

Assumption 1:

- There's room for a new competitor

Data we need: *Is there room and if so, what for?*

Questions:

1. Do you use a cloud storage service? (Multiple Choice)
 - a. If so, which ones? (Checkbox)
 - i. Do you use cloud storage for business or personal life? (Checkbox)
 - ii. What kinds of files do you keep in your cloud storage? (Checkbox) (5 options)
 - iii. What features do you enjoy most about your cloud storage service? (checkbox)
 - iv. What features do you dislike about cloud storage? (Checkbox)
 - v. Are there any features you wish cloud storage had? (Short Answer)
 - b. If not, why not? (Checkbox)
 - i. How do you prefer to share files/photos with co-workers or family? (Multiple Choice)
 1. Why do you prefer this method? (Short answer)
 2. Is there anything you dislike about this method of sharing? (multiple choice)
 - a. If so, what are the dislikes? (Short Answer)
 - ii. Do you work on a team? (Multiple Choice)
 1. If so what does the process for collaboration look like on your team? (paragraph)
 2. Is there anything you dislike about your teams current process?(Multiple Choice)
 - a. If so, what are the dislikes? (Short Answer)

Assumption 2 :

- Collaboration and Social Sharing is something users want (in this sort of product)

Data we need: *Is this true and why/why not?*

Questions:

1. When you hear the word "Social" what comes to mind? (Short Answer)
2. What do you think about social websites in the workplace? (Multiple Choice)
 - a. If liking them,

- i. What social websites/apps do you use while at work? (Checkbox)
 1. What do you use them for? (Checkbox)
 2. On a scale of 1-10 how much value would you say they add to your workplace? (Scale)
 3. What do you enjoy most about using social websites/apps in your workplace? (multiple choice)
 - b. If medium
 - i. What do you like about social websites in the workplace? (checkbox)
 - ii. What do you dislike about the idea of social websites in the workplace? (Checkbox)
 - iii. Would you say that the positives outweigh the negatives or the negatives outweigh the positives? (multiple choice)
 - c. If not liking
 - i. What do you dislike about having social websites at work? (checkbox)
 1. On a scale of 1 -10 how much value would you say they take away from the workplace?
 2. What do you dislike most about social websites/apps in the workplace? (multiple choice)
3. When you hear the word "Collaboration" what comes to mind? (Short answer)
 - a. Care to elaborate?
 - i. Long answer response if so?
4. On a scale of 1-10, how often would you say you collaborate? (Scale)
5. Do you agree with the following statement, "Choosing a restaurant to eat at with my friends is a form of collaboration"(Multiple Choice)
 - a. Why or why not?
6. Do you agree with the following statement: "Providing feedback on a friends project is a form of collaboration"(Multiple Choice)
 - a. Why or why not?
7. Do you agree with the following statement, "Choosing a venue to host an office christmas party with a planning committee is a form of collaboration"(Multiple Choice)
 - a. Why or why not?
8. Do you agree with the following statement, "Providing feedback on a coworkers presentation to a client is a form of collaboration" (Multiple Choice)
 - a. Why or why not?
9. Do you use collaboration tools online?(multiple choice)
 - a. If so
 - i. What tools do you use?(checkbox)
 - ii. What features do you enjoy most?(checkbox)
 - iii. What features do you dislike?(checkbox)
 - iv. On a scale of 1-10 how much value would you say collaboration tools add to your workflow?(scale)

Assumption 3 :

- Users will be willing to share items with friends and friends will want to sign up for product because of this

Data we need: *Is this true and why/why not?*

Questions:

1. Do you ever discuss your professional life with your friends?(multiple choice)
 - a. If so
 - i. What kind of topics do you discuss? (Checkbox)
 - ii. How much value would you say having these conversations adds to your professional development? (Scale)
 - b. If not
 - i. What prevents you from discussing this with friends?
 - ii. Is there anyone you do discuss your professional life with?
 1. If so, who? (checkbox)
 - a. Why? (short answer)
 2. If not, why? (short answer)
2. Would you ever share professional items with friends for their professional development (e.g templates, presentations, inspiration, resources)
 - a. Why or why not?
3. Have you ever signed up for a service because a friend recommended it?(multiple choice)
 - a. If so
 - i. What service was it? (Multiple Choice)
 - ii. How much value would you say it added to your life? (Scale)
 - b. If not
 - i. Why not? (Short answer)
 - ii. Would you ever consider using a product because your friends were? (multiple choice)