

Subject Line: **Microwave Mug Cake**

Hey Cherry,

That Microwave Mug cake video tutorial was fun to try out.

I was surprised the cake was done after 1 min.

Though i noticed something,

You don't really sell any recipes to drive more traffic to your online store.

According to some customer reviews, the website is difficult to navigate.

I am reaching out because I can help you solve what could be preventing you from being the top online baker.

How do we do this??

I know we barely know each other but out of goodwill, I put together something for you to look at.

[FV]

If you like the way this works, I have a few other ideas that might be more helpful.

Let me know what you decide and we can brainstorm these ideas together.

P.S. I have one evil secret. I want this to work so well for you that you'll fall in love with me and want to work with me 😊

Best Regards,

Sam.