

**Version 1:**



**Copy:** Want to feel like the most badass guy in the gym?

Like someone who can bench more than your Gym crush's man?

The strongest amongst your friends?

**CTA:** Show the world what you stand for!

**Version 2:**



**Copy:** This is not “just a compression shirt”.

This is your chance...

Your chance to show the world that you're not one of those rainbow flag degenerates.

Your chance to show the world how strong you are.

Both internally and externally.

**CTA:** Are you ready to become the man everyone respects?

**Version 3:**

# This is not a compression shirt



**Copy:** Better blood circulation & reduced muscle fatigue.

This compression shirt will help you have longer workouts.

And longer workouts means more gains.

**CTA:** Ready to hop on the gain train?

**Version 4:**

# THE RESPECT YOU DESERVE



**Copy:** This shirt won't just help you look bigger.

It will get you respect from everyone around you.

It will show how dedicated you are to your fitness goals.

It will be a testimony to your hard work!

**CTA:** Ready to show your dominance to the world?

**Version 5:**

## Guys that wear [REDACTED]'s compression shirt



**Copy:** Become the relentless conqueror in your gym.

This compression shirt is not “just another shirt”.

It's proof of how hardworking you are.

It shows the world that you are better than everybody else.

**CTA:** Ready to show your dominance to the world?

### **Version 6:**

**Copy:** So comfortable that you'll never take it off!

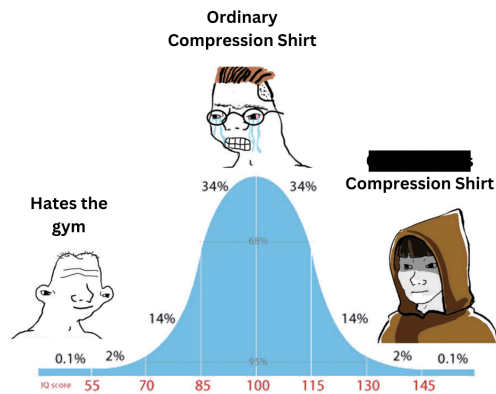
Our compression shirts are not your ordinary itchy compression shirts.

They are actually comfortable.

Giving you the BEST workouts of your life!

**CTA:** Click the button below and get yours now!

### **Version 7:**



**Copy:** “The feel is great, as is the quality. I’m delighted to have taken this compression tee-shirt and it’s much better for gym sessions.”

– Anton D.

**CTA:** Make your gym sessions better than ever before!

### **Version 8:**

**Copy:** “True to size, fits slim obviously. All the gym hoes run to me now, very satisfied. Will get more from this store.”

– S B.

**CTA:** Get all the attention from the ladies!