

# The title is written in UPPERCASE format (8-14 words, in Indonesian and English) (Cambria 17, **bold**)

First Author <sup>1,\*</sup>, Second Author <sup>2</sup>, Third Author <sup>3</sup> (11pt)

<sup>1</sup> First affiliation (10pt)

<sup>2</sup> Second affiliation (10pt)

<sup>1</sup> Email First Author\*; <sup>2</sup> Email Second Author; <sup>3</sup> Email Third Author (10pt)

\* corresponding author

## Article history

Received

Revised

Accepted

## Keywords:

Keyword 1

Keyword 2

Keyword 3

Keyword 4

Keyword 5

## ABSTRACT (CAMBRIA 12, BOLD)

The Abstracts is written concisely and factually, covering background, research objectives, research methods, results and conclusions, and scientific contributions. The abstract is written in English and Indonesian, abstract length ranges from 200-250 words in one paragraph, Cambrian 11 and spaced 1.

This is an open access article under the [CC-BY-SA](#) license.



## 1. Introduction (bold, 12 pt)

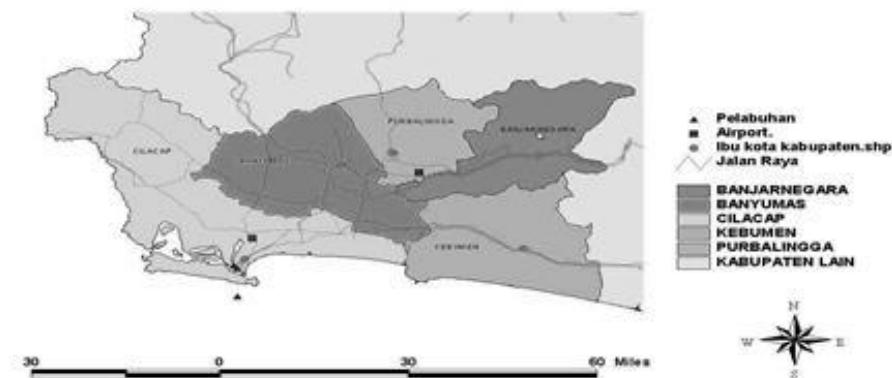
Manuscripts are typed in Cambrian font size 11, spaced 1 and Justify. Normal margin with 7000 words in doc/docx format). The introduction consists of the background or reasons for the research, supporting theories from several literatures that become a clear theoretical basis, the formulation of the problem, and the purpose of writing. The introduction is written in one chapter without subtitles. All presentations in the article are written in essay form, so there is no numeric and/or alphabetical format that separates chapters/sections, or to mark new chapters/sections. For that, if there are parts of the article content that require numbering or bullet lists, make them into flowing paragraphs as follows: (1) one, (2) two, and (3) three.

## 2. Method (Cambria Bold, 12pt)

Explain the systematic steps carried out in research activities. The methods discussed include research methodology, research subjects, instrument development, data analysis techniques / statistical tests carried out. The research method describes the research stages in detail and clearly so that it can be referred to by other researchers (repeatable and reproduceable).

### 3. Results and Discussion

Explain whether the implementation of the research activities carried out is able to achieve the expected goals and benefits. The results and discussion are supported by data and using tests and indicators that are commonly used in their respective scientific fields. In the discussion, the relationship between research results and theory, research objectives and comparisons with other studies that have been published is stated. The discussion also explains the implications/contributions of the findings to science. The results and discussion are expressed clearly and straightforwardly using simple sentences. Results can be displayed in graphs or tables.



**Figure 1. (10 pt, Cambria, Bold)**

Use capital letter in the first letter of the graphic or picture title (10 pt, Cambria)

We suggest that you use a text box to insert a graphic (which is ideally a 300 dpi resolution TIFF or EPS file with all fonts embedded) because this method is somewhat more stable than directly inserting a picture.

To have non-visible rules on your frame, use the MSWord "Format" pull-down menu, select Text Box > Colors and Lines to choose No Fill and No Line.

**Table 1. (10 pt, Cambria, Bold)**

Use capital letter in the first letter of the table title (10 pt, Cambria)

TITLE 1	TITLE 2	TITLE 3
The table used Cambria font 10 pt.	The table only use the horizontal line horizontal.	The table does not use the vertical line.
Use the horizontal line in a minimum way.	The horizontal line is used as the divide the beginning and the last part.	The table uses one space.

Source: Write down the resource of the data

### 4. Conclusion (Cambria Bold, 12pt)

Conclusion is the answer to the proposed hypothesis (or title). Conclusions must be based on the facts found, and their implications need to be stated to clarify the benefits generated.

Conclusions are expected to be critical, careful, logical, and honest based on the facts obtained.

### **Acknowledgment (*Cambria Bold, 12pt*)**

The preferred spelling of the word “acknowledgment” in America is without an “e” after the “g.” Avoid the stilted expression “one of us (R. B. G.) thanks ...”. Instead, try “R. B. G. thanks...”. Put sponsor acknowledgments in the unnumbered footnote on the first page.

### **References**

The bibliography section must contain all the references cited/cited in the article manuscript and must be listed in the Bibliography section. Bibliography must contain referenced libraries from primary sources (scientific journals; minimum 80% of the entire bibliography) published in the last 10 (ten) years. The number of references cited is at least 10 (ten) library sources. It is recommended to write citations or citations using a reference management application program, for example: Mendeley, EndNote, Zotero, or others. The writing format used in the Journal is APA 6th Edition (American Psychological Association, 2010). The bibliography is written using the APA citation system, Cambria 11 font, Space 1. This exmpale:

- Alfraita, A., Widiyani Roosinda, F., & Bilga Ayu Permatasari, D. (2021). Joko Widodo's anger in framing online media. *Jurnal Spektrum Komunikasi*, 9(1), 90 - 104. <https://doi.org/10.37826/spektrum.v9i1.139>
- Kartini Rosmalah, & Agustianingrum, S. (2021). The Effectiveness of Ruangguru Instagram Account Message as Digital Marketing Communication. *Jurnal Spektrum Komunikasi*, 9(2), 162-179. <https://doi.org/10.37826/spektrum.v9i2.124>
- Kotler, P. & Keller, KL. (2012). *Marketing management*. New York: Prentice Hall.
- Sitanggang, A. (2019). Konstruksi Makna Iklan “Gojek Mempersembahkan: Cerdikiawan”. *Jurnal Spektrum Komunikasi*, 7(2), 48-63.

### **Supplementary Material**

Supplementary material that may be helpful in the review process should be prepared and provided as a separate electronic file. That file can then be transformed into PDF format and submitted along with the manuscript and graphic files to the appropriate editorial office.