

Name(s) _____ Period _____ Date _____

Activity Guide - Reacting as Your User (Profile 3)



Product Evaluation

Your teacher will present a series of different products for you to react to. For each product shown, analyze and rate each of the items shown to you, from the point of view of the user described in the user profile.

Misconception Alert

It's easy to think about this in terms of what you like or don't like, but you should be responding based on what your user would like or not like.

Product	Feature Analysis
Product Name: <u>waterproof boots</u>  Like   Just OK   Dislike	My user would like/ dislike because it does not really rain in Los Angeles and it does not sound like he is outside a lot or enjoys being outside a lot.
Product Name: <u>bicycle</u>  Like   Just OK   Dislike	My user would like/ dislike Since he has to drive to work because he lives so far. Biking sounds nice, but it does not seem practical for the user so it does not seem like he would like it too much.
Product Name: <u>chocolate cupcake</u>  Like   Just OK   Dislike	My user would like /dislike I see no reason for the user not to like chocolate cupcakes.

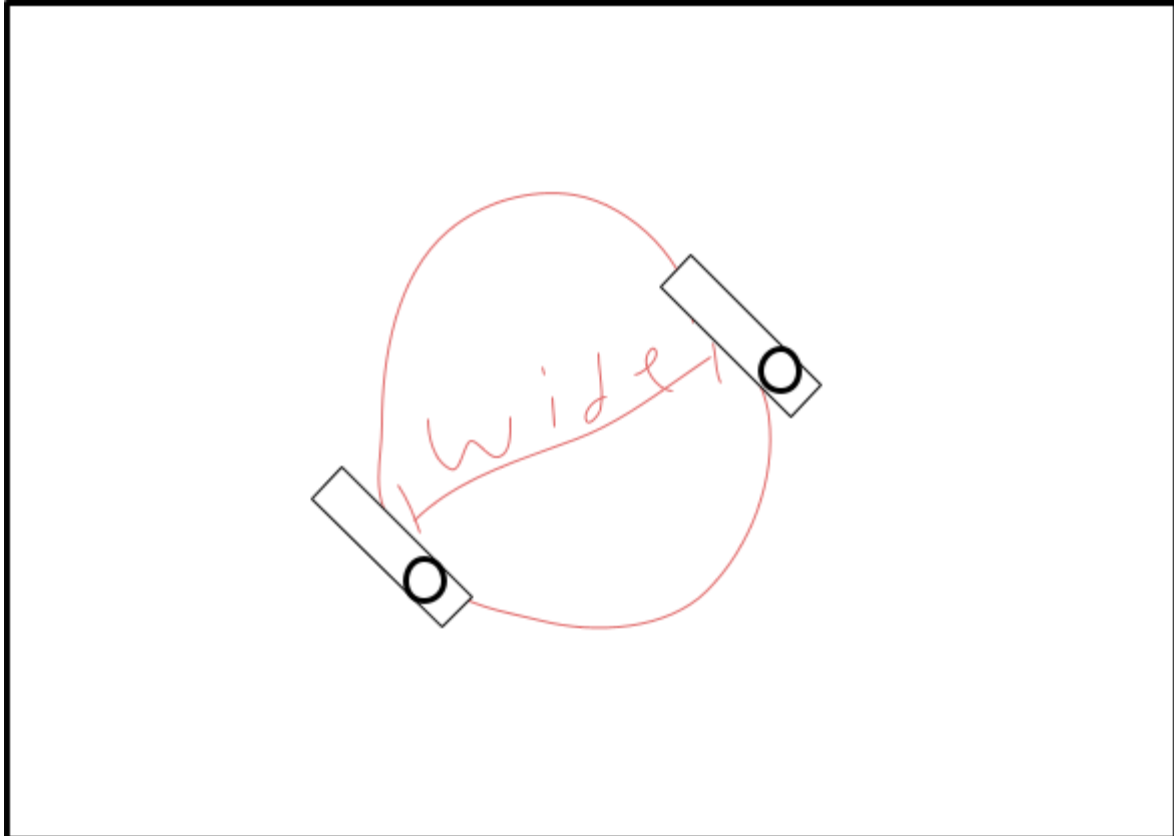
Product Redesign

Review the 8 chairs as your assigned user and answer the following questions:

1. Which chair would your user prefer? beanbag
2. Name 2 features of your chair that your user likes. How do you know your user would like them?

A beanbag seems like a good thing to sit on to watch movies and what more, it can be easier to pack since it is soft in case he does move closer into the city or to a college.

Given what you've learned about your user, design a better chair in the box below.



Discuss

1. Name two features from your new chair design and describe why they appeal to your user.
I make the chair wider so that multiple people can sit on it to watch a movie and I also added cupholders on the side so if you want to have a drink while watching the movie there is somewhere to put it without spilling.
2. Name two features from other chairs you chose not to include and explain why.
I did not make it more private like an egg chair could be because it sounds like the user is trying to get out and meet more people rather than find privacy and I didn't make the chair hard like a wooden chair because sitting on those for long periods of time are not enjoyable.
3. Compare the chairs within your group. What do they have in common? What's different?
we really played on his interests here. one had a chair made in the shape of something music related whereas someone else got an older chair but had more movie historical background.