

PROGRAM INFORMATION FORMAT

Course Name	Data-Driven Supply Chain Transformation
Course Name as on Certificate	Data-Driven Supply Chain Transformation
Certificate Issued by	IIM Jammu
Institute	Indian Institute of Management Jammu
Introduction	In a rapidly evolving global market, supply chains and project management practices must leverage digitalization and data-driven strategies for superior efficiency, resilience, and competitiveness. These programs offer participants a deep understanding of modern supply chain transformations, digital technologies, and project excellence frameworks crucial for sustainable business success.
Course Objectives	Equip participants with the knowledge to design and implement data-driven supply chains. Develop project management excellence using best-in-class frameworks and methodologies. Enable digital transformation in supply chains to drive agility, visibility, and customer-centricity. Enhance strategic thinking, decision-making, and execution capabilities.
Eligibility	Graduate students, working professionals, entrepreneurs, and mid-to-senior level executives.
Program Prerequisites	Basic understanding of supply chain management, project management, and business operations.
Target Segment/ Who Should Attend	Supply Chain Professionals, Project Managers and Team Leads, Business Analysts and Operations Managers, Entrepreneurs and Start-up Founders, Consultants and Digital Transformation Specialists
Type of Certificate	Certificate of Completion
Total No. of Hours	30 Hrs
Fee	Rs 30,000 + 18% GST
Date	22/12/2025 to 27/12/2025
Mode	Online
Pedagogy	• Case Study Discussions • Hands-on Workshops • Simulation Exercises • Live Industry Projects • Group Assignments and Presentations
Course Content	• Day 1: Introduction to Supply Chain Transformation & Digitalization • Global Megatrends in Supply Chain • Data Analytics Foundations for Business Decisions • Day 2: Excellence in Project Management • Project Planning, Risk Management, Agile and Scrum Frameworks • Project Execution Excellence: Lean, Six Sigma, and Hybrid Approaches • Day 3: Building Data-Driven Supply Chains • Predictive Analytics, Forecasting, and Inventory Optimization • Integrating AI, ML, and IoT into Supply Chains • Day 4: Digital Supply Chain Management • Cloud-Based SCM Platforms (SAP, Oracle) • Blockchain Applications and Cybersecurity in Supply Chains • Day 5: Strategy and Innovation in SCM & Project Management • Blue Ocean Strategy and Sustainable Innovation • Resilient and Circular Supply Chains • Day 6: Capstone Project Presentation & Leadership Panel • Future Trends: Blockchain, AI, Sustainability • Capstone Project • Team Presentations • Feedback from Industry Mentors • Closing Leadership Panel: Future of Supply Chains and Project Management • ERP Systems and Digital Platforms
Key Programme Highlights/USP	100% application-oriented learning with industry use cases. Exposure to leading tools (SAP SCM, Power BI, Trello, etc.) Personalized mentoring by top industry experts. Opportunity to work on real business problems through capstone projects. Certification recognized by industry leaders.

Program Directors	Dr. Sourav Mondal , Dr. Atanu Bhuyan ,
Key Attractions for sessions	Hands-on Sessions on AI & Data Analytics Tools Capstone Business Simulation Game Design Thinking Sprint for Real-Time Problem Solving Networking Dinners and Fireside Chats with Entrepreneurs Career Guidance Sessions for Future Leaders

