

Faith DeLorenzo

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Instructional Technology Specialist with 4+ years of experience supporting teaching and learning in higher education and 9+ years of experience in multimedia production. My career has been shaped by both instructional design and creative media, giving me a unique perspective on how educational technology, storytelling, and instructional design can support learning. Through faculty development, online course design, and digital learning resources, I help educators create experiences that are engaging, accessible, and meaningful for their learners.

Professional Experience

University of Central Florida <i>Instructional Technology Specialist I</i>	June 2023 – Present Orlando, FL
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- Designs, facilitates, and supports delivery of 40+ faculty and staff professional development workshops, aligning training initiatives with institutional priorities and growing average registration-to-attendance rates from 3% to 76% through strategic partnerships and streamlined workflows.
- Develops and maintains 15+ learner-centered modules, applying adult learning theory and microlearning strategies to support scalable, self-directed learning experiences for faculty with more than 8,900 learner engagements.
- Contributes to institution-wide initiatives through the design and development of online course materials and interactive multimedia experiences for special programs, including Generative AI for Teaching & Learning, Microcredentials and Digital Badging, Space PMBA Program Orientation, and Panopto and Zoom Essentials.
- Investigates, pilots, evaluates, and supports instructional technologies including ThingLink, Zoom, Panopto, and generative AI tools, providing consultation, training, and implementation support to faculty and institutional stakeholders.
- Serves on university accessibility committees and collaborates with compliance and instructional design teams to support WCAG 2.1 AA-aligned training, inclusive design practices, and accessibility evaluation efforts.
- Mentors and coordinates a team of OPS staff across video production, graphic design, and web development projects, providing coaching and project oversight to ensure quality and consistency across deliverables.

UCF's Center for Distributed Learning <i>Instructional Design Intern (Concurrent with primary role)</i>	April 2025 – August 2025 Orlando, FL
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- Designed and developed a 9-module online course in partnership with instructional designers and accessibility specialists, creating instructional graphics, videos, interactive media, H5P interactions, and accessible learning materials to equip faculty and staff with inclusive design practices.
- Developed 8 scenario-based learning experiences using storytelling and narrative-driven interactions to immerse learners in authentic workplace challenges and support measurable learning outcomes.
- Led pilot testing with 30 learners, synthesizing qualitative feedback and implementing iterative design improvements to strengthen usability, accessibility, engagement, and learning effectiveness.

Florida Institute of Recording and Sound Technology <i>Senior Instructor for Digital Filmmaking & Video Production</i>	May 2022 – December 2023 Maitland, FL
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- Led the redesign and online conversion of an 8-course cohort-based curriculum, developing course materials, multimedia content, assessments, and learner-centered activities while maintaining accreditation requirements and an accelerated implementation timeline.
- Facilitated technology-supported learning experiences for diverse adult learners, incorporating multimedia production tools and experiential learning strategies to increase engagement and competency development.
- Partnered with program directors and industry professionals to develop assessments and learning projects that reflected current industry practices and workforce competencies.

Technical Skills

- **Instructional Design & Learning Sciences:** ADDIE, Universal Design for Learning (UDL), Microlearning, Adult Learning Theory, Scenario-Based Learning, Experiential Learning, Rapid Prototyping, Storyboarding
- **Learning Technologies & LMS:** Webcourses@UCF (Canvas), ThingLink, Articulate Rise, Microsoft 365, Panopto, Zoom, H5P, Materia
- **Multimedia & Creative:** Adobe Premiere Pro, Microsoft Clipchamp, OBS Studio, Canva, Adobe Photoshop, Adobe Lightroom Classic, Audacity
- **Generative AI Tools:** ChatGPT, Claude, Microsoft Copilot, ElevenLabs, HeyGen, Skybox, Canva Magic Studio

Certifications

IAAP Certified Professional in Accessibility Core Competencies (CPACC)

International Association of Accessibility Professionals | Awarded: 03/30/2026

Education

University of Central Florida

Master of Science, Instructional Design & Technology – eLearning Track | December 2025 | GPA: 3.9

Montclair State University

Bachelor of Fine Arts in Filmmaking | December 2020 | GPA: 3.7