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# 2025 GivingTuesday Checklist

Dates	Recommended Actions	Supporting Resources
Sept. 30-Oct. 10	<ul style="list-style-type: none"> <li><input type="checkbox"/> <a href="#">Join</a>/ Watch Campaign Overview Workshop</li> <li><input type="checkbox"/> Set your campaign goal</li> <li><input type="checkbox"/> <a href="#">Join</a> the campaigns community space</li> <li><input type="checkbox"/> Activate your team!</li> </ul>	<ul style="list-style-type: none"> <li>★ <a href="#">Campaign Terms + Conditions</a></li> <li> <a href="#">Overview Recording (EN / ES / Slides)</a></li> <li> <a href="#">Motivate Your Team Workshop</a></li> <li> <a href="#">Goal Setting Worksheet</a></li> </ul>
Oct.13-24	<ul style="list-style-type: none"> <li><input type="checkbox"/> <a href="#">Join</a> Campaign Preparation Workshop (Oct. 16)</li> <li><input type="checkbox"/> Map your network</li> <li><input type="checkbox"/> Review Donor Messaging Guide</li> </ul>	<ul style="list-style-type: none"> <li>★ <a href="#">GivingTuesday Messaging Templates</a></li> <li> <a href="#">Prep Workshop Recording (EN / ES / Slides)</a></li> <li> <a href="#">Network Mapping Worksheet</a></li> <li> <a href="#">Network Mapping Webinar</a></li> </ul>
Oct. 27-Nov. 14	<ul style="list-style-type: none"> <li><input type="checkbox"/> Create marketing materials</li> <li><input type="checkbox"/> Share stories with your entire donor base</li> <li><input type="checkbox"/> Reach out to donors</li> </ul>	<ul style="list-style-type: none"> <li> <a href="#">Project-Posting Workshop (12:28 - 41:40)</a></li> <li> <a href="#">Graphics</a></li> <li> <a href="#">GlobalGiving Guide to using AI for Project Pages</a></li> <li> <a href="#">Storytelling Worksheet</a></li> <li> <a href="#">GivingTuesday Canva Templates</a></li> </ul>
Nov.17-28	<ul style="list-style-type: none"> <li><input type="checkbox"/> <b><a href="#">Deadline to submit projects, reports, and appeals: Nov. 24, 5pm EST</a></b></li> <li><input type="checkbox"/> Finalize donor communications</li> <li><input type="checkbox"/> Draft and schedule social</li> </ul>	<ul style="list-style-type: none"> <li> <a href="#">How to use GlobalGiving project appeals tutorial</a></li> <li> <a href="#">Nonprofit Handbook: Appeals</a></li> </ul>

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	media posts and emails	
Dec. 1-4	<ul style="list-style-type: none"><li><input type="checkbox"/> Dec. 2 @ 0:00:00 EST: Activate your donors!</li><li><input type="checkbox"/> Send a thank you note within 3 days. Connect personally with top donors.</li><li><input type="checkbox"/> Complete post-campaign survey</li></ul>	 <a href="#">Donor Stewardship Webinar Recording</a>

## Key Links

- [Campaign Hub](#)
- [Terms + Conditions](#)
- [Community Space](#)