

New Member Pitch Script

Thank you so much for giving me a few minutes of your time!

I know y'all have a lot to cover tonight so I promise to make this announcement short and sweet!

As a **sophomore/junior/senior** in school here, I've learned a lot about students.

1. We LOVE the idea of travel but we also LOVE **university** and many of us but don't want to miss an entire semester on campus.
2. If we want to study abroad, it is never too early to go. Too many students said they were waiting until the "perfect summer" to study abroad and then totally missed their chance because of classes or life just happening faster than you think.
3. I know it is early in your freshman year and you are probably feeling overwhelmed by all the things to do and manage just hoping someone could come make things EASY!

And that's why I'm here! My name is _____ and I am a New Member Liaison for LeadAbroad. They are an organization based in Atlanta and their full-time job is helping students like us pick out a perfect summer study abroad program. They make it easy!

Let's face it - we all know that travel has the power to change lives. LeadAbroad sees it happen every year on their programs. And now more than ever, we all need to get away! But everyone is probably looking for something different. LeadAbroad can help you find a transformative program that matches your interests and your schedule.

- Maybe you're thinking about doing a longer program abroad like a semester during sophomore or junior year but you want to start with something short during freshman summer! There are options that are only two or four weeks long that leave open the majority of your summer to go home and still see friends and family.

- or maybe you're a super achiever and want to go ahead and test out a professional path like marketing or get some medical experience to boost your resume and be sure you're on the right professional path.

- Some of you may be thinking, I need to do the absolute BEST summer program to make up for lost time and get me back on track. You may be perfect for their most popular location in Cape Town, South Africa where you can go on a REAL safari, head to vineyard tours by day, but also the tastiest and most fabulous restaurants by night. You can do more in 5 days in Cape Town than 5 weeks anywhere else in the world.

Whatever you're looking for, LeadAbroad has a program that will work for you, your interests & your schedule.

HERE'S THE PROBLEM: Most recent graduates' #1 regret is that they didn't study abroad. Everyone WANTS to travel and freshman summer is the perfect time to start.

If anything I've said tonight has even piqued your interest and you want to add *travel* to the list of things you accomplish while you're in college, I'm going to pass around this clipboard. **Write down your name and the most important thing is to write down your phone number.** They will *text* you to set you up

with more information. They are the best and will help you pick out a perfect program and answer your questions - zero commitment!!

We say this every time we speak to a group and I will say it again: **Do NOT spend your college summers stalking your friends' adventures on Instagram...** Get your name and number on this list while you have the chance, and let's get you abroad this summer!