

MBA CONSULTING PROJECTS- USA AND CANADA **ONLY**

Our MBA candidates are prepared to collaborate and deliver you creative solutions to current relevant business challenges! St Edwards MBA teams have conducted projects for hundreds of businesses, offering industry and market research insights, fresh ideas, and actionable recommendations. This is your opportunity to access strong talent and a potential hiring pool! See the many ways St Edwards MBAs have delivered value to companies in the project list below!

Timeline: Fall (August to Dec), Spring (Jan to May) - 7 week classes are offered each term

Team Size: 2 to 5 Advanced Full-time or Evening MBA Students each offering 60 hours of effort

Objective: Engage in a strategically focused interdisciplinary project (see examples below) that will engage our final semester MBA students to address a business challenge your facing and consider how the identified solutions will impact your business for you to tangibly consider next steps.

Sample of Past projects

- Provided a Marketing and Outreach Plan designed to drive engagement with small business owners and increase lead generation.
- Developed proposals for a new inventory tracking system and revenue collection process, as well as a communication strategy for better communications for employees between the aid The Client in research of the restaurant industry pertaining to acquisition, consumption, waste, and quantity of specific ingredients used that could potentially be grown in The Alchemist.
- Establishing staffing strategies and marketing systems to aid in growing the company business
- Developed a 5-year plan for unbranded fitness club that will facilitate opening a combined brick- and mortar warehousing and membership-based exercise facility.
- The SEU team leveraged data from KCVB and STRs to better understand trends, specifically how much revenue STRs capture and what role the STRs industry plays for tourists
- Provide a well-known medical device company with a comprehensive competition-focused market analysis.
- Performed a financial analysis / audit and developed a strategic positioning plan for a library.

PROPOSAL DEADLINE: July 15 for the fall semester

December 15 for spring semester

Please email your proposal to Dr. Amr Swid at aswid@stedwards.edu

For consideration

- Please be comprehensive in your responses, as this info will be used, if selected, by the MBA team to identify questions and prepare for their first meeting with you to refine the project scope and approach for success.
- While the information you provide will only be shared internally with St Edwards MBA students and faculty, please do not include any material non-public information.
- Sometimes not all projects are selected as we often receive more proposals than the number of student teams available.

Requested Proposal Information

- Company name, website, address (if Service Corps, # employees, annual revenue, mission)
- Primary and secondary project sponsor contacts (name, title, email, phone)
- Requested project period
- Requested # of MBA team members
- Description of company background and problem/challenge to be addressed
- Description of scope of work to be executed to address the challenge
- Description of intended deliverables
- List of resources you'll make available to the team (e.g., templates, data, reports, etc.)
- Description of skills and experience MBA students will benefit from having
- Indicate need for Non-Disclosure Agreement

Please contact Dr. Amr Swid, the MBA Program Director, at aswid@stedwards.edu with any questions or to discuss your proposal before you submit.