Time	Segment	Who	Detail
11:30	Bump in & setup	All	Venue access · Position notebooks, pens, seating plan · Team ready by 12:20
12:30	Attendee arrival — welcome drinks	All	Network on the floor · Profile key delegates before they sit
12:45	Attendees seated — opening	Kelvin	Chatham House rules · Acknowledgement of country · Intros around the table (name, title, company) · 10–15 mins
1:00	Roundtable commences	Kelvin + Kier	Kelvin opens with POV — AI as a product delivery workflows, design systems · Option A "As you introduce yourself — tell us one thing AI has genuinely changed in how your team delivers, and one thing it hasn't touched yet that probably should."
1:10	Entrée served	—	Continue conversation · Read the energy in the room 5–10 directed questions, then open to the group - Legal super, Jetstar & Nine → Kelvin - Sustainable agentic AI workflow→ Kier
1:40	Mains served		
2:10	Dessert served		
2:20	Closing remarks	Kelvin	Summarise key threads · Thank attendees · Invite to stay · Team turns to person next to them
2:30	Roundtable concludes — optional networking	All	~50% typically stay · Wes and Kelvin on the floor · Kier available for deeper follow-ups
3:30	Event concludes — bump out	All	Debrief · Assign follow-up notes within 24 hours

The Shift from AI Tools to AI-Native Organisations

- Exploring AI-native delivery models with measurable gains in velocity, governance and delivery confidence
- Redesigning product and engineering workflows around human judgement, agent execution and continuous validation
- Scalable human & agent collaboration across product, design and software delivery

Conversation points

Where most teams actually are

- Six weeks in, two automation outputs, no investment pathway to go further
- The organisations that admit that are the ones that will mov

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AI as a product, not a initiative

- Agentic AI needs purpose, governance, validation and a value model — same as any product
- "30% velocity" is not an outcome. Velocity toward what?

The missing ROI model

- Efficiency gains without a cost model are just restructures with better PR
- Tokenism costs, running costs, redeployment of saved capacity — rarely accounted for

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Design is now systems thinking

- Interaction design is commoditised — AI generates it
- What's rare: structuring design systems so agents can actually ingest them correctly
- More rigorous upstream work, not less

Intro round — Kelvin (12:45)

- OPTION A: "As you introduce yourself — tell us one thing AI has genuinely changed in how your team delivers, and one thing it hasn't touched yet that probably should."
- OPTION B: "Quick intro — name, role, company — and then: what's the AI bet your organisation has made that you're most nervous about?"

Questions suggestions for Kelvin

- When your org talks about AI-native delivery, would everyone on your team give you the same answer — or is it still whoever's loudest?
- Where in your delivery workflow has agent execution actually changed how work gets done — not assisted, actually restructured the workflow?
- How are you measuring the value of AI in your delivery process right now — and if that number doubled tomorrow, would you know why?
- Who in your organisation owns the quality of what your AI agents produce — is that a person, a gate in the process, or still a grey area?
- Honest check — are you six months ahead of where you thought you'd be with AI-native delivery, or six months behind?

Questions suggestions for Kier

- Where does human judgement still sit in your model — who decides what the agent does, and who is accountable when it gets it wrong?
- As agent execution takes over more of the workflow, what happens to the designers and product people who used to sit next to the engineers — where do they go?
- When an agentic workflow delivers an outcome, how do you validate it actually served the business goal it was built for — not just that it ran?
- Has anyone in this room actually got sign-off from their leadership team to run a delivery workflow where an agent is making real decisions — and if so, how did you get there?
- If you could remove one structural blocker to AI-native delivery tomorrow — not a tech problem, an org problem — what would it be?

Forefront Executive Lunch

TARGET AUDIENCE PARAMETERS

Event: Executive Lunch, Melbourne CBD

Date: 18 June 2026

Delegate target: 15–18 attendees

Sectors/industries:

- Energy
- Superannuation
- Banking
- Insurance

Geography: Melbourne-based or Melbourne-present leadership only

Target job titles

- Head of Digital
- Chief Digital Officer
- GM Digital
- Chief Technology Officer (CTO)
- Head of Technology
- Chief Product Officer / Head of Product
- Head of Digital Products
- Chief Transformation Officer

We are seeking individuals with ownership over digital investment decisions and customer-facing digital platforms — not IT operations, infrastructure, or project management roles.

Account exclusions

Please do not target the following — we are managing these relationships separately: ANZ, NAB, Westpac, ING, HSBC, AMP, RACV, McMillan Shakespeare, UniSuper, Aware Super, Rest Super, Caresuper, Legal Super, LeavePlus, Defence Health, TAL, Zurich Australia, IAG, Suncorp, EnergyAustralia, AGL, Bupa Australia, People's Choice Credit Union, SelfWealth, Guild Insurance, and Perpetual.

Seniority floor

All confirmed delegates should hold a title equivalent to Head of, Director, GM, or C-suite within a digital, technology, or customer experience function. 14 people at the right level is preferable to 18 with a mixed seniority room.

EVENT TOPIC

Event name:	
Three conversation themes	1.
	2.
	3.

DISCUSSION QUESTIONS

Q.1
Q.2
Q.3

ANZ
NAB
Westpac
ING
HSBC
AMP
RACV
McMillan Shakespeare
UniSuper
Aware Super
Rest Super
CareSuper
Legal Super
LeavePlus
Defence Health
TAL
Zurich Australia
IAG
Suncorp
EnergyAustralia
AGL
Bupa Australia - Excl Benson
People's Choice Credit Union
SelfWealth
Guild Insurance
Perpetual