

SubQuery Community Roles Evolution

SubQuery has evolved massively over the last couple of years and as we approach our mainnet launch, it's time our community role structure also undergoes an evolution.

Please read the document below which outlines the expected changes which will come into effect from 15th December 2023.

Existing Role Changes

Community members with the below role will receive the 'SubQuery OG' role to acknowledge all our community members that have been with us from the beginning.

- **Spartan** → SubQuery OG **New Role** ▾
- **Ambassadors** → SubQuery OG **New Role** ▾
- **Senior Ambassadors** → SubQuery OG **New Role** ▾

The below roles will be retired as they are not serving a purpose in the community:

- **All Guild Roles** (Leaders, Dev, Community Support, Creator) **excluding** 'Technical Guild' **Retired** ▾

The below role titles will remain with no changes applied:

- **Technical Guild** **No Change** ▾
- **Frontier Indexers** **No Change** ▾
- **Kepler Indexers** **No Change** ▾

Zealy Early Supporter Quests

Currently all Spartans, Ambassadors, Senior Ambassadors, All-Star Ambassadors and Indexers are entitled to claim Early Supporter Bonuses in [Zealy](#) to help boost them up the leaderboard.

You have until **15th December 2023** to claim these quests and get your XP boost before these quests will be retired.

By 15th of December members have had almost 3 months to claim these quests which is a sufficient amount of time, if you haven't already claimed then get active frens!

New Roles

The below roles are our new and exciting roles which will be rewarded based on our Zealy leaderboard.

- **Ambassador:** awarded to the first 100 members to reach level 10 on Zealy
[New Criteria](#) ▾
- **SubQuery Elite:** awarded to the top 20 members on the Zealy leaderboard
[New Role](#) ▾
- **Rising Star:** winnable only through certain Zealy quests [New Role](#) ▾

The top 20 'SubQuery Elite' **will be maintained**, the SubQuery team will review the standings in the first week of every new month and make any changes. If you fall from position 20 to 21 you will lose the 'SubQuery Elite' role until you can get back in the top 20.

Our Ambassadors are expected to serve as role models of the community. Leading the way, answering questions and contributing to the success of the project.

The SubQuery team reserves the right to remove an Ambassador role from a community member if they are not being a positive and respectful role model or become inactive for a prolonged period of time.

Rewards

- All Ambassadors, Rising Stars and SubQuery OGs will receive a whitelist spot in the SQT Token Generation Event (TGE)
- The first batch of SubQuery Elite (top 20) will each receive an instant reward of \$150 worth of kSQT to be used in the Kepler network
- All Ambassadors will be entitled to an airdrop of SQT tokens, more details will be communicated on this closer to TGE
- The Elite Ambassadors (top 20) on December 15th will receive a Christmas gift
- The Elite Ambassadors (top 20) will be able to come up with a dedicated Zealy task of the day e.g. "Bob's Zealy Takeover Task"
- More rewards to come for all roles!

New Community Members

We recognise the information above is mostly relevant to our existing community members that have been around a while, so if you're new here, welcome!

For the newer members, we will be launching **Zealy Sprints** where you can work to be at the top of the leaderboard for each sprint. Winners of each sprint will earn rewards such as USDC, the new 'Rising Star' Discord role, and more. Watch this space!

FAQs

Q: When are these role changes taking effect?

A: On December 15th the role changes will be made and Zealy will determine the newest Ambassadors and SubQuery Elite.

Q: I was an Ambassador in 2022 and I don't have one of the new roles, am I still entitled to my SQT token airdrop that I was promised?

A: Yes, we will honour the tokens that were communicated to you via email in January 2023 if you do not have one of the new roles.

Q: I was an Ambassador before the role changes and also after, does this mean I will be eligible for double the airdrop in the TGE?

A: Yes the new 100 Ambassadors based on the first to reach Zealy level 10 will receive airdrops in the TGE separate to airdrops previously communicated.

Q: How am I supposed to reach level 10 to gain the new Ambassador role?

A: If you are an existing Spartan, Ambassador or Indexer, you need to make sure you have claimed your Early Supporter Bonuses in Zealy as this will give you a big boost. If you haven't already, you have a few weeks to complete quests and reach level 8 to claim your bonus.

Q: I'm struggling to reach level 8 to get the second part of my Early Support bonus on Zealy, what do I do?

A: We already have more than 40 members that have reached level 8, however we will make sure to release plenty of quests in November so that you can claim your boosters by the end of the month when these quests will be retired. Stay active and you will be able to get there!

Q: I'm a Spartan and I've contributed to SubQuery but I haven't received any rewards yet, what will I get?

A: In our old Spartan program, the most active Spartans were promoted to Ambassadors, similarly the Spartans who are most active now can become Ambassadors if they are one of the first 100 to reach level 10 in Zealy. We have given you Early Supporter Rewards on Zealy to give you an advantageous position to get there! To earn this reward you just need to reach level 8 in Zealy and claim your bonus XP. We'll also still recognise you after your role changes to SubQuery OG, and you can expect surprises if you continue to be active.

Q: I'm new to the community so I will definitely struggle to be one of the first 100 to reach level 10 in Zealy. How can I get rewards?

A: This Ambassador evolution is more relevant to our older community members who have continued to be super active and loyal to SubQuery. However we are going to begin **Zealy sprints**, which is aimed to help our newer members feel valued and rewarded. For sprints there will be a separate leaderboard for each particular sprint (everyone starts from 0) and the people at the top of the sprint leaderboard will receive rewards such as tokens, Discord roles (Rising Star) and more, depending on the campaign.