



Protect
Nature
Now

Film Landing Page: <https://protectnaturenow.com/shortfilm/>

Hashtag: #ProtectNatureNow

Promotional Graphics:

<https://drive.google.com/drive/folders/1rQOXcbuD96T1VwcGy6HIVCwdQjySBpxW?usp=sharing>

Here are 6 ways to get active with our film:

1. Share the film on all your social channels and don't forget to use the hashtag #ProtectNatureNow
2. Email your list using our swipe copy below.
3. Use our advocacy platform here: <https://protectnaturenowcoalition.org/>
4. Ask your community to sign our Protect Nature Now petition: <https://protectnaturenow.com/signthepetition/>
5. Email our team to volunteer: info@responsibletechnology.org
6. We are building a movement and we cannot do it without you!

Twitter

Tweets:

Did you know genetically engineered microbes and viruses are the most dangerous category of all GMOs? They can encircle the globe, promote disease and even cause ecosystem collapse. Learn more in our new short film, *Don't Let The Gene Out of the Bottle* here: <https://protectnaturenow.com/shortfilm> RT! #ProtectNatureNow

Watch, *Don't Let The Gene Out of the Bottle*. This film exposes the world-altering effects of genetic engineering, featuring experts: Dr. Elaine Ingham, Dr. Jonathan Latham, Claire Robinson, Michelle Perro and Jim Thomas. <https://protectnaturenow.com/shortfilm> RT! #ProtectNatureNow

NEW FILM: *Don't Let The Gene Out of The Bottle*. Watch and RT!
<https://protectnaturenow.com/shortfilm> #ProtectNatureNow

Watch Jeffrey Smith, narrate this timely groundbreaking film *Don't Let The Gene Out of the Bottle*. This short film exposes the world-altering effects of genetic engineering: <https://protectnaturenow.com/shortfilm> RT! #ProtectNatureNow

Help us reach our goal of 1 million views on our new film: *Don't Let The Gene Out of The Bottle*. Share this groundbreaking film with your friends, colleagues, and community.

<https://protectnaturenow.com/shortfilm> RT! #ProtectNatureNow

"Once GMO bacteria are released, no policy can stop it." - Claire Robinson Join us in sharing this groundbreaking film, *Don't Let The Gene Out of The Bottle*, available here:

<https://protectnaturenow.com/shortfilm> RT! #ProtectNatureNow

Join our #ProtectNatureNow movement to accomplish the most important battle of our generation - stopping the release of gene-altered organisms and crops before it's too late. Share, *Don't Let The Gene Out of The Bottle*. <https://protectnaturenow.com/shortfilm> RT! #ProtectNatureNow

Video Tweets:

NEW FILM trailer: *Don't Let The Gene Out of The Bottle*. Watch and RT!

<https://youtu.be/c2oAd6n-E1E> #ProtectNatureNow

Learn how YOU can #ProtectNatureNow in this new short film, *Don't Let The Gene Out of The Bottle*. Fact: we have no technology to clean up a self-propagating corrupted gene pool. Get informed here: <https://youtu.be/c2oAd6n-E1E> RT!

"Once GMO bacteria are released, no policy can stop it." - Claire Robinson Join us in sharing this groundbreaking trailer for *Don't Let The Gene Out of The Bottle*

<https://youtu.be/c2oAd6n-E1E> #ProtectNatureNow

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#ProtectNatureNow <https://youtu.be/c2oAd6n-E1E>

Facebook

Facebook Swipe Copy:

Did you know that a nearly-released genetically engineered bacteria could have theoretically destroyed terrestrial plant life? As Geneticist David Suzuki says, "The implications of this single case are nothing short of terrifying." Watch the short film, *Don't Let The Gene Out of the Bottle* today. <https://protectnaturenow.com/shortfilm> #ProtectNatureNow

Watch the short film, *Don't Let The Gene Out of the Bottle*, exposes the world-altering effects of genetic engineering, featuring chilling testimony from experts: Dr. Elaine Ingham, Dr. Jonathan Latham, Claire Robinson, Michelle Perro, and Jim Thomas. Watch Jeffrey Smith, narrate this timely groundbreaking here:

<https://protectnaturenow.com/shortfilm> #ProtectNatureNow

The first generation of GMOs threatened the gene pool of a couple of dozen crops. The new generation, driven by gene editing, is cheap and easy. All organisms with DNA are

threatened. Learn more in our new film, *Don't Let The Gene Out of The Bottle*
<https://protectnaturenow.com/shortfilm/> #ProtectNatureNow

Watch the new short film, *Don't Let The Gene Out of The Bottle*. This film details how the mass implementation of genetically altered bacteria and microorganisms will cause an unknown domino effect that will change nature as we know it.

<https://protectnaturenow.com/shortfilm/> #ProtectNatureNow

If we replace nature with gene-edited GMOs, future generations will not inherit the products of billions of years of evolution but rather the products of laboratory creations whose number one most common result is surprise side effects. Join the movement to protect nature now, watch *Don't Let The Gene Out of the Bottle*:

<https://protectnaturenow.com/shortfilm/> #ProtectNatureNow

Watch Jeffrey Smith, narrate this timely groundbreaking film *Don't Let The Gene Out of the Bottle*. This short film exposes the world-altering effects of genetic engineering:

<https://protectnaturenow.com/shortfilm/> #ProtectNatureNow

Watch the new short film *Don't Let The Gene Out of the Bottle*. Without stricter regulation of gene editing, we may see an irreversible replacement of nature with a corrupted gene pool. The film features gripping reenactments and visuals, along with striking expert testimonies, and masterfully illustrates the imminent threat of irreversibly altering our environment as we know it. <https://protectnaturenow.com/shortfilm/> #ProtectNatureNow

Join our Protect Nature Now movement to accomplish the most important battle of our generation - stopping the release of gene-altered organisms and crops before it's too late.

Share the film, *Don't Let The Gene Out of The Bottle*

<https://protectnaturenow.com/shortfilm/> #ProtectNatureNow

Facebook Share copy:

Jeffrey Smith and experts have a new short film you don't want to miss, watch *Don't Let The Gene Out of The Bottle* and share this with your community. Together we can #protectnaturenow from unregulated gene editing. #ProtectNatureNow

Learn more about how YOU can protect nature now in this new short film, *Don't Let The Gene Out of The Bottle*. Fact: we have no technology to clean up a self-propagating corrupted gene pool. #ProtectNatureNow

Instagram

Instagram swipe copy:

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Join our #ProtectNatureNow movement to accomplish the most important battle of our generation - stopping the release of gene-altered organisms and crops before it's too late. Share, *Don't Let The Gene Out of The Bottle*.

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The short film, *Don't Let The Gene Out of the Bottle*, exposes the world-altering effects of genetic engineering, featuring chilling testimony from experts: Dr. Elaine Ingham, Dr. Jonathan Latham, Claire Robinson, and Jim Thomas. Watch Jeffrey Smith, narrate this timely groundbreaking trailer here: <https://protectnaturenow.com/shortfilm>
#ProtectNatureNow

Instagram swipe hashtags:

#protectnaturenow #irtnogmos #geneediting #geneinabottle #GMOs #viruses
#truthseeker #nongmo #nature #geneticengineering #goorganic #ge #bio #organic
#protectnature #earthfirst #synbio #diybio #biotech

YouTube

YouTube link:

<https://youtu.be/c2oAd6n-E1E>

Email Swipe Copy

Dear ____,

I urge you to watch this amazing 16-minute film, [*Don't Let the Gene Out of the Bottle*](#) today.

It is a wake-up call about the unprecedented dangers of genetically engineered microorganisms.

The fast-paced film exposes two near catastrophes, where engineered bacteria might have caused drastic damage to our ecosystem--even cataclysms--had they been released as planned. Experts also describe how our health and the health of future generations are at risk whenever genetically altered microbes are released anywhere on the planet.

Fortunately, the film introduces us to a new global movement with practical solutions. And it is these solutions that have motivated me to share this film with you.

Humanity has arrived at a time where we can permanently change the course of biological evolution as we know it, using cheap and easily accessible technologies. With this new power comes new responsibilities.

The first step is to become aware of the issue. The next is to take positive action.

Please start by [watching the film here](#), and then join the efforts of the Protect Nature Now coalition, which is working on behalf of all living beings and all future generations.

With gratitude,

XXX

PS: Please share this film with your friends and on your social media channels. You can inspire them with [this trailer](#), which already has more than half a million views.

___End swipe copy