Cold Outreach email

Subject line: Sell your "Standard Package With Email Support"...

Hi Abi,

As one of the only UK-based dating coaches certified by the Global Love Institute, I understand that you likely receive numerous emails each month from people trying to sell you their marketing services.

But this time, I want to hear your thoughts on how to grow your business in the dating industry instead of the other way around.

If you're wondering what I bring to the table, I have created a free marketing campaign for your "Standard Package with Email Support" that you can use in your newsletter to attract more clients."

If you're interested, you can find it below this message in the email.

If not, we can still discuss how to overcome any current obstacles you're facing.

Best regards,

Signed