

Dear Hiring Manager,

I am delighted to wholeheartedly endorse Grace Langton, whose exceptional leadership as the Team Captain for the Bumble University Marketing Team at our Bumble Inc. is nothing short of inspiring.

Throughout her tenure, Grace has embodied Bumble's mission by becoming an integral force in amplifying our brand's mission within the NYC community. Her ability to create meaningful collaborations with diverse brands resulted in influential events that significantly elevated Bumble's visibility within the university community and aligned seamlessly with our mission of empowering connections.

Grace's social media leadership was a testament to her dedication to fostering meaningful relationships. She crafted engaging content, orchestrated campaigns, and maintained a cohesive brand image across platforms, including Facebook, Twitter, TikTok, and Instagram, embodying the essence of Bumble's commitment to positive interactions.

One noteworthy example is Grace's impact was taking the lead on a series of events in New York City, designed to push downloads and foster connection. These events not only left lasting impressions but also resonated with the target audience, fortifying Bumble's positive brand image.

Her efforts earned her "Most Valuable Bee" an award given to one member of the community, and is recognized with Bumble HQ! Grace's ability to seamlessly integrate university initiatives with Bumble's marketing goals, reflects her commitment to the Honey program.

Having worked closely with Grace during our shared tenure at Bumble, I am genuinely impressed by her dedication, creativity, and unwavering commitment to excellence. Grace Langton's leadership has played a pivotal role in the success of Pace's Bumble Honey Team.

I am confident that Grace possesses the skills and vision to continue to amplify brand awareness in future endeavors as she did for Bumble.

For any further inquiries or details, please feel free to contact me directly.

Sincerely,

Lonnie Brown

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Senior Community Leader

Bumble Inc.