

1. Getting Active Attention - <https://jaxxon.com/>

This company has a great way of presenting their products in an appealing and desiring way. The product page for each item has photos of people wearing the jewelry and various sizes that can fit almost anyone. The description of the products are well detailed and thoroughly explained.

2. Getting Passive Attention

9:20



85

million bucks that quick. Bronson Reed, ... more

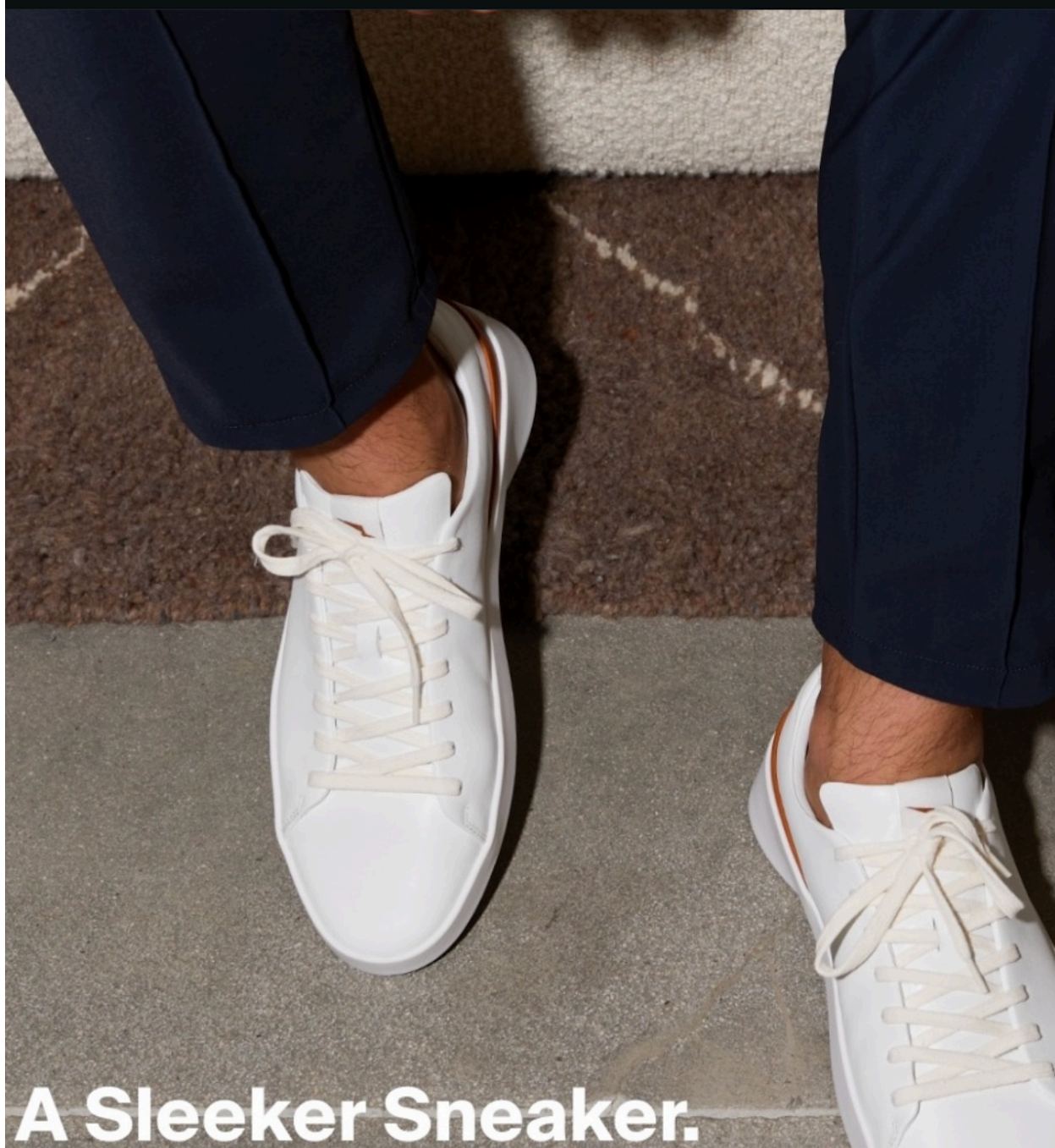
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1 day ago



**wolfandshepherd**

Sponsored



**A Sleeker Sneaker.**

The picture that popped up on my Instagram feed was quite enticing and appealing. The sneaker had an attractive design to it to make any man want to purchase it. It also gives the overall outfit a professional and important looking feel.

3. Increasing Desire - <https://jaxxon.com/>

The product page with the pictures and description of how the jewelry is made will increase desire for their customer base. When a customer looks at the picture, they can envision themselves wearing the item and have an increased sense of worth when they make the decision to purchase any piece of jewelry from them.

4. Increasing Belief in Idea - [Amazon.com: Nutricost Creatine Monohydrate Micronized Powder 500G, 5000mg Per Serv \(5g\)](https://www.amazon.com/Nutricost-Creatine-Monohydrate-Micronized-Powder-500G-5000mg-Per-Serv-5g/dp/B0758ZD964)

This Creatine Powder has a video attached to the product page that can influence any individual who is passionate about improving their body. The video shows men working out and completing particular exercises as well as showing off their abs, which will encourage other men to possibly try to obtain a physique similar to the ones in the video. Also the description of the product and the results that it may produce varying from person to person is quite enticing and would motivate passionate gym attendees to utilize this product.

5. Increasing Trust - [Amazon.com: Nutricost Creatine Monohydrate Micronized Powder 500G, 5000mg Per Serv \(5g\)](https://www.amazon.com/Nutricost-Creatine-Monohydrate-Micronized-Powder-500G-5000mg-Per-Serv-5g/dp/B0758ZD964)

With this Creatine Powder, not only did they display enticing advertisements, they also have a Best Sellers Ranking of #1 on Amazon for this product. For them to have such a high ranking as well as a 4.6 star review rating will increase trust for a customer to purchase this item or any item that this particular company may sell.