

*Ready to convince your boss about Esports Trade Association Membership?
Below is a letter template that you can use to show the value of
membership to your boss.*

Let us know if there is anything else you need at info@esportsta.org.

- The Esports Trade Association Team

Letter to Boss

Dear <Boss' Name>,

The Esports Trade Association is the leading esports membership association dedicated to providing members with relevant networking and professional development opportunities. Their mission is to help improve the business practices of the esports industry to enable gamers to enjoy more of what we love. I would like to request that \$<XXX> for my membership to be funded by <insert company's name>.

A membership with the Esports Trade Association will allow me to:

- Receive esports industry-leading professional development
- Network with other esports business professionals
- Have access to best-in-class speakers, leading industry suppliers, and resources
- Gain insight into the key trends and hot-button issues facing the esports industry to help me be strategic in building more effective plans and budgets

The return on your investment will be a highly skilled esports professional current on the latest trends and issues, and equipped to effectively plan and deliver support for our organization's strategic business plan.

Thank you for reviewing my funding request for a membership to the Esports Trade Association. I look forward to continuing to improve my professional skill set and knowledge base.

Best regards,