

The Privacy Policy of Personal Data

This Privacy Policy of personal data (hereinafter referred to as the "Privacy Policy") is a public Agreement concluded between BearLog Limited Liability Partnership, the owner of the Internet Store "(hereinafter referred to as the "Seller") and the Buyer in accordance with Article 387 of the Civil Code of the Republic of Kazakhstan, is based on the Law of the Republic of Kazakhstan "On personal data and their protection", applies to information containing personal data of the Buyers, to be provided to the Internet Store <https://bearlog.kz/> hereinafter referred to as the "Internet Store") during their use of the Internet Store website.

1. Terms and Definitions

- 1.1. Personal data means information related to or determining a certain personal data subject, recorded on electronic, paper and/or other tangible media.
- 1.2. Non-personal data means information that is automatically transmitted when the Buyer views advertising blocks and visits webpages with statistical script of the system: URL address of the requested webpage, cookies, IP address, browser information, referrer (URL address of the previous webpage), access time.
- 1.3. Collection of personal data means operations aimed at obtaining personal data.
- 1.4. Processing of personal data means operations aimed at accumulation, storage, modification, amendment, addition, use, distribution, depersonalisation, blocking and destruction of personal data.
- 1.5. Personal data protection means a set of measures, including legal, organisational and technical ones, implemented for the purposes established by the Law of the Republic of Kazakhstan *On personal data and their protection*.
- 1.6. Internet Store means a website located on a server in the City of Almaty and having the URL address <http://www.aptekaplus.kz>, providing products to be offered to the Buyers for placing Orders, and specifying the terms of payment and delivery of these Orders to the Buyers.
- 1.7. Internet site services means all services available for the website <http://www.aptekaplus.kz> and its subdomains.
- 1.8. Buyer means a user of the Internet Store.
- 1.9. Seller means BearLog Limited Liability Partnership, which is the owner of the Internet Store, BIN 230940042639.
- 1.10 Cookies means small text files with a piece of data from the websites visited by the Buyers to be stored within a web browser. Cookies perform a number of functions aimed at effective browsing of the Buyers and remembering their preferences, and thus improving their interacting with the website. They can also help targeting online ads to the Buyers relevant to their interests. It will be impossible to buy products in the Internet Store without cookies, because the whole work of the shopping cart is based on saving data from these files. For example, if the Buyer selects a product in the Internet Store, adds it to the shopping cart and goes to a new webpage, this product will not be saved in the cart.
- 1.11. IP address means a unique network address of a node in a computer network based on the IP protocol, which allows determining the Buyer's location. The Internet Store does not track location more detailed than city and region.

2. Subject Matter of the Privacy Policy

2.1. This Privacy Policy establishes the Seller's obligations on non-disclosure and protection of confidentiality of personal data to be provided by the Buyer at the request of the Seller when registering on the website of the Internet Store and/or when placing an order for the purchase of products.

2.2. Personal data allowed for processing under this Privacy Policy shall be provided by the Buyer by filling in the registration form on the website of the Internet Store and includes the following information:

2.2.1. surname, first name and patronymic (if any) of the Buyer;

2.2.2. the Buyer's contact phone number;

2.2.3. the Buyer's e-mail;

2.2.4. the delivery address of the Products

2.3. Any other personal information not specified above (purchase history, browsers and operating systems used, etc.) is also subject to secure storage and non-disclosure, except as provided for in clause 4.3.2. and clause 4.4. hereof.

3. Purposes of Collection and Processing of Buyers' Personal Data

3.1. The Seller shall collect, process and store only those personal data that are necessary for the provision of Services and/or purchase of Products from the catalogue of the Internet Store by the Buyer.

3.2. The Seller shall use the Buyer's personal data for the following purposes:

3.2.1. identification of the Buyer for placing an order and/or concluding a Contract for the sale and purchase of products;

3.2.2. processing and receipt of payments from the Buyer;

3.2.3. delivery of products to the Buyer;

3.2.4. providing the Buyer with effective customer support;

3.2.5. providing personalised Services to the Buyer;

3.2.6. communication with the Buyer, including provision of notification, requests and information regarding the use of the Services, and provision of services, as well as processing requests and applications from the Buyer;

3.2.7. Improvement of the Services quality and usability as well as development of new Services and services;

3.2.8. informing the Buyer about promotional activities and campaigns;

3.2.9. carrying out statistical and other research based on non-personal data, as well as optimising advertising messages.

3.3. The Seller shall not be liable for the information provided by the Buyer on the website as a public information.

3.4. The Seller shall not be liable for any losses that the Buyer may incur as a result of disclosure of his/her login and password to a third party.

4. Rights and Obligations of the Parties

4.1. The Buyer shall:

4.1.1. provide information about personal data necessary for the use of the Internet Store;

4.1.2. amend, supplement the provided information in case of detection of incorrect data when using the Internet store.

4.2. The Buyer shall be entitled to:

- 4.2.1. access and edit the information about his/her personal data at any time through the web interface provided within the services.
- 4.3. The Seller shall:
- 4.3.1. use the information obtained exclusively for the purposes specified in Section 3 hereof;
- 4.3.2. ensure confidentiality of the confidential information, not disclose without prior written permission of the Buyer the transferred personal data, except for the transfer of data for the purpose of fulfilling the Buyer's order (via courier services, postal services, banks, etc.), as well as to authorised state bodies of the Republic of Kazakhstan in accordance with the procedure specified by the legislation of the Republic of Kazakhstan;
- 4.3.3. take precautions to protect the confidentiality of the Buyer's personal data in accordance with the procedures generally used for the protection of such information.
- 4.4. The Seller shall be entitled to provide access for collection and analysis of non-personal data of Buyers to third parties for the purposes of statistics and optimisation of advertising messages. The use of non-personal data by third parties shall be governed by their own privacy policies, and the Internet store shall not be liable for their use of such data.

5. Miscellaneous

- 5.1. The Buyer's use of the Internet store means his/her unconditional consent to this Privacy Policy and the terms and conditions of the Buyer's personal data by the Seller.
- 5.2. In case of disagreement with the terms and conditions of the Privacy Policy, the Buyer shall terminate using the Website and the Internet Store.
- 5.3. This Privacy Policy applies only to the website of the Internet Store <https://bearlog.kz/> and its subdomains. The Internet store shall not be liable for third-party websites, which the Buyer can access via links available on the website of the Internet store.
- 5.4. The Seller, due to the specifics of the method of obtaining information, shall not verify the accuracy of the personal data provided by the Buyer and shall not control their relevance. However, the Seller assumes that the Buyer provides reliable personal data and keeps such data up to date. The Buyer bears full responsibility as well as possible consequences for providing inaccurate or not up-to-date personal data.
- 5.5. Disabling Cookies may result in the inability to access some sections of the Internet Store website that require authorisation.
- 5.6. The Internet Store shall collect statistics about IP-addresses of its Buyers. This information shall be used to identify and solve technical problems, as well as to monitor the legality of financial payments made.
- 5.7. This Privacy Policy and relations between the Buyer and the Seller shall be governed by the current legislation of the Republic of Kazakhstan.
- 5.8. The Seller reserves the right to unilaterally amend this Privacy Policy for further improving the security system in accordance with the current legislation of the Republic of Kazakhstan.
- 5.9. Please, address any suggestions or questions regarding this Privacy Policy by email to: too.berloga@mail.ru
- 5.10. The Seller shall not be liable for acts of third parties who have gained access to the Buyer's personal data through the Internet, for the consequences of using information that is available to any Internet user.