

The [Introduction to OER Adoption Workshop](#) follows a strategy that raises awareness, educates, and, most importantly, engages faculty. This strategy invites faculty attendees to explore a book in the [Open Textbook Library](#) after they have attended the workshop. They are then invited to write a review of a textbook.



Of the faculty who attend the Introduction to OER Adoption workshop, 66% write a review, and 47% adopt an open textbook.

Introduction to OER Adoption Workshop

This hour long workshop for faculty focuses on understanding students' financial predicament and its impact on their academic success. We introduce faculty to open textbooks and the benefits they can bring to student learning, faculty pedagogical practice, and equity and inclusion on campus. Faculty are invited to engage with open textbooks by writing a brief review of a textbook in the Open Textbook Library (OTL) as part of the faculty development workshop. To help you prepare for any questions that faculty may have during the workshop, view the [Open Textbook Library Tough Questions Cheat Sheet](#).

Campus Partners Workshop:

This hourlong workshop is for partners on campus who will interface with faculty as they make their adoptions. Attendees often include librarians, instructional designers, Center of Teaching and Learning, educational technologists, and representatives from the bookstore. This workshop will offer partners resources for engaging faculty in conversations about open textbooks and stimulate conversations with campus partners. [More on the partners workshop](#).

Create a workshop and track your OER data in the Data Dashboard:

The OEN's Data Dashboard helps you manage and collect data on your open textbook workshops. The Data Dashboard can be accessed in the member portal.

The Data Dashboard can help you do four key things for your open textbook workshop:

1. Set up a workshop, including a registration page.
2. Manage workshop registration.
3. Take workshop attendance and communicate with workshop attendees.
4. Track your programmatic data for measuring and reporting impact.

How to Use the Data Dashboard

If you are not already familiar with the Data Dashboard, you attend the *Data Dashboard: Intro + Basics*, and *Data Dashboard: Deep Dive* synchronous training sessions, dates and times for which are listed under the [Community Hub Events](#) tab. For a more self-guided approach, visit the [Data Dashboard documentation site](#).

Recruit Faculty for your Workshop:

Recruiting faculty for your workshop is vital, as is developing interest for the workshop on your campus. Before you get started, check out these [8 tips on faculty recruitment](#) created by members of our community who have hosted well-attended faculty workshops. We advise that you start recruiting at least 4 - 6 weeks before the workshop.

Have questions leading up to your workshop?

Reach out to the OEN Google Group: You are part of a vibrant, diverse, active community of campuses across the United States that are doing the same work as you are! Everyone in the Google Group is involved in recruitment and campus engagement around open textbooks. Feel free to ask the community questions at open-textbook-network@googlegroups.com, or browse the Google Group's Archives.