Bachelor in Sports Management - Minor in Faith-Based Youth Sports and Development
HBI University
Course Duration: 3 years
Credit Hours: 135 (including minor)



Program Description

The Bachelor in Sports Management at HBI University provides students with a comprehensive understanding of sports business, athlete development, and event management. This program equips students with the skills needed to lead sports organizations, manage teams, and oversee athletic programs at various levels.

The Minor in Faith-Based Youth Sports and Development enhances this degree by incorporating Christian leadership principles into coaching, youth sports ministry, and athletic mentorship. Students will explore how faith and sports can work together to develop young athletes, promote character-building, and foster positive community engagement.

Admissions Requirements

- High school diploma or equivalent
- Minimum GPA of 2.5
- Personal statement outlining career goals and interest in sports management
- Two letters of recommendation

- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Philosophy	3
GEN 105	Introduction to World Religions	3
GEN 106	Public Speaking and Communication	3
GEN 107	Ethics and Critical Thinking	3
GEN 108	Research Methods	3
GEN 109	Leadership and Team Development	3
GEN 110	Cross-Cultural Communication	3

Core Sports Management Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
SPM 201	Introduction to Sports Management	3
SPM 202	Sports Marketing and Branding	3
SPM 203	Sports Finance and Budgeting	3
SPM 204	Athlete Development and Coaching	3
SPM 205	Event and Facility Management	3
SPM 206	Legal and Ethical Issues in Sports	3
SPM 207	Sports Analytics and Performance Metrics	3
SPM 208	Leadership and Team Management in Sports	3
SPM 209	Sponsorship and Fundraising in Sports	3
SPM 210	Global Sports Management and International Competitions	3
SPM 211	Media Relations and Sports Communication	3

SPM 212	Sports Psychology and Athlete Well-Being	3
SPM 213	Strategic Planning for Sports Organizations	3
SPM 214	Youth Sports and Community Engagement	3
SPM 215	Capstone: Sports Management Strategic Project	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
ELEC 301	Adaptive Sports and Inclusion in Athletics	3
ELEC 302	Digital Media and Social Engagement in Sports	3
ELEC 303	Nonprofit Management in Youth Sports	3
ELEC 304	Health and Wellness in Christian Athletics	3
ELEC 305	Public Relations for Faith-Based Sports Organizations	3

Minor in Faith-Based Youth Sports and Development (15 Credit Hours)

Course Code	Course Name	Credit Hours
FYS 401	Faith and Leadership in Youth Sports	3
FYS 402	Character Development and Ethics in Athletics	3
FYS 403	Faith-Based Coaching and Mentorship	3
FYS 404	Sports Ministry and Community Outreach	3
FYS 405	Faith-Driven Athletic Development Programs	3

Capstone Project (15 Credit Hours)

The capstone project in Sports Management allows students to apply leadership, strategic planning, and faith-based mentorship to a real-world sports initiative. Students will:

- Develop a youth sports program focused on character development and faith-based coaching.
- Conduct research on the impact of faith-based mentorship in athletic training.

- Create a community outreach sports event integrating faith and athletics.
- Present their findings through a research paper and strategic sports initiative plan.

Program Outcomes

Graduates of this program will:

- Master sports management, event planning, and athletic program administration.
- Integrate faith-based leadership principles into sports coaching and mentorship.
- Develop strategies for nonprofit sports programs and youth athletic development.
- Utilize data-driven performance metrics for athlete development and team management.
- Lead sports initiatives that promote community engagement and Christian values.

Career Outcomes and Potential Pay Scale

Career Path	**Average Salary (Annual)**
Sports Program Director	$55,000 - $110,000
Faith-Based Youth Coach	$45,000 - $95,000
Athletic Director	$60,000 - $120,000
Nonprofit Sports Program Coordinator	$50,000 - $105,000
Sports Ministry Leader	$50,000 - $110,000