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WEB160: Project Scope

1. What type of written information is the potential user of this site looking for and/or wanting to gain by coming to this site?

There will be users looking for different information on my portfolio website. Teachers might be looking there for my staging areas and assignment links. Recruiters and employers might be looking there to get a better idea of my skills, see my portfolio and find a contact info. Business owners will try to find information about freelance Web Design services and a way to contact me. Occasionally, friends might check it out because of being curious.

2. What type of written information is the client looking to convey to the user with this site and why?

Demonstration of my skills in the area of Graphic Design, Web Design and UX Design. Positive reviews and endorsements by other professionals who have worked with me before.

3. What is the perception, attitude and tone that the user will feel most comfortable with and why?

Professional look. Well structured content, easy navigation, useful information.

4. What perception, attitude and tone does the client want to convey to the user and why?

Professionalism, knowledge, creativity and reliability. Great UX too.

5. What might be some typical questions the potential user might ask about your site's business or organization? (Write at least 20 questions.)

HR People:

- 1.What is your skillset?
- 2.What experience do you have?
- 3.Are there any samples of your work?
- 4.What is your education?
- 5.Do you have references by people you worked with?
- 6.What software applications can you use?

Business Owners:

- 7.Can you make my logo?
- 8.Can you create my brand new business website from scratch?
- 9.Can you redesign my old website?
- 10.Can you do SEO for my website?
- 11.Can you make responsive websites?
- 12.Can you maintain my website?
- 13.Can you make a shopping cart?
- 14.Can you provide the pictures for my website?
- 15.Can you improve the UX of my website?
- 16.Do you have recommendations from previous clients?
- 17.Where can I see some of the websites you created before?
- 18.What are the prices for the different services you offer?
- 19.How long would it take to build my company website?
- 20.Do I have to do something to get a website?

21.How much will it cost to get a website?

6. What are the answers your client should provide to the users' questions?
**(Answer questions you described above as this will eventually become
“content.”)**

HR People:

1.What kind of professional are you? What is your main skillset?

I am a User Experience Designer. I have Web Design and Marketing background and skills. For more detailed description of all skills you can find my resume here.

2.What work experience do you have?

I am a Web Designer since 2016. Before that I have eight years of experience in the field of Customer Service and International Communications

3.Are there any samples of your work?

Yes, here is a link to my portfolio.

4.What is your education?

I have an Associate's Degree in Web Design and a Master's Degree in Marketing.

5.Do you have references by people you worked with?

Yes, their contact information can be provided upon request.

6.What software applications can you use?

Graphic Design Tools: Adobe Illustrator, Adobe Photoshop

Markup languages: HTML5, CSS3, Sass, SCSS

Programming languages: jQuery, Javascript, PHP, Python, SQL

Business Owners:

7.Can you make my logo?

Yes, I can design or redesign your company's logo. Here are some examples of logos I have created for other clients. And here you can find a full list of all services I can provide.

8.Can you create my brand new business website from scratch?

Yes. I will be happy to build your brand new website. Creating a website is a teamwork between me and your team so that the final outcome fully satisfies your expectations.

9.Can you redesign my old website?

Yes. I can do small touch ups or full redesign to your website.

10.Can you do SEO for my website?

Yes. I can do Search Engine Optimisation for your website so that your clients can find you easier.

11.Can you make responsive websites?

Yes. They look good on all kinds of devices: mobiles, iPads, laptops, desktop computers.

12.Can you maintain my website?

Yes. I maintain the websites for most of my clients.

13.Can you make a shopping cart?

Yes. I can make a shopping cart linked to PayPal.

14.Can you provide the pictures for my website?

Most of the time my clients bring the pictures of their products. However, I can use professional stock images whenever this is suitable for your business or organise a photoshoot for you.

15.Can you improve the UX of my website?

Yes. I can do a User Experience analysis and come up with suggestions how to improve the usability of your website. I can also do the suggested improvements for you.

16.Do you have recommendations from previous clients?

Yes. You can find them on my Recommendations page.

17.Where can I see some of the websites you created before?

You can find my portfolio here.

18.What are the prices for the different services you offer?

You can find my pricelist here.

19.How long would it take to build my company website?

Building a company website depends on the scope of the project and your participation in the process. We need to discuss in a short interview what you expect from your website so that I can evaluate the project and give you an approximate price.

20.Do I have to do something to get a website?

Building a nice website is a teamwork between us. You will have to decide what information you want to publish on your website and provide me with most of it. After that I will come back to you several times to ask for your opinion about the way the information will be organised and the visual design that you like for your website.

21.How much will it cost to get a website?

The cost depends on the size and complexity of the website. It is based on the hours which I will spend working on the project. After we discuss your expectations, I will come back to you with the approximate price.