

BASIC FINANCIAL TERMS (II)

1. Match the words with the definitions below

bull	flotation	share	stock	bear	stock exchange	broker
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- 1 The parts in which a company is divided so investors can buy them:
- 2 A place where shares are traded:
- 3 A person who can buy and sell shares in a company for you:
- 4 The process of making shares available for the public to buy for the first time:
- 5 A market in which the share prices are going up: _____ *market*
- 6 market in which the share prices are going down: _____ *market*
- 7 American English word for share:

2. Match the words with the definitions below

assets	shareholder	pre-tax profits	profit margin	turnover
liabilities	dividend	bankruptcy		

- 1 Money made from sales in a year:
- 2 The situation where a company does not have enough money or property to pay its debts, and so the company closes:
- 3 The items a company owns that can provide future economic benefit:
- 4 Part of a company's profits which is paid to the people who have shares in it:
- 5 Money owed by a company:
- 6 Someone who owns part of a company:
- 7 The difference between the price of a product/service and the cost of producing it:
- 8 The money a business makes before payment to the government:

KEY TO EXERCISE 1

1. share
2. stock exchange
3. broker
4. flotation

5. bull market
6. bear market
7. stock

KEY TO EXERCISE 2

1. turnover
2. bankruptcy
3. assets
4. dividend
5. liabilities
6. shareholder
7. profit margin
8. pre-tax profits