

Summary of the process:

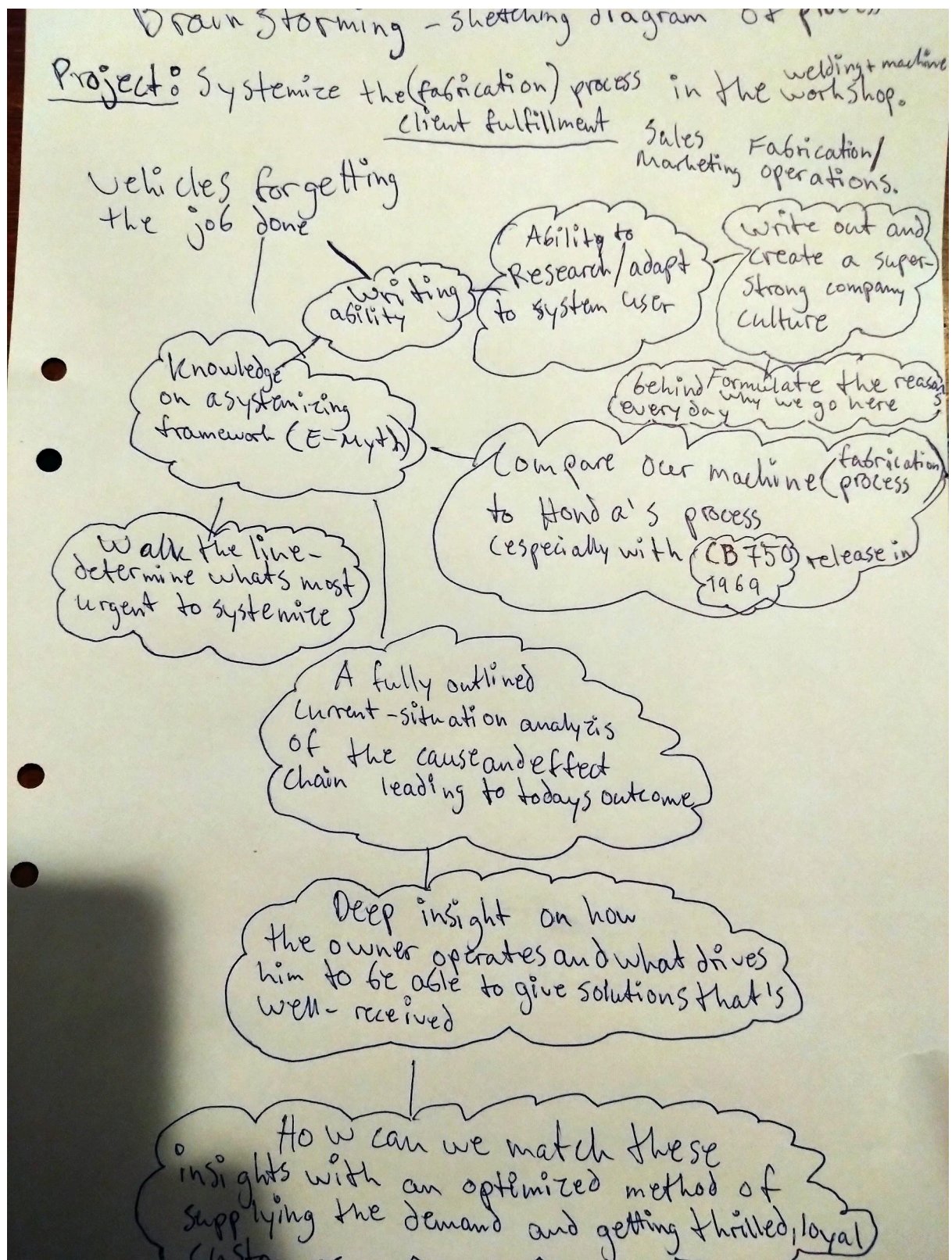
I will use my writing and marketing ability combined with the problem solving and planning methods taught in the Agoge Program to write out the systems for our client fulfillment system here at the welding workshop.

This system will consist of:

Sales

Marketing

Fabrications process/operations



Realist perspective

Based on my brainstorming, the parts that will realistically work is to continually use my notes from the constant ideas I get combined with writing down the factual techniques I learn daily in the workshop.

Comparing the process to Honda, but not trying to mimic it, since our process is a lot more varied and the employees here need to be more of a jack of multiple parts of the trade.

But, what we can utilize is the Honda i doctrine and implement it partially in each and every worker here.

To get an efficient framework in every employee.

In terms of the strong company culture, it's not really up to me, but I can formulate the one the owner has in his mind and would like to reflect onto others.

For the writing ability, as long as I keep learning about copywriting, and start writing about my work, both with websites and the fabrication on my own LinkedIn, I will learn to capture my target audience magnificently.

Because that's been the most effective so far, to do the things I want to do on the job, off the job, then attract that line of work here as well.

To gain deep insights on how the owner operates and is motivated, I'll engage in consistent small talk every morning.

This is accordingly to the original Conquest Planner, but my brain storming session sparked the ideas for inspiring change at the workshop.

What I primarily need to add is insights for the employees that comes from outside of the workshop, so they can have something to genuinely strive for instead of listening to only the owner when we start to develop the systems.

Critical perspective:

The holes in this plan is that I'll be single handedly be able to come in as a new employee and create an entire work culture inspired by Honda when there are guys that have worked in the industry longer than I've lived on the planet.

So I need to brainstorm a lot more and walk the factory line on how the experienced employees can find fulfillment in leveraging their knowledge to help build the systems and the culture.

I'm not pushing a mountain but rather getting a flywheel to start spinning.

But the current plan is way too optimistic with how I'll be able to inspire change this quickly (3 months as in the Conquest Planner)