

## [Your Digital Business Resource pack](#)

1. Click here to access the [“Instant Expert Positioning Pitch \[IEPP\]”](#)
2. Click here to access the [“Offer packaging framework \[opf\]”](#)
3. Click here to access the [“Instant Success: AI Prompts for Course Creators”](#)
4. Click here to access the [“Zero Pitch Expert Video Script”](#)

### **Week 1 - To do list**

Funnel hacking

Contents for 7 days

Lead magnet done + Tripwire offer (low ticket)

Watch the funnel training inside the Business on Automation program

\*maybe Watch the email marketing video -

ChatGPT prompts;

<https://chatgpt.com/share/670acf6d-0bb0-8010-b237-f4a3b4b1743f>

### **Week 2 - To do list**

Sign up on sendfox - Link here -

Create the waitlist sequence - Audience list, Growth sales page, set up automation, put the link in insta bio

Work on the lead magnet

Brainstorm on tripwire.

### **Week 3**

Work on/brainstorm tripwire offer

Come up with the outline for the tripwire

Create the slides (if necessary )

Brainstorm order-bumps (low priced one-problem solver)

Create order-bumps (the product)  
Create your beaconsai store - [Link here](#)