

American Forests

PARTICIPANT PROFILE



Lindsey Putz
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Partnerships
Washington, DC

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Funder: American Express

Lindsey Putz oversees the Corporate Development program at American Forests, stewarding new and existing relationships to advance the transformational work American Forests is implementing. Under her leadership, the program has grown from \$3m in annual giving to over \$12m and one to three, soon to be four, team members in five years. Lindsey enjoys brainstorming creative partnership models with corporations across a variety of industries including tech, finance, retail, and insurance and seeing the impact these investments have in both cities and rural landscapes. Prior to joining American Forests, Lindsey oversaw a variety of events, community programs, and corporate partner accounts for the Dayton Dragons, a baseball team out of Dayton, Ohio and the single-A affiliate of the Cincinnati Reds.

ORGANIZATION INFORMATION

Mission Statement: American Forests creates healthy and resilient forests, from cities to large natural landscapes, that deliver essential benefits for climate, people, water and wildlife. We advance our mission through forestry innovation, place-based partnerships to plant and restore forests, and movement building.

Mission Priorities:

1. Environment
 2. Community Building/Economic Empowerment & Independence
 3. Employment Services/Workforce Development
 4. Education
 - 5.
- Other:

Total number of employees: 31

Total number of volunteers (estimate): 8,042

Revenue	Prior Year	2020
Contributions and grants	\$9,931,926	\$11,042,037
Program service revenue	\$39,966	\$24,749
Investment income	\$113,504	\$138,224
Other revenue	\$2,666	\$22,724
Total revenue	\$10,088,062	\$11,227,734

Statement of Revenue (from page 9 – Form 990)	
1a. Federated campaigns	\$67,612
b. Membership dues	\$0
c. Fundraising events	\$0
d. Related organizations	\$0
e. Government grants	\$673,614
f. All other contributions	\$10,300,811
g. Noncash gifts in line F	\$0
h. Total	\$11,042,037
2. a-g Other revenue (if applicable)	

Fun Fact: I once took Magic Johnson's limo through Starbucks on a coffee run for several high-profile guests during my first season with the Dayton Dragons.