

Pacinos UGC Clipping - Full Guide

By Propaganda

Rules

- **Platforms:** TikTok & Instagram
- **Example (Do not repost):**
https://drive.google.com/file/d/1SF9VimgaMDQ8J_OY_K_Hi6LBILob_Q-K/view?usp=sharing
- **Create a new Pacinos Dedicated page**
- **Or Use a Niche relevant page with 1k+ followers**
 - **Audience:** focus primarily on the US market (70% Tier 1 audience)
 - Allowed Niches for theme pages:
 - fact pages
 - Info pages
 - Glow-up / self-improvement pages
 - Male-focused meme and entertainment pages
- Strategy Brief:
https://docs.google.com/document/d/1G3hNBzjBoNOQ8eSnc3Zg4vtOlnl_wh-eMxr-V1I0asU/edit?usp=sharing
- EACH CLIP MUST SHOW FOOTAGE FROM INSIDE OR OUTSIDE THE RETAILER STORE (TARGET, CVS OR BOTH) - **WE HAVE THAT FOOTAGE AVAILABLE IN OUR DROPBOX**
- Must tag @pacinossignatureline on IG
- Must tag @pacinossignature on tiktok
- **Mandatory Hashtags:**
 - **#pacinos #pacinossignatureline**
- **Clips must at least stay on the page for 30 days** after the campaign ends
- **No collab posts**

Caption Requirements

All captions must direct viewers to purchase the featured curl products at **Target or CVS**. Use one of the examples below or write something with the same intent.

- Our Curl Products are now available at **Target & CVS**. Visit your local store to get yours
- Find our Curl Products at your local **Target or CVS**
- Looking for our Curl Products? Check your nearest **Target or CVS**
- Time to restock. Grab our Curl Products at **Target or CVS**
- Our Curl Products are available now at **Target & CVS** stores
- Pick up our Curl Products during your next trip to **Target or CVS**
- Head to your local **Target or CVS** to shop our Curl Products
- Our Curl Products are in **Target & CVS** stores now. Grab yours today

Never Do Any of These

- **No AI edits** (e.g. Opus Clips)
- **No AI subtitles.** Subtitles must be clean, correctly spelt, and free of animations or excessive glow effects
- **No aura or glow edits**
- **No skull edits**
- **No lazy reposts** clips must be properly edited and unique
- **No watermarks** from other brands or your own page

Assets

- <https://www.dropbox.com/scl/fo/jbgd8dx8qed8oxwo2bpxi/ACGQlyUzaLaXLFXEJZWTDQE?rlkey=h0rv28rhfsujaf0thp1kjaibi&st=hxu952sp&dl=0>
 - **DO NOT USE ANY VIDEOS THAT HAVE A FEMALE USING PRODUCTS ON THEMSELVES - THAT IS ONE OF OUR IMPORTANT GUARDRAILS**

Pay Rate & Budget

- **CPM:** \$1 per 1,000 views
- **Minimum payout:** \$1
- **Maximum payout:** up to \$500 per post
- **Total budget:** \$50,000

Register & Payouts

- Submit all clips through **Content Rewards only** - clips submitted elsewhere will not be paid
- **Payouts are automatic** via Content Rewards

Need Help?

- Ask in **Chat** - other clippers and the campaign manager are active there
- Or open a **support ticket** anytime - support is available 24/7