as well as proposed strategies when we have

the couchard, I'll put it in and then like I get some time to reflect so but it's good, it's really amazing.

[@1:32:10](#) - **Angel Adams**

I want to summarize and you all just thumbs up me, I guess, to make sure I've gotten this right because really the focus is going to be on what Maya is summarized before she got off the call.

She said the marketing tactic and strategy needs to be how people are faring, them doing a little bit of internal work, having that internal conversation, how are you faring, what do you need, what resources do you have and then how can you collaborate with an organization like Liberty Browns that can help sustain you, create a livable way for you, teach you how to build your house or how to feed yourself but like I need to, we

We just now think about the actual marketing strategy for the next quarter. And that is just the messaging that we're putting out.

And we don't necessarily have to make any big decisions on how we're allocating resources right now, but just thinking about how people can connect.

Well, how people are disconnected, how we are disconnected in many ways, thinking about ourselves, and then how do we connect?

And what can we bring to the table, how we can help ourselves and others, what in many ways, what can we, what burden can we kind of share is kind of how I'm thinking, is how I'm thinking of that.

What are shared, what are some shared solutions? Is that, do you think us, I mean, and I say, us as in the business management team, kind of in those who

or part of an OJRs on the call, but those who are part of lifestyle guru, LG media. Do you think that should be our focus or do any any kind of way?

Okay. What's That's that's a question for everybody or thumbs up thumbs down, you know, you know, I know. I know.

Yes, thumbs up. Okay. Okay. Just making sure I'm on the right, you know, on the right target because we've set a lot of things.

And so I want to make sure as I leave here, you know, exactly how we're moving forward for the upcoming quarter and what we're going to focus our time on.

Because there's only so many things that we can do. Also, what I'm working on right now is a proposal for us to be able to step into leadership.

conferences and introduce liberated grounds to other leaders. And I don't know if that looks like us facilitating guest being guest speakers or creating liberated grounds on site for them to have a rest space or you know wellness space at these conferences.

But I'm proposing that we that these conference leaders and you know thought leaders are opening up the space to consider an organization like liberated grounds coming into those type of spaces for the upcoming year.

that's specifically for the lifestyle gurus. So just so you all know that's what my focus has been for the last couple of weeks.

[@1:35:52](#) - James Lauderdale (the37208@gmail.com)

All right, cool.

[@1:35:54](#) - **Angel Adams**

So any final thoughts y'all? This has been a really good conversation. I appreciate. Everybody being a part of it.

There's so many different ways we can take this like Franklin said so Tomorrow we meet with our brand manager And then we start building out our brand identity for LG media or a lubricant grounds and totality So if anybody wants to hop on that call tomorrow.

It's at six o'clock with X-Pain and And we have a couple I think we have one more person joining us tomorrow someone who might be interested in Giving their sharing their skill set with lubricant grounds and figuring out how they can be Kind of added to the puzzle so I Thank y for joining this call with us Yeah, yeah, I were Yeah, y'all I think I'm Welp if you want to send out the link or if anybody wants to share the link or you're running into anyone

and who you feel like could support this, support the line mapping and then Franklin, are we okay with my mapping tomorrow too?

[@1:37:08](#) - **Ngalim Franklin Njaiwo**

Or do you want to wait till next week? Yeah.

[@1:37:10](#) - **Angel Adams**

Okay.

[@1:37:12](#) - **Ngalim Franklin Njaiwo**

I'll be here. I'll be here tomorrow.

[@1:37:14](#) - **Angel Adams**

So that sounds good. That sounds good. All right. Well, everyone enjoy your night.

[@1:37:19](#) - **Woke3**

Yeah.

[@1:37:20](#) - **Ngalim Franklin Njaiwo**

Okay. Good night, everyone.

[@1:37:22](#) - **Woke3**

Okay.

[@1:37:23](#) - **Angel Adams**

Good night.

[@1:37:24](#) - **Ngalim Franklin Njaiwo**

Good night.

[@1:37:26](#) - **James Lauderdale (the37208@gmail.com)**

Peace.

[@1:37:27](#) - **Woke3**

Peace.

[@1:37:28](#) - **James Lauderdale (the37208@gmail.com)**

Peace. Right.

LG Business Team - November 02

[VIEW RECORDING - 98 mins \(No highlights\)](#)

AI Summary

LG Business Team

Introductions and meeting overview @ 0:00

The group welcomed Franklin Njaiwo, who shared his experience building Earthships. They discussed coordinating schedules for mind mapping and brand identity work.

Liberated Grounds organizational structure and vision @ 0:35

Angel Adams outlined Liberated Grounds' media arm and producing lifestyle content. They prioritized hiring an engagement marketing director to spread their stories.

Developing a mind map and strategic plan @ 2:20

The group agreed to mind map first before finalizing next quarter's plans. Woke3 noted accounting for discoveries and flexibility for emerging ideas.

Developing sustainable livelihood programs @ 1:13:00

James highlighted artists' struggles with survival over creativity. Maya proposed teaching self-sufficiency to sustain art. Franklin envisioned an incubator for impact creators.

Marketing strategy and messaging for next quarter @ 1:33:00

Maya proposed marketing how LG can help people in need sustain themselves. Angel Adams summarized focusing inward on shared challenges and solutions between disconnected communities.

Partnerships and next steps @ 1:36:00

Angel Adams proposed introducing LG at leadership conferences. James thanked all for the productive discussion. They looked forward to continued collaboration.

How's this? I aimed to concisely summarize the key discussions and outcomes of each chapter based on the meeting transcript. Please let me know if any part of the summaries can be improved or expanded on further.