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Akron Children's
"More childhood, please.®" TV Casting Request – Family Challenge
September 24, 2024
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INTRODUCTION

Is your family interested in being part of a TV show episode? Akron Children's is looking for a family of parents and children to be part of a challenge for our quarterly television show, "More childhood, please.®" The show will have a variety of content for kids and families on a range of topics, and this opportunity is to participate in a challenge for one episode.

We're looking for a family with one to two parents and at least two children. The ages of the children are ideally between 7 and 15 years old. Our chosen family will complete a challenge together, filming themselves as they complete it. The footage from this challenge will air on WKYC, and it will also be posted to YouTube and social media platforms.

This episode is centered around screen time. This challenge, if you choose to audition for it, is to go an entire weekend with the family sharing just one flip phone. That means all smartphones go into a locked box and the family shares a single flip phone for everything: calling or texting friends, making plans, etc. Some camera equipment, like a GoPro or traditional digital camcorder, will be available to borrow for filming this challenge (e.g., the beginning of the challenge, locking up the phones, activities you may do together, and any challenges you run into). The flip phone will be provided for the family as well.

If this show sounds like a great opportunity for your family, then read the requirements below to be considered for this challenge.

REQUIREMENTS FOR CONSIDERATION

- Your family consists of one to two parents and two or more kids.
- You feel comfortable filming yourselves for this challenge.
- Your children can be outgoing and fun on camera.
- Your children are between 7 and 15 years old (though there is a little wiggle room depending on the family situation).
- Your family is able to communicate emotions and feelings with each other, especially if there is any tension around a lack of smartphones in this challenge.
- You submit a video per the request below, which includes your family's answers to the questions (also below).

Questions:

- Is your child or family member a patient of Akron Children's?
- Which members of your family are willing to participate in this challenge?
- What are the ages of the participating family members?
- Are you willing to spend a weekend with just a flip phone shared among family members – parents included?
- What do you think will be the most difficult part of this challenge for your family?

- Are members of your family competent at filming and willing to capture footage of your activities?
- How many hours does your family spend together on an average weekend?
- Do you foresee any difficulty in participating in this challenge?
- Do you already have a landline phone in your home?

Video Request:

To be considered for this challenge, you'll have to submit a piece of video content. The goal of this video is to show us a bit about your family, your personalities and your creativity. In the video, we want to see and hear each family member talk or interact. It could be your family hanging out together at home, out and about doing an activity, or anything that shows how you interact and lets us see a bit of each family member's personality. The video should be 2-3 minutes in length, predominantly feature you, and, most of all, be fun and engaging.

Please submit your answers to the questions and your video to childhood.mtllc.com by Monday, October 7 at 10 a.m.

ADDITIONAL NOTES

- All youth applicants need parental permission to participate in both the submission and actual TV show.
- Parents or legal guardians must be the ones submitting the applications.
- Applicants must live in Northeast Ohio and the surrounding areas for the purposes of filming.
- As noted above, some camera equipment, including GoPro and other video cameras, will be available to borrow for the family chosen for this challenge.

Questions? Feel free to reach out to Robin Clark at rclark@akronchildrens.org.