

# Merge Story Privacy Policy

Our team cares about and is committed to protecting the privacy of our users ("you"). This Privacy Policy aims to explain to you how we collect, use and store your personal data when you use our application ("Application").

Please read this Privacy Policy carefully to understand our views and practices regarding your privacy. By using the Application, you agree to the terms of this Privacy Policy. This privacy policy may change from time to time. If we make any changes, we will notify you of such changes by posting the revised policy on the App or our website and, where appropriate, by other means. Your continued use of the Services after any such changes become effective will constitute your acceptance of the new policy.

## 1. The data we collect and how we collect them

1) When you use the App, we may collect non-personally identifiable data from you, which may include but is not limited to:

a. Type, version, brand and language of the device;

b. Network type and operator;

c. Mobile operating system;

d. Device identifier (such as IDFA, IDFV);

e. Your country;

f. The date and time you accessed the Application and the duration of your visit;

g. Behavioral use of the application;

h. Mobile phone number;

i. Email address;

2) When you use this application, we may collect your personal data, which may include but is not limited to:

a. Game feature usage and preferences and other demographic data that can help identify you.

## 2. How we use the data we collect from you

1) To provide you with our services; for example, to allow you to use the APP, confirm your identity, contact you, and provide you with advertisements; relevant advertising content;

2) Improve the App so you have a better experience and improve our offers and promotions to make them more relevant to you;

3) For security, system integrity (preventing hacking, cheating and other inappropriate or illegal activities) or law enforcement purposes;

4) Ensure that we comply with applicable legal requirements.

3. Who do we share data with?

We do not sell, trade or rent your data to others. We work with various third parties and service providers (such as third-party subcontractors, our affiliates, retailers, fulfillment partners and marketing partners) to help provide our services to you, and we may share with them data to support these efforts. For example, companies we hire to provide data analytics services may need to collect and access personal data to provide these functions. In these cases, these companies must comply with our data privacy and security requirements and follow Apple's privacy rules.

4. How we protect your data

To protect your personal data held by us and by third parties we work with, we use industry standard physical, procedural and electronic security measures, including encryption where appropriate. We take reasonable steps to help protect your data from loss, theft, misuse, and unauthorized access, disclosure, alteration and destruction.

5. How long we keep your data

We will retain your data for as long as necessary to provide you with the service; as long as necessary for the purpose for which it was originally collected; as long as we are under a legal obligation; or until we receive a deletion request. This means that we will save your data for the entire life of the corresponding mobile game you use as part of our service. Thereafter, your personal data will be completely deleted or anonymized for analysis purposes over a period of time.

6. Regulations applicable to EU residents

1) When you are located in the European Economic Area (EEA), you will have the following additional rights:

- a. Request that a copy of your personal data be provided to them or a third party;
- b. File a complaint regarding the processing of your personal data with the local data protection authority in the European Economic Area.

When you are located in the European Economic Area, your personal data will be transferred to recipients located in countries outside the European Economic Area which do not provide a similar or adequate level of protection as countries in the European Economic Area.

You hereby expressly consent to the transfer of your personal data to recipients located outside the European Economic Area as described in this Privacy Policy. You can withdraw your consent at any time.

## 7. Child Protection

We do not knowingly collect personal data from children under 13 (or 16 in the European Economic Area). If a parent or guardian becomes aware that his or her child has provided data to us without their consent, he or she should contact us immediately and we will take reasonable steps to ensure that such data is removed from the data.

Withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal;

To exercise any of your rights, please contact us using Contact Us. We may ask you to verify your identity and act on your request in accordance with applicable law.

## 8. Your data rights

1) You can use your App account to update and correct your personal data. You can also contact us via "Contact" to ask us to update or correct your data.

2) You have the right to restrict our collection and use of your personal data. These rights may include:

a. Request deletion of your personal data;

b. Request access to your personal data and obtain a copy thereof;

c. Restrict or object to the collection and use of your personal data;

d. Withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal;

e. To exercise any of your rights, please contact us via "Contact Us". We may ask you to verify your identity and act on your request in accordance with applicable law.

## 9. Description of permissions and scenarios involved in third-party Sdk within the application

1) SDK name: Adjust

a. Instructions for use: Statistics of current user sources

b. Type of personal information collected: Read Google Play service identifier, i.e. Google AD ID, etc.

c. Privacy address: <https://www.adjust.com/terms/privacy-policy/>

2) SDK name: Firebase

a. Instructions for use: Data statistics applicable to user account information

b. Type of personal information collected: basic mobile phone information, such as device brand, device model, device system version, device RAM, whether it is rooted, etc.

c. Privacy address: <https://policies.google.com/privacy>

3) SDK name: applovin, mintegral, Pangle, vungle, unityads, ironsource, inmobi

a. Instructions for use: Applicable in-game advertisements appear (depending on whether there are advertisements in the current product)

b. Types of personal information collected: device brand, model and operating system, device memory usage, device memory usage, IP address, advertising ID (GAID), etc.

10. Contact us

If you have any questions about your personal data or this policy, please contact us by email: [admolha000@gmail.com](mailto:admolha000@gmail.com)