



PRIVATE 1:1 INTUITIVE BUSINESS COACHING

Your Aligned Custom Blueprint to Launching Your Multi 6-Figure Service Based Business

Transform your knowledge and experience into a thriving business you love *without force, but in alignment with your soul's heartbeat* with this proven 4-phase framework - created to help guide your unique path & work forward in this world.

The PRISM Method is for service based providers such as coaches, healers, practitioners, intuitives and spiritual entrepreneurs to guide them to build sustainable, ***profitable businesses unique to them and that they love*** without compromising their authenticity or freedom.

I'm Emily McNaughton, a professional intuitive myself, with a degree in Finance and 12 years of helping myself and others lean into their innate gifts and craft businesses they love.

A business is not just a business, it's a pathway to helping you realize parts of yourself and dreams you can feel deep in your heart.

That's why it's an honor to walk this path with you.

PHASE 1: OPTIMIZATION

Foundation for Success

First, we need to get crystal clear on offer(s) and messaging you love, or maybe you're still trying to get clarity on what it *is exactly* that will help you help others – let's transform your work into high-converting offers through:

- Effective messaging your clients connect with & that turns them into soulmate clients
- Intuitive alignment and focus for your 1-2-3 Productization Method
- Development of your signature transformation process <- this is what helps you ground in the transformation your client desires to experience with you!

Outcome: Crystal-clear positioning that attracts premium clients from the beginning of our time together.

Along the way we'll highlight key aspects that make you, you

So that you clearly stand out amongst a sea of online noise, you feel like yourself, and ideal clients are attracted to exactly who you are.

This is where we get started and you begin learning the process of onboarding clients – this can be day one, or day 22, either way, once we have your aligned offer in place and your messaging, you'll be ready to fly.

PHASE 2: PRODUCTIZATION

Scale Your Impact

Implementation of our proprietary 1-2-3 Productization Method:

- Create three perfectly-priced tiers of your initial primary offer
- Build automated client acquisition systems
- Establish organic proof of concept
- Design backend systems for consistent daily sales using Instagram ads once proven at a fraction of the cost of running ads
- Generate fresh automated leads daily

Outcome: Multiple revenue streams working in harmony to grow not just your business but your brand

This is where we begin to gently grow your book of work, establish your unique framework or method that makes you stand out amongst the crowd, and is the foundation to your continued growth and success.

PHASE 3: SELLING

Amplify Your Reach

Engage the PRISM Ads System™:

- Get into energetic alignment to market your work in a way that showcases your knowledge which converts followers into soulmate

clients without the ick – you are not here to convince anyone but share your work and allow people to make empowered decisions.

- Build an email list of qualified leads <- crucial to the long term success of your business so you can grow *without* working more but actually less!
- Create self-funding ad campaigns through the PRISM Ads System™

Outcome: Predictable monthly revenue & growth without constant hustling

★ PHASE 4: EXPERTISE

Establish Your Expertise

Throughout phases 1-3, we develop:

- Your signature framework
- Strategic content that positions you as the expert in what you uniquely do
- High-value vs. high-volume content strategy so you don't burn out

Outcome: A brand that grows with you and people trust

Why The PRISM Method Works

Unlike traditional business programs, PRISM integrates:

- Intuition alignment with strategic action & implementation
- We don't just say 'this is the way' **we integrate your life's schedule & needs, your goals, your visions, and create something powerful for you to offer the world that excites you!**
- Authentic marketing with proven systems that both automate the process AND allow your creativity to shine
- Proven Passive income with email list building & client nurturing
- Alignment to your expertise for greater opportunities long term (Books, TedTalks, interviews, guest speaking events & more)

3 & 6 Month Program | Our Time Together Includes:


- 12 or 24 weeks of support & guidance to help guide you through the process
- 90 Minute Kickoff Strategy Call – this is intuitive guided and grounded
- 2 Intuitive Business Sessions a Month with Emily's Private Calendar
- PRISM implementation workbook
- Private Voxer access for support in between sessions
- Ad campaign templates


Who Private Coaching Is For:

- Coaches or service providers whose focus is to empower their clients, do their work with integrity, who are self motivated and want

to have fun during the process

- A simple, straightforward business model that scales is your priority. You don't want to be selling something brand new every week, no, but you *do* want to have creative freedom and know how to share and sell your work clearly and with integrity. You are ready to get crystal clear on your messaging and business ecosystem. This means you'll have 1-2 primary signature package offers (\$2.6K+), a passive product and ultimately an offer pathway that creates healthy profit margins and brings in consistent revenue every single month. All while doing the parts of the work you *love* and are meant to do to fulfill your purpose, freely.
- You value working smart and know that our time together will be a season of expansion! You're ready for clear and precise marketing, messaging and offers that EXCITE you, grow your email list (this is any service providers #1 priority) and create an audience from cold (or lukewarm) to engaged and converting! Together we'll establish the ecosystem of your business so it all points back to you, your mission (if you don't fully know yours yet that's okay) so that each piece of content you create is working for you even when you're not.

 **Here's My Personal Invitation, from someone who does this work myself and knows how important it is for you to support others with what you offer:**

 You don't need to keep wondering what to do and how to do it, this is a

clean, clear and simple system that will help guide your extraordinary work to the right people, so that you can build the bridge to doing this work full time.

❌ You don't need to feel salesy (I'll show you how to let that go) to turn leads into incredible clients – it's about sharing your work, and allowing your ideal clients to be empowered in their decisions, this is *not* about ❌ convincing someone or ❌ overpromising and not delivering

❌ You don't need to keep spinning wheels showing up online only to abysmal results that quite frankly are burning you out emotionally more than anything else – I promise you messaging is everything, you want these results, it's not about likes, it's about saves and people reaching out to you from concrete, thoughtful social media posts that let people know what you're about and how to work with you.

❌ You don't need to compromise your values, health or standard of living to scale your business! That's not where our world is headed 😊

↓↓↓ ***But you DO need these 2 primary pieces*** ↓↓↓

First – Knowing that it's just time and the time is now for:

Alignment → Strategy → Action

❤️ ***If this all sounds good so far, you're in the right place.***

This is private business coaching. Private mentorship. With intuitive messages and guidance along the way.

All in one.

Option #1 PRISM Private Intuitive Business Coaching: 3 Months Together

- 90 Day Program
- 1 x 90 minute kickoff intensive deep dive call
- 2 x 60-90 Minute Private Zoom Sessions Per Month *this is a blend of intuitive guidance, energy work and business knowledge & guidance*
- Support, guidance & accountability Monday-Thursday. (Response times - 24 hours) via Voxer
- Tangible action items that you'll learn to intuit so you scale your business with more ease and less forcing.

\$1777/month for 3 months or \$5000 In Full: Pay in full bonus an extra session to book any time during our time together

Option #3 PRISM VIP Private Intuitive Business Coaching 6 Months Together:

- Includes Option 1 plus additional support around cultivating group programs, additional products, book writing, podcasting, self promotion and overall building your brand and the ecosystem of your business.
 - 1 - 90 minute initial intensive deep dive call where we get crystal clear on your offer, messaging, revenue goal and the plan for our next 3 months together.
 - 2 Private Sessions Per Month

- Support & guidance Monday – Thursday via Voxer (Response time – 24 hours)
- \$1777/month for 6 months OR \$9000 Pay in Full
- Tangible action items that you'll learn to intuit so you scale your business with more ease and less forcing.
- **Pay In Full Bonus:**
 - *One additional session* for you to book any time during our time together
 - Energetic House Clearing & Raise the Vibration of Your Home: one of Emily's specialties, helping you intentionally energetically repurpose your home as you get ready to embrace your next level.

Next Steps:

Here's what some private clients have said, all shared with permission:

"Emily I've joined other coaches programs, yours is exactly what I need, a combination of energy work and straight business advice." – Martina S.

Hiring Emily as an intuitive business coach was one of the smartest investments I've ever made. She shared keen insights regarding the energy of my business along with priceless wisdom around both the intuitive and business realms; she adeptly explains how the divine masculine business side and the divine feminine creative side can collide and support one another.

Her knowledge is endless. She told me things months ago, that I'm now seeing come to fruition. It's like the gift that keeps on giving. Emily helped remove any doubts that my business would succeed which is the exact validation and encouragement that I needed to release the fear and trust the process, which in turn moves the needle.

Thank you, Emily, for your patience, support, and guidance. And above all, thank you for always believing in me when I doubted myself. - Kate. K.

Working with Emily has been a game-changer for me. I always leave our sessions feeling deeply healed, with both the clarity and action steps I need to move closer to my goals. What truly sets Emily apart from other coaches is her unique approach: she focuses on your energy first, creating a space for your spirit team to show up and guide you. It's like working with someone who understands the balance between the spiritual and the practical. Emily's deep expertise in the tech business world is invaluable—she helps intuitive people like me navigate and thrive in the business world with ease. Every session is a blend of magic and practicality, and it's exactly what I need to continue growing and thriving.

Jenn R.

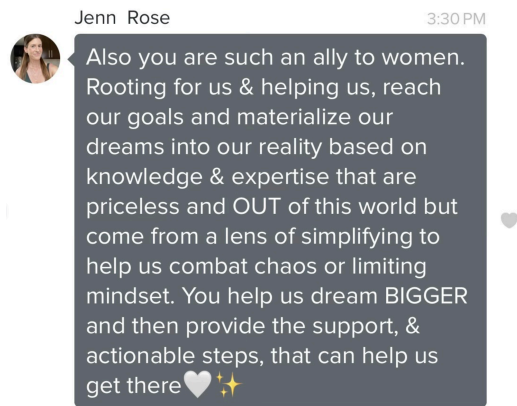
Before working with you I enjoyed meeting with clients for energy work but I felt stagnant and I wasn't sure what to do. The process of working with you in the prism container offered relief and clarity. The roadmap that you work with is simple and effective. However energetically it is challenging me to show up for my work. Personality it's been breaking up the fear for me in being seen, or doing it wrong. I went from feeling imposter syndrome to a confident holistic provider. I am expanding my container for services and dialed into a target demographic where I feel like I can truly make a positive impact and be of service. I went from not wanting to charge for services to understanding the value in my art. I know clearly what I want to build and our work together has anchored in more hope that I am going to do this and can do this. I've worked through so much deep seeded grief while working with you and felt your compassion and support through all of it. I've made health and lifestyle changes that were influenced by working with you. I can feel the momentum building and it's beautiful. - Shannon T.



Sarah Patterson

6:35 PM

Thank you Emily - ohh such lovely messages that resonate so much. Building a business with this approach is so freeing, I just have to keep reminding myself, and every time I do (or you do 😊) it feels so much lighter!



Got a question? Ready to step into your personal *and* business upgrade?

[DM me on Instagram here](#) to discuss further details and see if it's the right fit, or [book a connection call here](#).

With light,

Emily